

MARKET-READY SOLUTIONS

THE NEXT CHAPTER IN FINISHED
PRODUCT DEVELOPMENT



DSM

BRIGHT SCIENCE. BRIGHTER LIVING.

New ideas take too long

When it comes to finished product development, the problems of 'the old way' are there in black and white.

Slow-paced innovation.
'Same old' ingredients.
Complex supply chains.



But now, things are different.
We're introducing a smarter and
brighter approach with an all-in-one
finished product solution that offers:

Fast tracked innovation.
Innovative ingredients.
Simplified supply chains.

This is Market-ready Solutions.

A new world of opportunity

Nutrition and product development are being transformed by shifting consumer needs and evolving science and technology. DSM's Market-ready Solutions is leading this evolution.

With cutting-edge science and robust global partnerships, our expert services will have you covered from concept to consumer. Together, we can push your products to the next frontier.

www.dsm.com/MRS



A woman and a man are shown from a side profile, paddling a yellow and blue kayak on the ocean. The woman is in the foreground, wearing a blue wetsuit, and the man is behind her, also in a wetsuit. They are both smiling and looking towards the right. The water is blue and white with some splashing. The sky is clear and blue.

Streamline

your product

development

process

Brighter thinking Better results

Market-ready Solutions is an unrivalled portfolio of offerings for the future of nutrition and dietary supplements.

More than just ingredients, our new vision brings purpose-led products to market faster.

Delivered through a consumer-inspired, end-to-end process, and a simplified supply chain, we help rationalize your product development process.

Together, we'll deliver 100% finished health-benefit products to meet the needs of your consumers.

MARKET
EXPERTISE



A BROAD
PORTFOLIO
OF RAW
MATERIALS

GLOBAL
MANUFACTURING
NETWORK

INNOVATIVE FINISHED
PRODUCTS



See what's possible

With many different concept examples, we'll inspire you with new ways to meet...

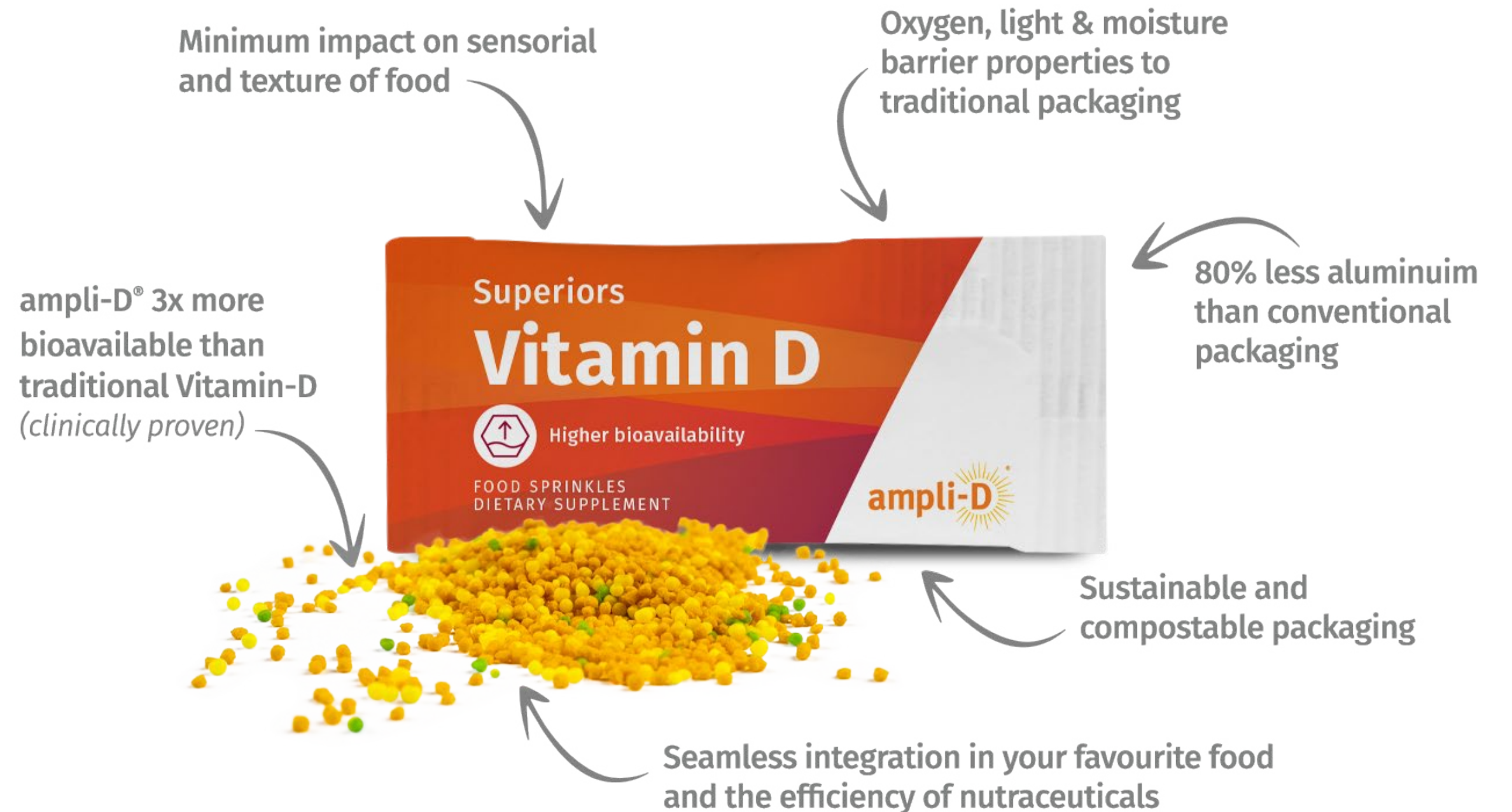
We have developed hundreds of concept examples to inspire you with new ways to meet your consumers' specific needs. These examples can help you find a unique combination of ingredients, format and packaging that will become your next winning product.

Get in touch to see our full range of concepts www.dsm.com/MRS

Boost any meal with powerful Vitamin D sprinkles.

Our innovative form of Vitamin D works 3X faster than the traditional Vitamin D. Any food or drink instantly becomes more healthy with our tasteless sprinkle.

Also comes with peace of mind as the packaging is fully sustainable and compostable so won't harm the planet.



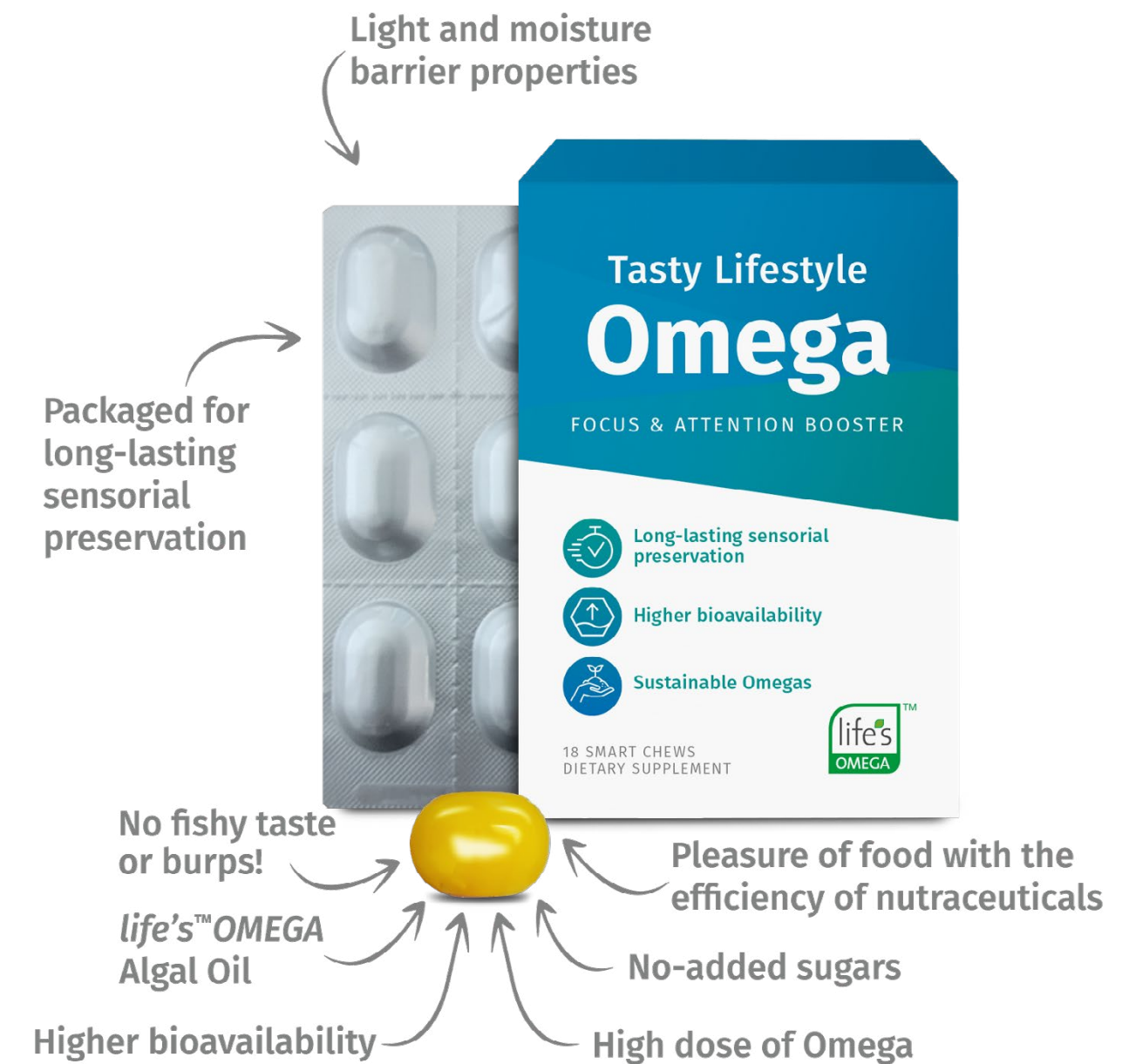


Nothing fishy about our Omega chews.

All the benefits of Omega but in a delicious chew with no unpleasant aftertaste.

Omega has long been known to improve focus while supporting a healthy brain and heart. But in the past, the only way to access these benefits was smelly fish oil.

Our game-changing new alternative is unique in the market, offering all the rewards of omega in a small, tasty chew.





Too busy for poor nutrition

This revolutionary new format and environmentally friendly packaging effortlessly fits key nutrition into consumers busy lives.

Delicious, sustainable and easy for anyone on the go.

Oxygen, light & moisture barrier properties to traditional packaging

Can be opened with one hand and consumed on-the-go

Flavored gel



Recyclable, paper packaging

Water free, on-the-go format

Sensorial boosting

A photograph of two children playing outdoors. The child on the left is a boy wearing a blue button-down shirt and a dark blue hat, smiling and looking towards the right. The child on the right is a girl wearing a yellow sweater, also smiling and looking down at her hands. The air is filled with many clear, iridescent bubbles. In the background, there is a wooden building and some greenery. A green banner with white text is overlaid on the image.

Delivering

products with purpose

A photograph of a man and a woman laughing joyfully. The man is on the left, wearing a purple t-shirt, and is holding the woman's face with his hands. The woman is on the right, wearing a white t-shirt and yellow sunglasses, and is laughing with her mouth open. They are both looking towards the camera. The background is a bright, colorful wall with pink and yellow sections.

Your end-to-end partner

It takes more than ingredients to meet the evolving needs of your consumers. It takes an end-to-end partner with innovative technology, unique solutions and expert services that are streamlined at every step.

Market-ready Solutions offers fast-tracked innovation that will push your products to the next frontier in health benefit supplements. Whatever your business or consumer needs, we partner with you to deliver purpose-led, finished products that your consumers will love.

YOUR END-TO-END PARTNER

PRODUCTS CUSTOMIZED SOLUTIONS EXPERT SERVICES



Ready for the first step?

At DSM we pride ourselves in collaborating with customers who want the best innovations on the market, because where others see products, we see purpose.

Get in touch with our sales team today to start developing your next big idea. We'll help you streamline the process and launch a winning health benefit product your consumers will love.

www.partnerwithDSM.com

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