



# DSM US Investor Event 2016

22 - 23 September 2016

ROYAL DSM  
HEALTH NUTRITION MATERIALS



# Safe harbor statement

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- This presentation may contain forward-looking statements with respect to DSM's future (financial) performance and position. Such statements are based on current expectations, estimates and projections of DSM and information currently available to the company. DSM cautions readers that such statements involve certain risks and uncertainties that are difficult to predict and therefore it should be understood that many factors can cause actual performance and position to differ materially from these statements. DSM has no obligation to update the statements contained in this presentation, unless required by law.
- A more comprehensive discussion of the risk factors affecting DSM's business can be found in the company's latest Annual Report, which can be found on the company's corporate website, [www.dsm.com](http://www.dsm.com)

- **Food Specialties**
- Hydrocolloids
- Human Nutrition & Health | Introduction
- Dietary Supplements
- i-Health
- Early Life Nutrition
- Nutrition cost & efficiency program
- Animal Nutrition & Health | Introduction
- Green Ocean
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- Engineering Plastics
- Dyneema
- Advanced Surfaces



# Food Specialties

Ilona Haaijer, President DSM Food Specialties

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# DSM Food Specialties: Our vision

## Dynamic and improving

Better *tasting*

Reduced *sugar, salt or fat*

Enhanced (*fiber, protein*)

Healthier

*Produced more efficiently*

*Less waste*

*More sustainable*

Serving consumers around the world, from niche to masses, for today and generations to come

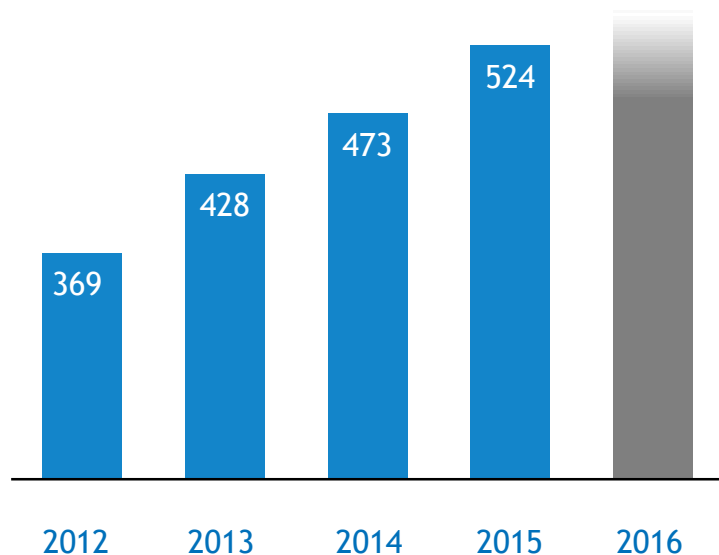
## ENABLING BETTER FOOD FOR EVERYONE

Apply state-of-the-art science in biotechnology, unlocking value for customers

We partner with and serve the food industry

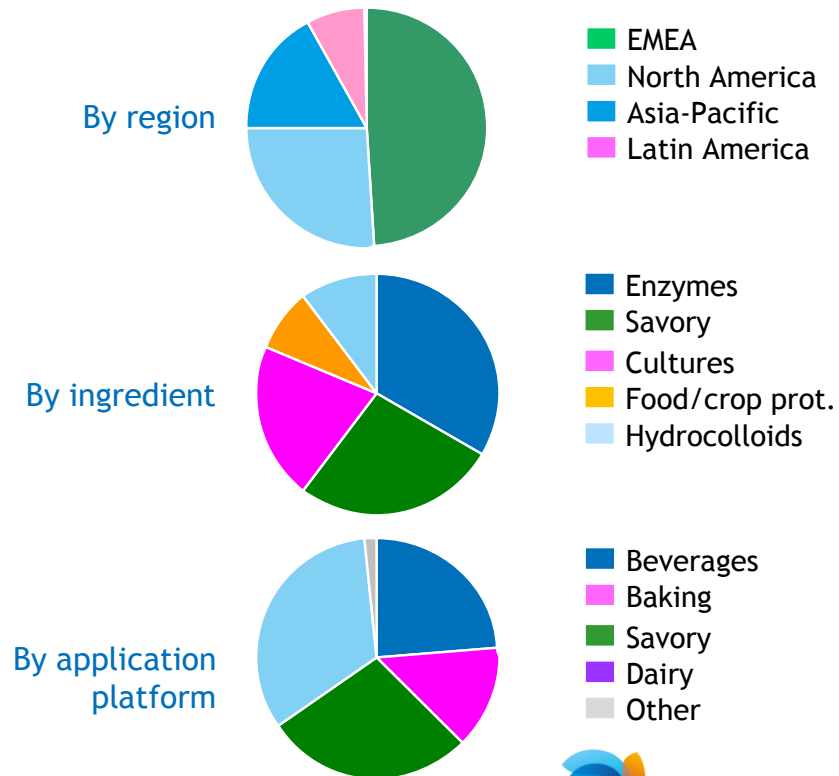
# DSM Food Specialties: Healthy growth in sales & profitability

## Sales - €m\*



\* Including sales of hydrocolloids

## 2015 Sales\* overviews



# Key dynamics driving the food specialties space

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## Health

Sugar, salt and fat reduction, without compromise on taste & mouthfeel



## Convenience and taste

Convenience and taste are key purchase drivers, above price



## Clean label

Strong consumer demand for 'kitchen cabinet' ingredients, removal of undesired chemicals, clean and clear labels



## More and Faster

Rapidly growing world population, food production more than 8 times more efficient since 1940



## 1 billion new consumers

Diverse cultures, eating habits and taste/flavor preference, localized solutions key despite globalisation

# Well placed to serve megatrends across the market

## Platform

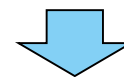
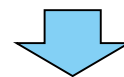
Sugar  
Reduction

Digestive  
Health

Taste  
Modulation

Food chain  
Efficiency

Bio-  
preservation



## Core to Solution

Stevia

Lactase Enzyme

Yeast Extracts

Enzymes &  
Cultures

Natamycin

## Solution toolbox

- Combinations of HI sweeteners and lactase enzymes
- Enzymes, pro-and prebiotics (fibers)
- Savoury flavors, enzymes, cultures
- Enzymes, Cultures, Preservation systems
- Natamycin, Enzymes, Cultures, Preservation systems

## Industry



# Solutions across value chains: e.g. dairy industry



## Animal Health

*Silage cultures*  
*Vitamins*  
*Fodder & Premix*  
*Clean Cow*



## Quality Control

*Antibiotic residue testing*



## Innovative functionalities

*Milk, cheese, yogurt & whey production*  
*Enzymes*  
*Cultures & Probiotics*  
*Natural Ripening*  
*Gellan gum & pectin*



## Freshness & Shelf-life

*Natural preservation*  
*Packaging materials*



## Health & Nutrition

*Lactose-free*  
*Low sugar, low fat*  
*Taste & Texture*  
*Digestive health*  
*Nutritional lipids*  
*Vitamins*  
*Beta-Carotene*

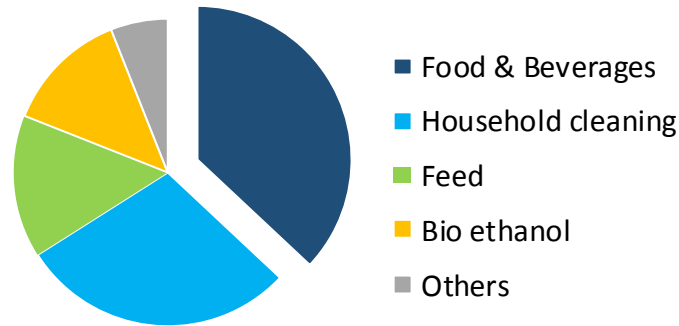




# Enzyme Solutions

# Enzymes: a highly attractive growth market for DSM

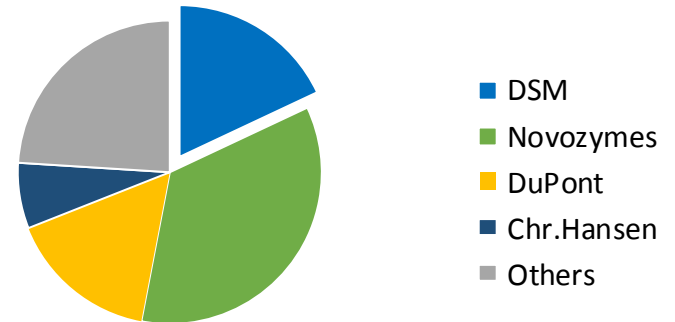
2015 Global Enzymes market € 3.0bn, CAGR ~5%



## Market drivers for Food & Beverages

- Need for natural sustainable solutions
- Increasing demand for processed food
- Increasing raw material prices

2015 Competitive landscape in the global Food & Beverages enzymes market



## DSM well positioned

- Innovation & development capabilities
- Broadest portfolio in Nutritional ingredients, enabling offering combinations in solutions
- Global network in Food & Beverages

# Spotlight: PreventASe<sup>®</sup> preventing acrylamide formation

- PreventASe<sup>®</sup> enzyme reduces acrylamide up to 90% in a wide range of food products and processes
- Acrylamide is a substance (Maillard reaction) that can be formed during high-temperature processing of foods
- Provides Food Manufacturers complete peace of mind in terms of adhering to or be ahead of regulatory standards and consumer health concerns

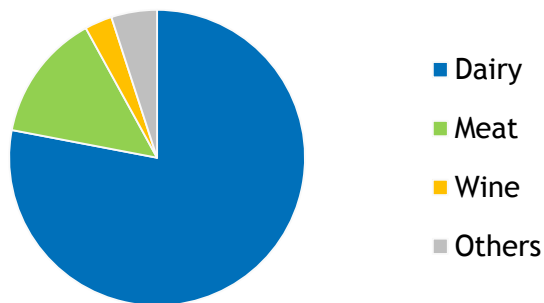




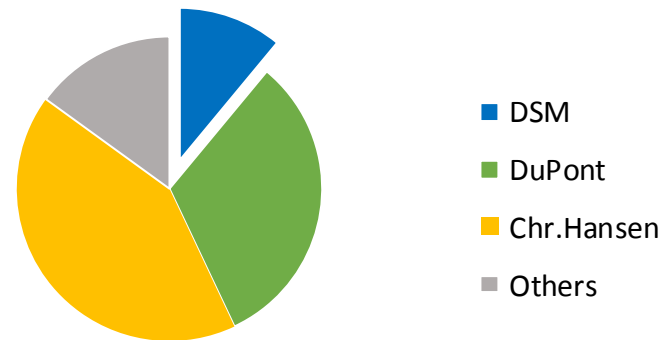
# Cultures

# Cultures: DSM clear, creditable alternative to market leaders

2015 Global food cultures market ~€1bn, CAGR ~6%



Competitive Landscape in the cultures market



## Market drivers for cultures

- Healthy dairy products
- Globalization/fast industrialization of fermented milk products
- Ongoing expansion to new application areas

## DSM well positioned

- Fermentation technology know-how
- Broad portfolio in Nutritional ingredients, enabling offering combinations in solutions
- Access to dairy industry worldwide



# Spotlight: Unique proposition for greek yoghurt

- Greek yoghurt is a very popular thick and creamy yoghurt, high in protein and low fat properties
- DSM has developed a specific range of cultures for this type of yoghurt: **Delvo®Fresh Greek Legends**
- **Delvo®Fresh Greek Legends** provides the desired taste, texture and low fat properties, typical for this Yoghurt with a better appearance
- Due to its lower fermentation time it has additional processing advantages for producers





Savoury

# Savoury: Salt reduction & flavor enhancement

## DSM, leading supplier of yeast based taste components

- Clean label solutions for every taste direction
  - ✓ Standard Yeast Extracts, Process Flavors & High nucleotide Yeast Extracts
- Salt reduction toolbox
- Taste modulation (mouthfeel, masking)
- Flavorings solutions through biotechnology

## Market drivers

- Salt reduction without compromising on taste
- Clean label solutions
- Regional and local taste preferences
- Convenience (“snack on the go”)





# Stevia



# Consumers and governments globally moving away from sugar

## THE IRISH TIMES

Sugar tax set to be introduced in budget due to obesity concerns

## FINANCIAL TIMES

Mexico urged to double tax on sugary drinks

CNN Money

Philadelphia passes a soda tax

## South China Morning Post

Hong Kong 南華早報 impose a sugar tax and warning labels

## THE HUFFINGTON POST

Sugar Is Not Only a Drug but a Poison Too

theguardian

Childhood obesity: retailers urge mandatory cuts to food sugar levels

Herald Sun

Hidden sugar harms our children's teeth and health

TIME

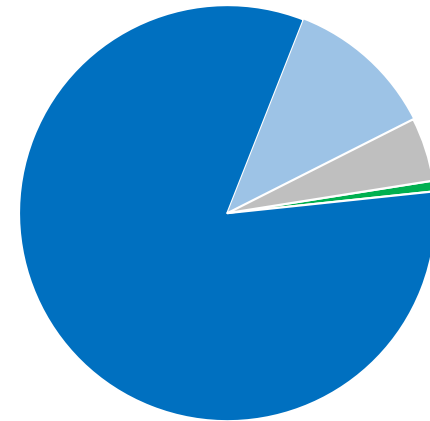
Sugar Is Definitely Toxic, a New Study Says



# Sugar reduction offers big opportunity for DSM's Stevia

- Sugar is ~80% of current sweetener market
- Stevia is the only viable and large scale new alternative in the foreseeable future
- Fermentative Stevia is the future for:
  - ✓ Sustainable production
  - ✓ Several relevant sweetener molecules, eg
    - ✓ Reb A, the most *available* in plants
    - ✓ Reb M, the most *potent* rebaudioside, but not very available in plants
    - ✓ Potentially Reb D
- DSM has developed a unique cost effective technology to produce Reb A and Reb M

2016 global market for sweeteners: >€60 bn



- Natural High Intensity Sweeteners
- Sugar
- High fructose corn syrup
- Others (e.g. sugar alcohols)

# DSM's fermentative Stevia helps meet growing market demand

## Reliable quality



Answer to consumers for non-artificial sweet taste without the calories. Identical to plant-extracted Stevia but at a higher purity. Consistent quality, not dependent on agricultural circumstances

## Sustainably produced



Fermentative Stevia has significant sustainability benefits in water and land usage - as less than 10% of the actual Stevia leaves can be used to produce steviol glycosides

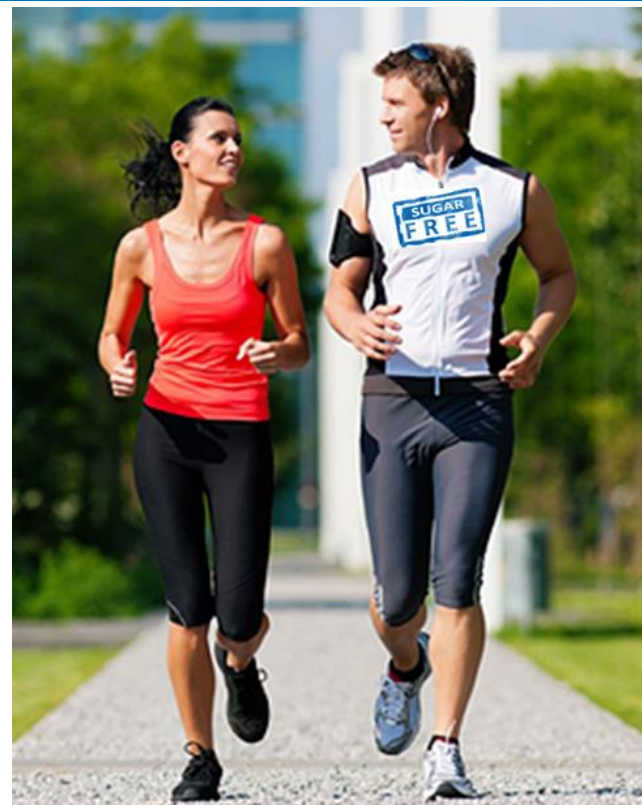
## With a flexible supply



DSM unlocks the potential for further sugar reduction via tailor-made sweet solutions with shorter lead times and more flexible scalability potential

# DSM well on track to capture the Stevia potential

- DSM's development program for Stevia well on track:
  - ✓ Regulatory submissions as well as FTO/IP work streams ongoing
  - ✓ Launch plans in close cooperation with major customers
  - ✓ Commercial availability projected by end of 2018
- DSM well positioned
  - ✓ Biotech powerhouse with strong track record in development of bio-based blockbusters
  - ✓ Unique process to produce cost efficient Reb A & M, unlocking full sugar reduction potential
  - ✓ Via its broad and global nutrition network, access to attractive segments for fermentative Stevia, application knowhow including global access to F&B Industry



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# Hydrocolloids: Exciting Innovative Growth Platform

Xiangwei Gong, Business Director Hydrocolloids

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# What are hydrocolloids?

- Hydrocolloids are thickeners and stabilizers that dissolve, disperse or swell in water to provide a broad range of critical functionalities and physical attributes, including gelling, texture, mouthfeel, viscosity, suspension and emulsification
- DSM's Hydrocolloids (versatile polysaccharides) are derived from nature through extraction or fermentation



# Hydrocolloids: Main functionalities & applications

## 功能 Functionalities

凝胶  
Gelling & Texturizing

增稠  
Thickening

稳定  
Stabilizing

膳食纤维和益生元  
Dietary Fiber & Prebiotic

## 应用 Applications



- 糖果 Confectionery
- 橘子酱 Marmalades
- 果酱 Jams
- 烘培 Bakery Products

- 低糖饮料 Low Sugar Beverage
- 蛋白饮料 Protein Drinks
- 酸奶 Yoghurt

- 蛋白质稳定 Protein Stabilisation
- 果汁饮料 Juice Beverage
- 营养果粒 DSM's Nutri-beads

- 代餐 Meal Replacement
- 咀嚼片 Fiber Tablets

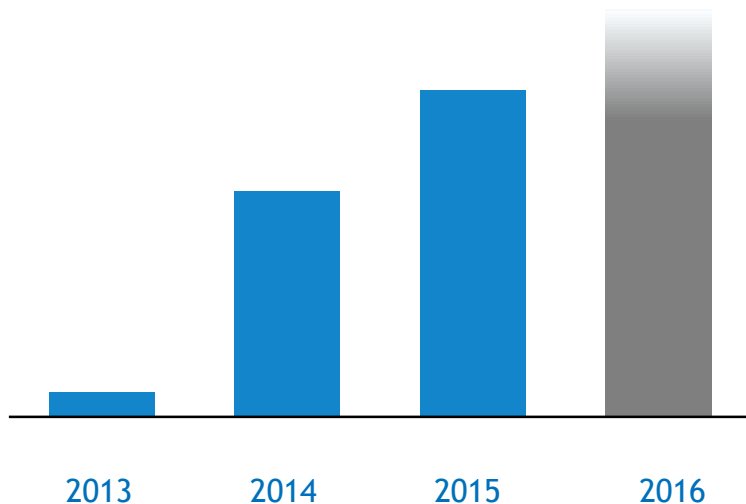
# Three major underlying trends driving hydrocolloids



- Affordable nutrition, dairy & alternative proteins
- Consumer's demand for "Natural and Wholesome" foods
- Recognition of the benefits of probiotics and prebiotics

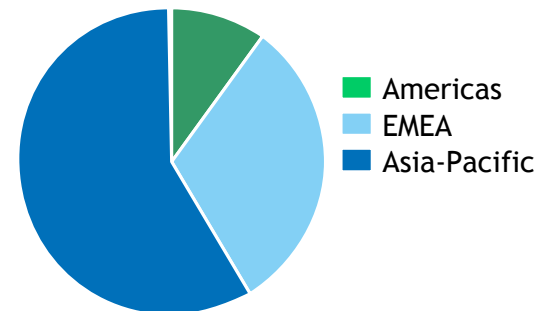
# DSM in hydrocolloids: Strong growth in sales with above average profitability

Sales - €m

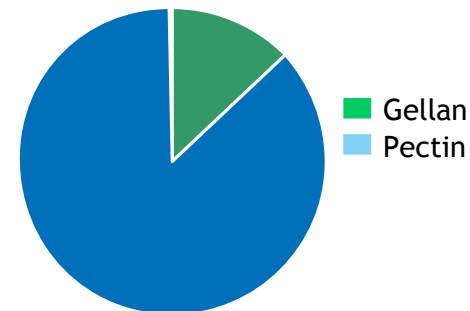


2015 Sales ~€50m

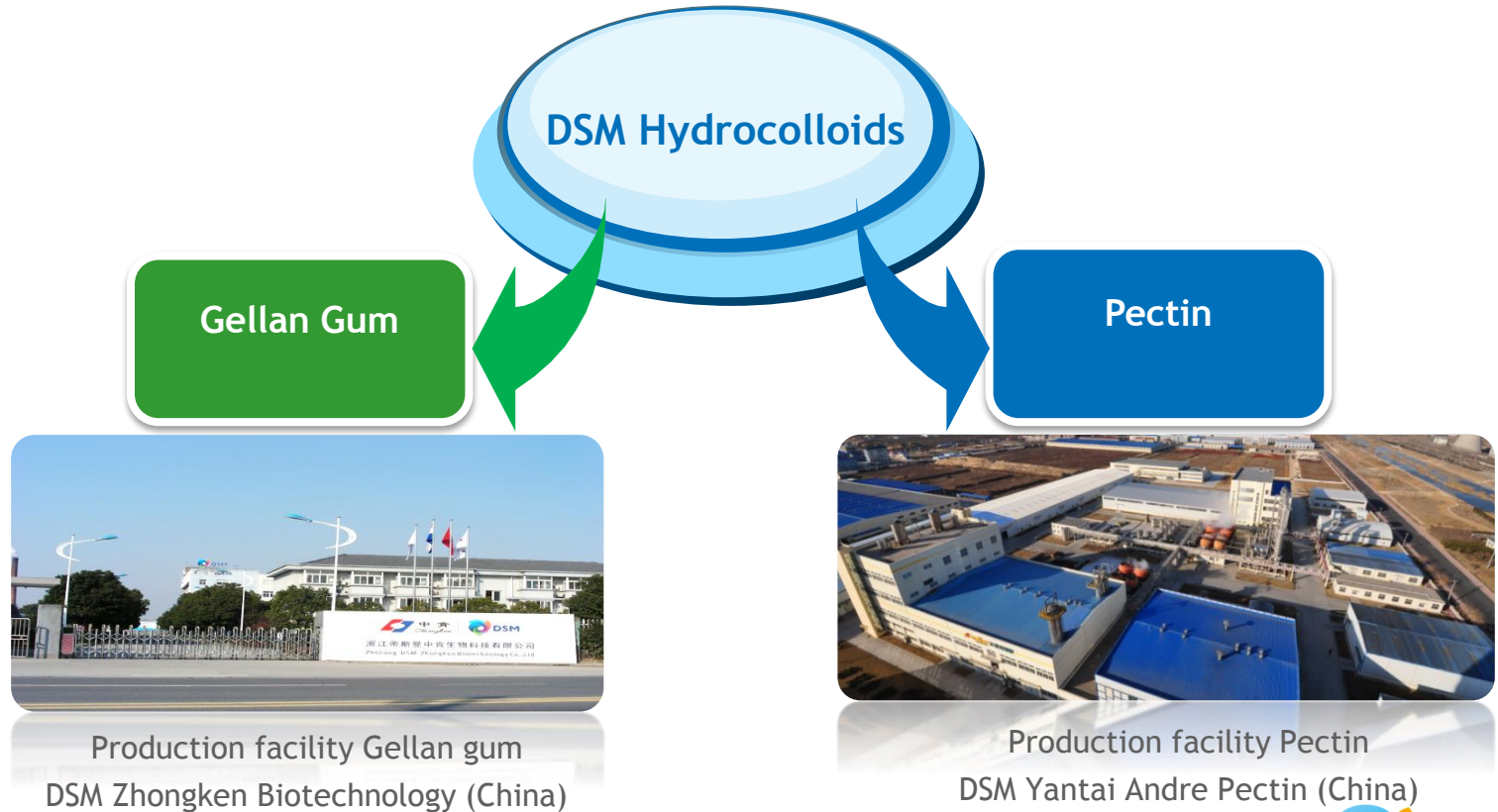
By region



By ingredient



# Key businesses of DSM Hydrocolloids are gellan gum and pectin





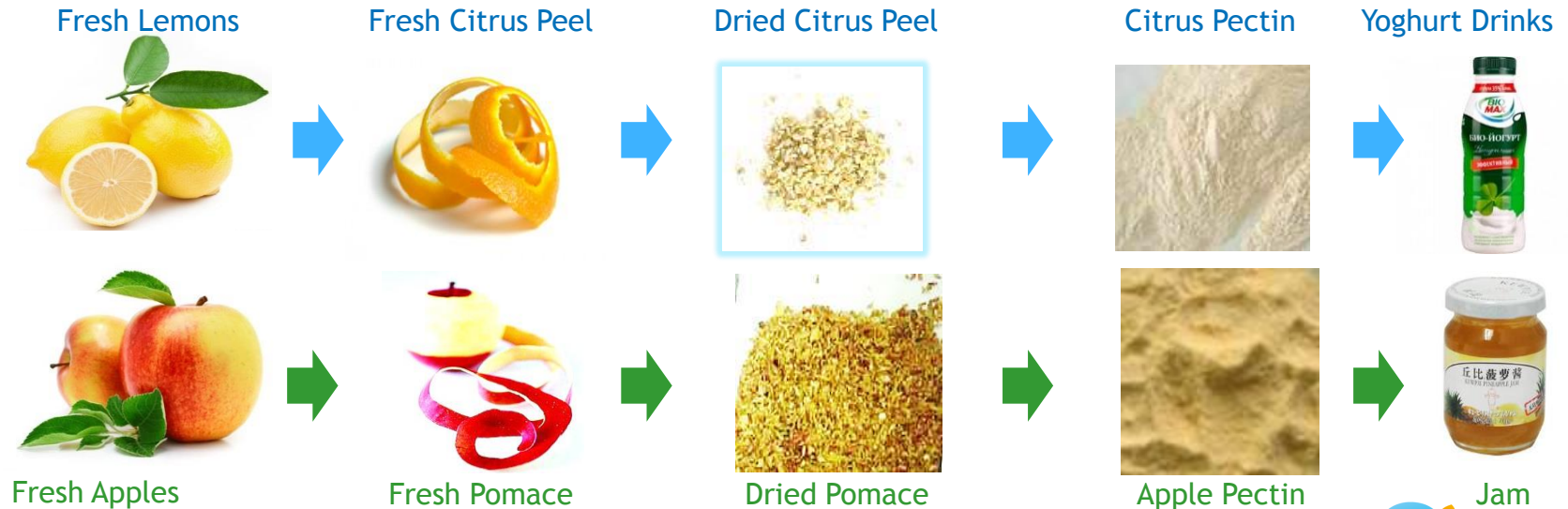


# Spotlight on Pectin



# Pectin production: Nature is our source

- Pectin is a major component of cell walls of plants; DSM extracts it from apple pomace and citrus peels
- Application is gelling / stabilizing agent in food jellies and beverages: dairy/yoghurt drink, jam & marmalade, confectionary, beverages, bake stable fruit preparation, fruit spread, glazing, texture improvement



# Pectin: a highly attractive growth market for DSM

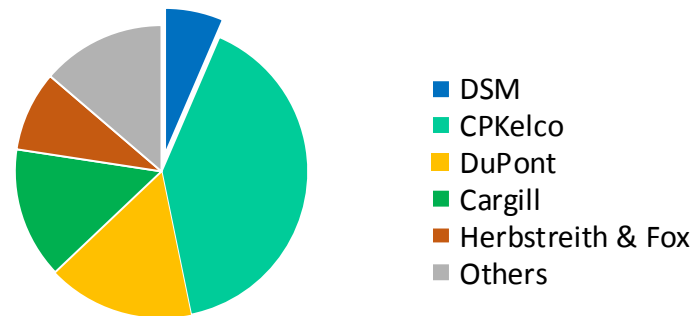
2015 Pectin market ~€600m, CAGR ~5%

- Largest traditional markets for pectin are Europe and USA
- Fastest growing markets are China (>8%), rest of Asia (>5%) and Russia (>5%)
- Main competitors have their production concentrated in Europe and LATAM

## Market drivers for Pectin

- Need for natural solutions, clean label
- Need for affordable, healthy and tasty solutions
- Need for stable solutions
- Need for comfort

2015 Concentrated competitive landscape in the global pectin market



## DSM well positioned

- Production facility in China (largest producer in Asia), where market grows the fastest
- Innovation agility and global supply chain
- DSM's high quality reputation
- Access to DSM's global Nutrition network
- Cost position in China



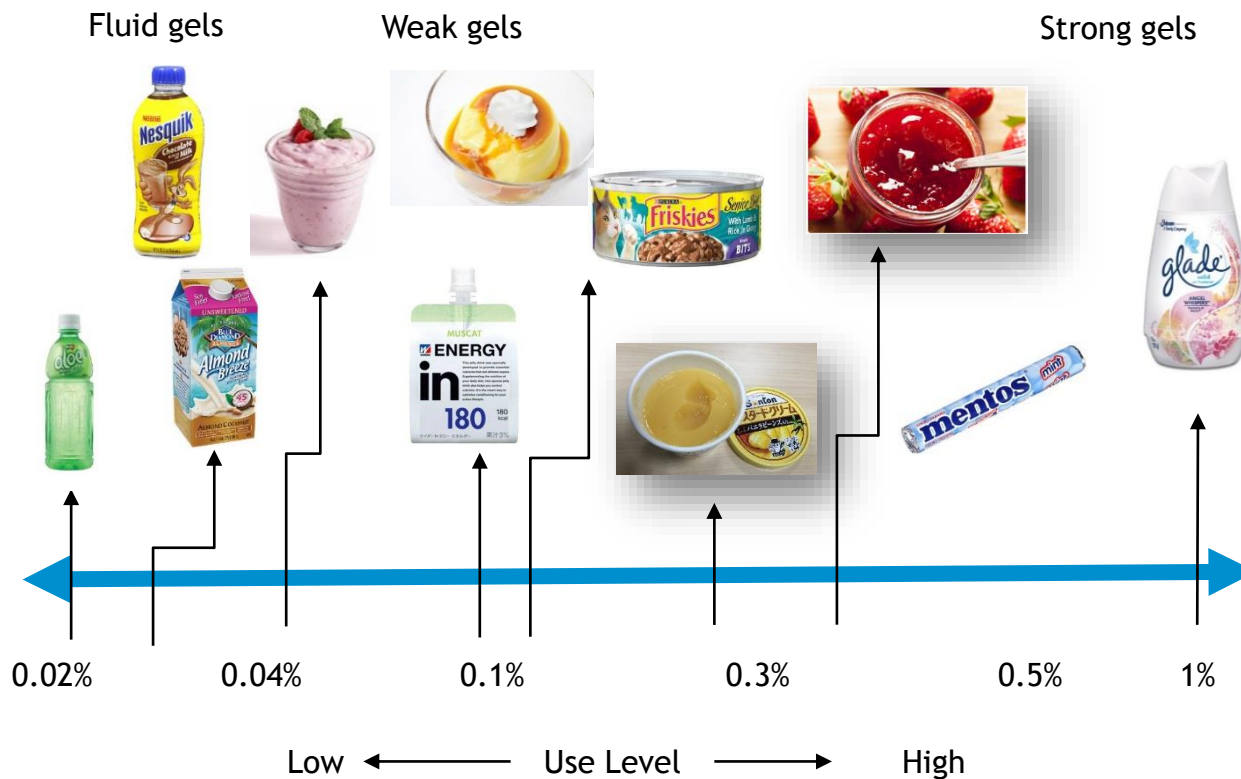
# Spotlight on Gellan Gum

# Gellan Gum: Sustainable fermentative gelling agent

- Gellan Gum is a natural, multi-functional polysaccharide produced by a sustainable fermentation process (with glucose/soy as feedstock)
- Application is a gelling / stabilizing agent in food jellies, beverages, dairy drinks, plant protein drinks, yoghurt, yoghurt drinks, drinking jellies, dysphagia food
- Sustainable fermentative nature-based alternative stabilizer replacing for instance carrageenan

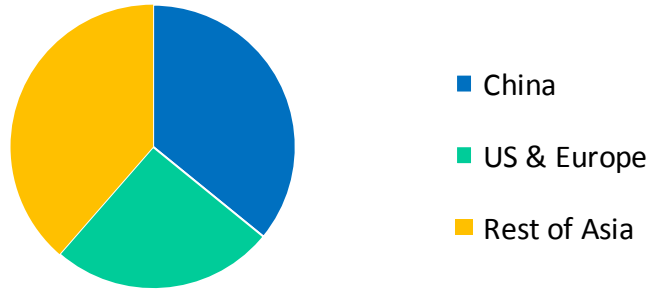


# Imagine texture possibilities with Gellan Gum



# Gellan Gum: markets expected to double in 5 years

2015 premium gellan-gum market ~€100m, with double digit CAGR



## Market drivers for gellan gum

- Need for natural solutions, clean label, wholesome foods
- Need for affordable, healthy and tasty solutions
- Need for stable solutions

2015 Competitive landscape; DSM aiming at higher end market



## DSM well positioned

- Technology know how, fermentation competences
- Application breadth and agility
- Access to DSM's global Nutrition network
- DSM's high quality reputation



# Innovation in hydrocolloids: Nutri-bead

Innovative Product Example : Nutri-beads - Nutrients That You Can Feel in Your Mouth !



- Provide customers with experience of “**nutrients that you can feel in your mouth**”
  - ✓ Improves nutrient stability, reduce oxidation
  - ✓ No flavor impact from nutrients such as DHA
  - ✓ Simplifies stabilization of hydrophobic nutrients such as DHA, vitamins A, D, E
  - ✓ Heat stability for both pasteurization and UHT processes, applicable in dairy, beverages and other applications
- Customizable formulations and texture

# Strategy going forward in hydrocolloids

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- Pursue double digit growth through organic growth (via innovation, M&S excellence, capacity expansions)
  - ✓ Secure global top 3 positions in pectin and gellan gum
- Bolt-on acquisitions & partnerships
- Use DSM broad Nutrition network and access to (high-end) customers to globally leverage the position in hydrocolloids
- Use DSM's technological competences (a/o fermentation) to strengthen best in class cost position of DSM's Chinese manufacturing asset base
- DSM hydrocolloids will have a significant contribution to achieving DSM's ambitions in Nutrition, via double digit growth at above average margins

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# Human Nutrition & Health

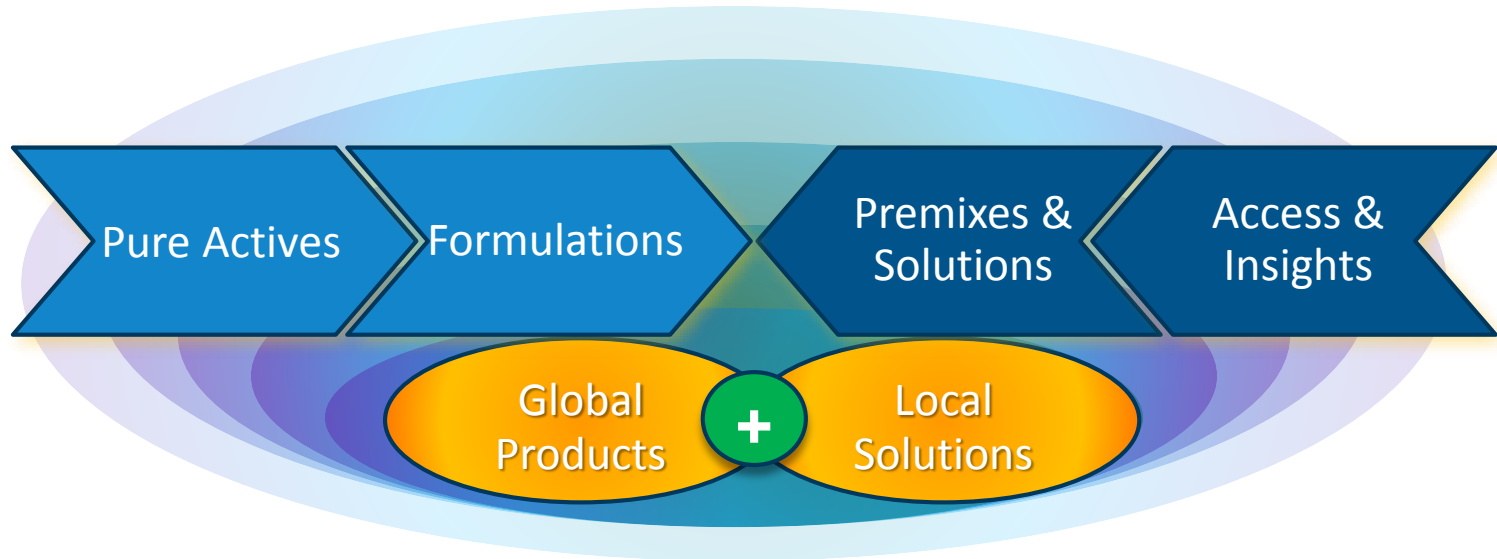
Jeremy Xu, President of Human Nutrition & Health

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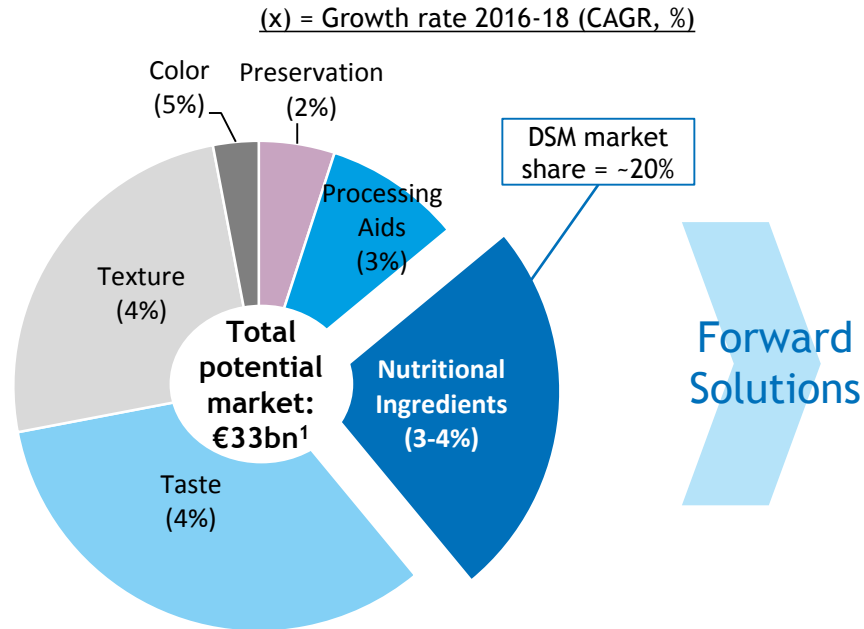
# DSM provides local nutritional solutions on a global scale

- DSM is global leader in nutrition, with broadest portfolio of specialty nutritional ingredients, global presence and an unparalleled local network
- DSM is uniquely positioned in all steps of the value chain: the production of pure active ingredients, their incorporation into sophisticated forms, the provision of tailored premixes and forward solutions

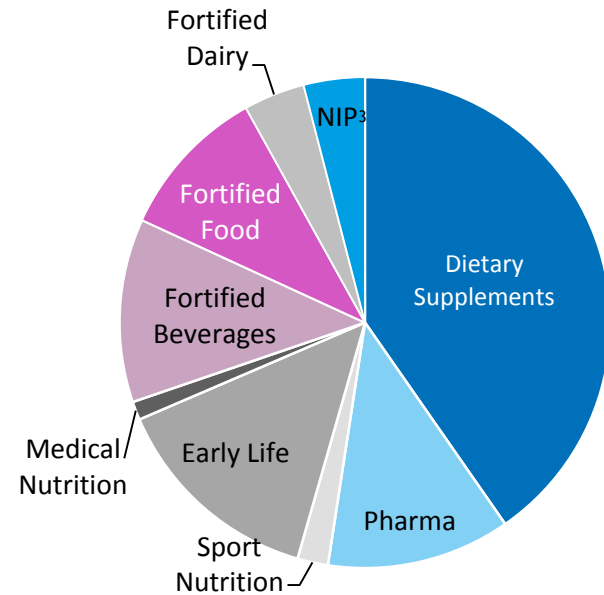


# Our Human Nutrition is leading in nutritional ingredients

## Specialty Food Ingredients market and growth



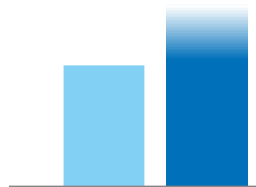
## Diversified application landscape<sup>2</sup>





# Growth Human Nutrition: Step-up to above market growth

## Human Nutrition<sup>1</sup>



Market DSM

2016-18

## Key 2016-2018 actions driving profitable growth

- Repair growth in North-America, returning Dietary Supplements (Vitamins, Omega-3) and F&B to growth
- Continued double-digit growth of i-Health business
- Accelerating forward solutions and premix globally
- Capture business in Pharma, Clinical, and Sports Nutrition
- Upgraded organization, new tools, rigorous execution

<sup>1</sup> At steady prices, CAGR %

# Strategy 2018: Profitable growth in Human Nutrition & Health



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# Dietary Supplements

Jeremy Xu, President DSM Human Nutrition

Tobe Cohen, Business Director NA Dietary Supplements

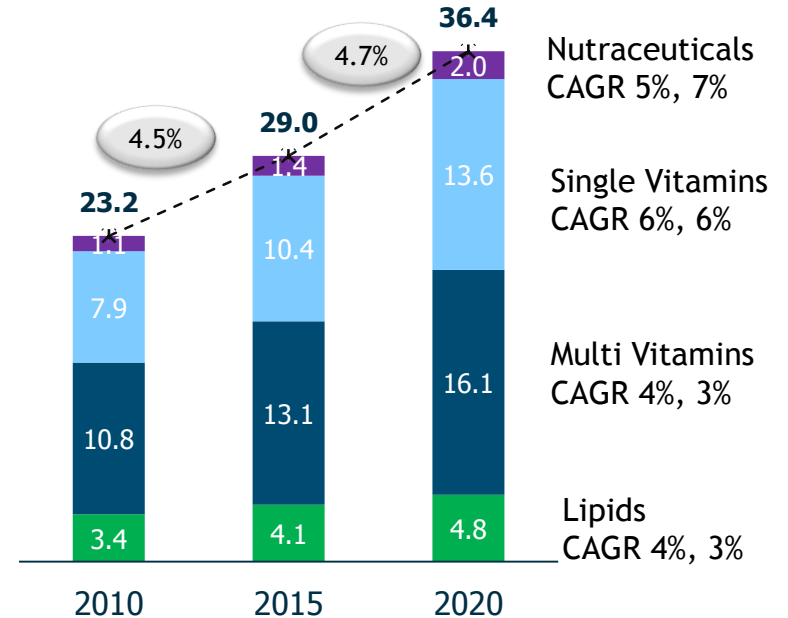
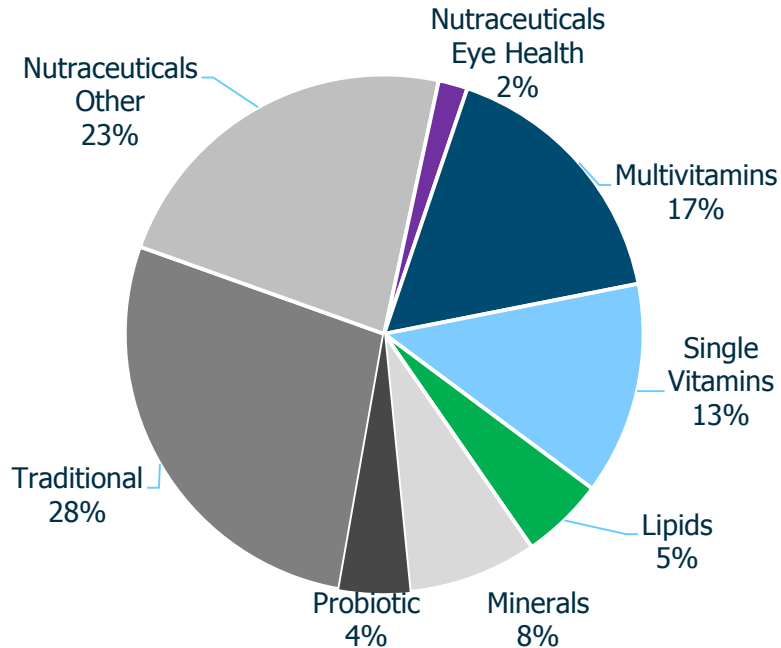
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# A highly attractive, large and growing market

Total consumer market ~ €78bn

Key categories



# Macro trends remain favorable for growth

## Growth in emerging markets

- Strong growth especially in Asia

## Health & Wellness

- Aging population
- Consumer prefer preventative health
- Regulatory control (supportive for consumer confidence)
- Innovation: technology is making things more accessible

## New channels

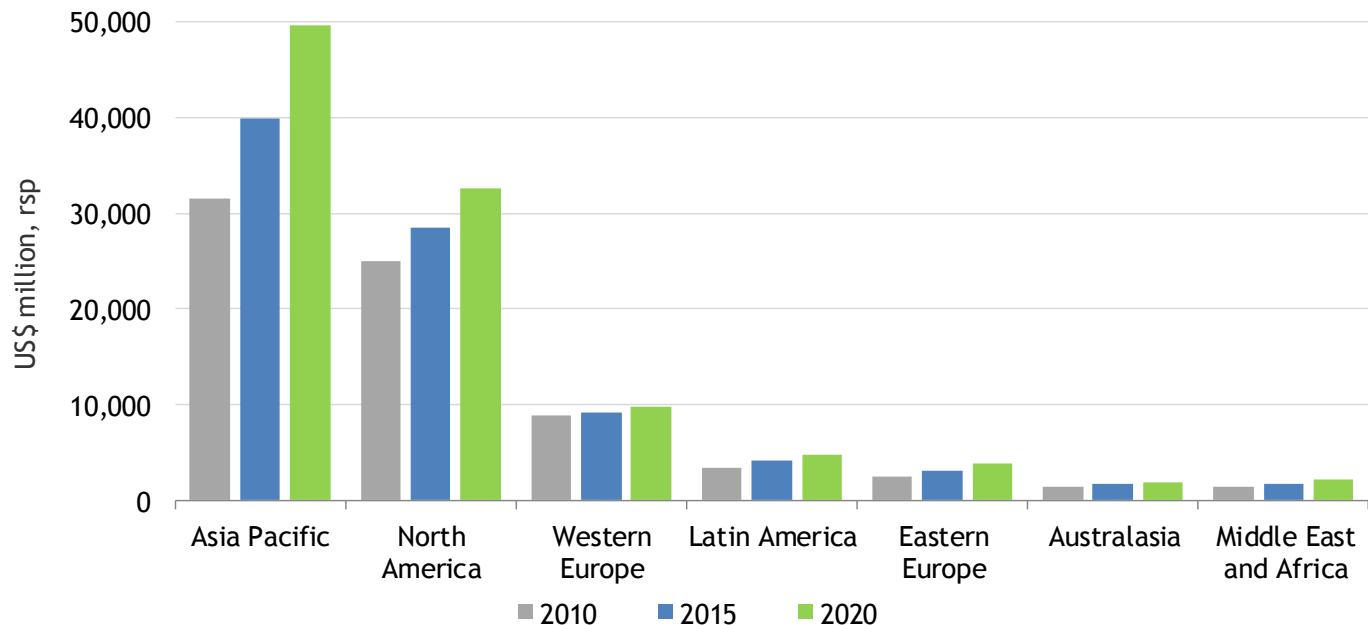
- E-commerce growth (Web shops, “web-doctors”)





# Strongest growth & highest potential in Asia Pacific

VDS Sales by region - 2010 to 2020



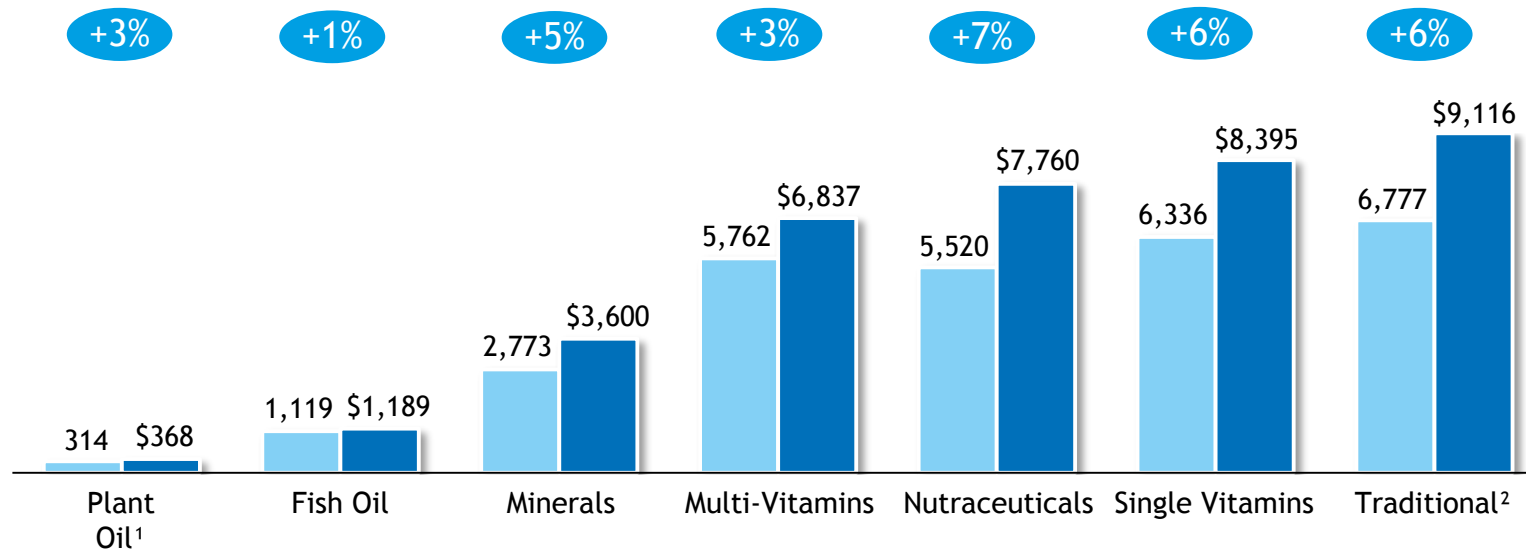
# North American supplement overview

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# Continued growth expected, well above GDP in North America

2015 E (in US\$ million)  
2020 E (in US\$ million)



Sources: NBJ Report 2015

<sup>1</sup>Plant Oil: Includes Algal, ALA, Flaxseed, etc...

<sup>2</sup>Traditional: Includes Herbs & Botanical ingredients such as Turmeric & Multi-Herbs.

# Key priorities for DSM to drive growth in North America



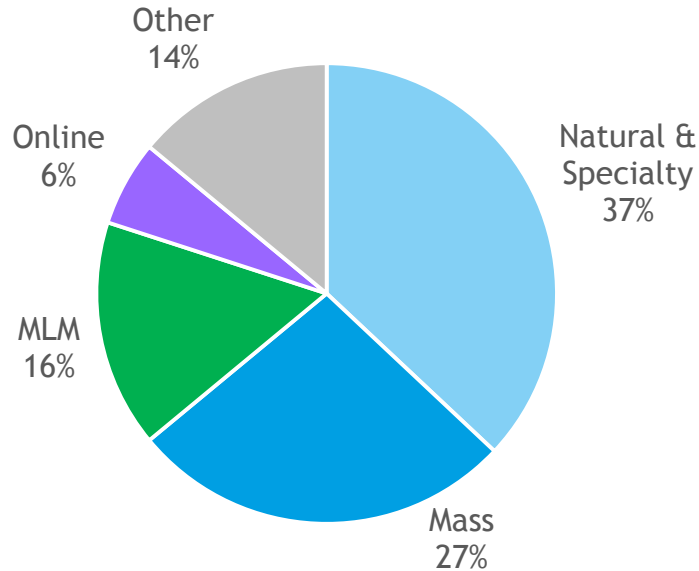
**2. Reinvigorate core categories**

**3. Capture greater value through broadening solutions**

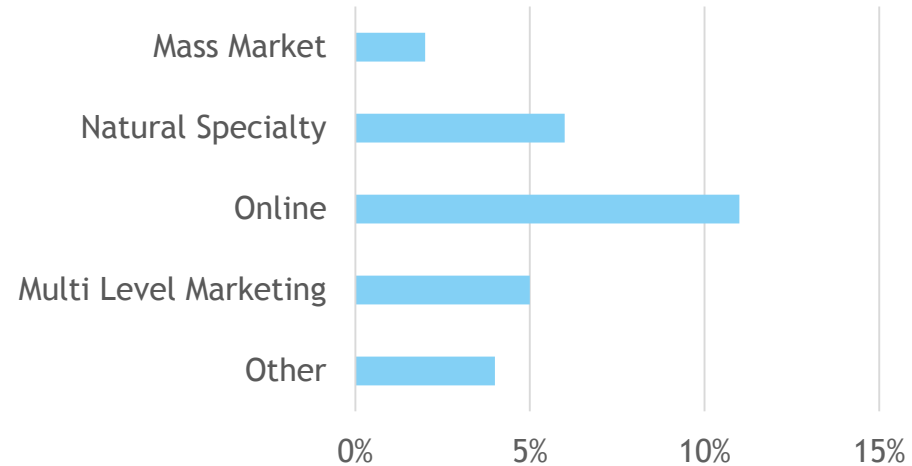


# Broaden customer base to underdeveloped, faster growing segments

~US\$29bn market (2015)



Market segment growth rates



<sup>1</sup> Excludes GNC/Nutra Business

<sup>2</sup> Margin Excluding Life's DHA Website. Margin Increases to 63% when Life's DHA is Included.

Sources: DSM 2014 Internal Numbers. 2015 NBJ Report. Nielsen Data for 52 Weeks ending 2/20/16.

# Strategic marketing driving focused growth

- Strategic marketing implemented
  - ✓ Increased insights & developed value propositions specific to each segment
- Customer segmentation
  - ✓ Focus on the highest opportunities: winning customers and channels
  - ✓ Distribution partners for smaller customers
  - ✓ Penetrate new customers and segments
- Upgrading organization and tools, stronger execution





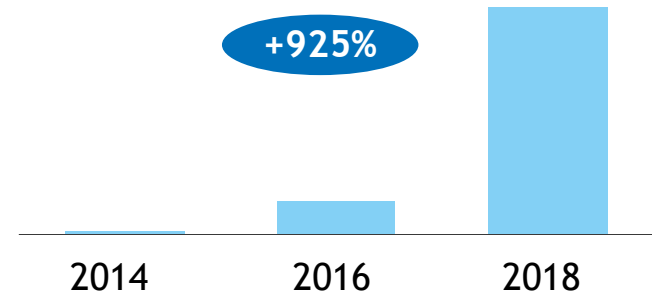
Example:  
METAFOLIN - Vitamer



# METAFOLIN® | A naturally-occurring form of folate

- 1 out of 3 people are unable to metabolize folic acid
- METAFOLIN is a biologically active folic acid
- Can be well absorbed in the body and ensures adequate up take of folic acid
- IP is in advanced enzymatic processes
- Unique and promising product

Metafolin sales - US\$



Product Form	Typical Price US\$/kg
Folic Acid	US\$ 300
Metafolin	US\$ 20,000

# Key priorities for DSM to drive growth in North America



1. Broaden our customer base



2. Reinvigorate core categories

3. Capture greater value through broadening solutions



# Meg 3C resolves the key unmet needs in the category

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## 54%

Of Fish Oil supplement buyers buy once and do not return to the category.

### Barriers to Overcome:

- Large pill size
- Fishy burp
- Too expensive

Nielsen; Nov. 2016; HH Panel



## 47%

Of Omega-3 supplement shoppers walk away without making a purchase in the VMS section

### Barriers to Overcome:

- Difficulty Finding
- Hard to Choose
- Not on Promotion

DSM 2016 Omega-3 Shopper Insights Study

# Global Launch Toolkit for Meg 3C



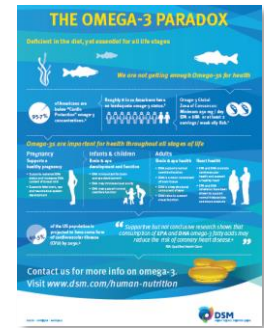
3C Core Sales Presentation



Global/NA Marketing & Innovation Video



Updated Digital Assets



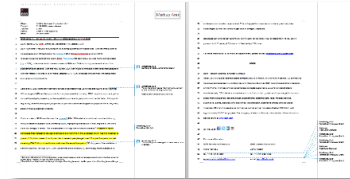
Infographic



Brochure



Global Supply Chain Video



Media Release Template



Whitepaper/Webinar

MEG-3		New Products					
SKU Code	Repack Size	Net EPA	Net DHA	Total D3	Inventory	Current	Status
901988	MEG-3 3000 90 00	300 mg/g	150 mg/g	150 mg/g	270 kg	30 kg (10%)	Active
901989	MEG-3 3000 60 00	300 mg/g	150 mg/g	150 mg/g	135 kg	30 kg (10%)	Active
901990	MEG-3 1500 60 00	150 mg/g	75 mg/g	75 mg/g	270 kg	30 kg (10%)	Active
901991	MEG-3 1500 30 00	150 mg/g	75 mg/g	75 mg/g	0	0	Discontinued
901992	MEG-3 1500 90 00	150 mg/g	75 mg/g	75 mg/g	135 kg	30 kg (10%)	Active
901976	MEG-3 1500 60 00	150 mg/g	75 mg/g	75 mg/g	None	None	Discontinued (Repackaged and sold as MEG-3 1500 60 00)
901975	MEG-3 3000 60 00	300 mg/g	150 mg/g	150 mg/g	None	None	Discontinued (Repackaged and sold as MEG-3 3000 90 00)
901974	MEG-3 3000 90 00	300 mg/g	150 mg/g	150 mg/g	None	None	Discontinued (Repackaged and sold as MEG-3 3000 90 00)

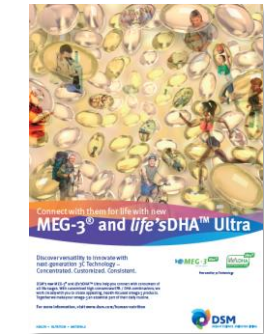
Specifications



Launch Event Pre-mailer



HMT Workshop Guidelines



Launch Event Concept

Int. J. Vitam. Nutr. Res., 2016, 1–21

1

Review

## A Systematic Review of Global Alpha-Tocopherol Status as Assessed by Nutritional Intake Levels and Blood Serum Concentrations

Szabolcs Péter<sup>1</sup>, Angelika Friedel<sup>1</sup>, Franz F. Roos<sup>1</sup>, Adrian Wyss<sup>1</sup>, Manfred Eggersdorfer<sup>1</sup>, Kristina Hoffmann<sup>2</sup>, and Peter Weber<sup>1</sup>

<sup>1</sup>DSM Nutritional Products Ltd., Kaiseraugst, Switzerland

<sup>2</sup>Mannheim Institute of Public Health, Social and Preventive Medicine, Medical Faculty Mannheim, Heidelberg University, Mannheim, Germany

Received: September 16, 2015; Accepted: November 11, 2015

Prenatal supplementation with DHA improves attention at 5 y of age: a randomized controlled trial<sup>1</sup>

Usha Ramakrishnan,<sup>2\*</sup> Ines Gonzalez-Casanova,<sup>2</sup> Lourdes Schnaas,<sup>3</sup> Ann DiGirolamo,<sup>4</sup> Amado D Quezada,<sup>5</sup> Beth C Pallo,<sup>2</sup> Wei Hao,<sup>2</sup> Lynnette M Neufeld,<sup>6</sup> Juan A Rivera,<sup>5</sup> Aryeh D Stein,<sup>2</sup> and Reynaldo Martorell<sup>2</sup>

<sup>2</sup>Hubert Department of Global Health, Rollins School of Public Health, Emory University, Atlanta, GA; <sup>3</sup>Division of Public Health, National Institute of Perinatology, Mexico City, Mexico; <sup>4</sup>Center of Excellence for Children's Behavioral Health, Georgia Health Policy Center, Georgia State University, Atlanta, GA; <sup>5</sup>Health and Nutrition Research Center, National Institute of Public Health, Cuernavaca, Mexico; and <sup>6</sup>Global Alliance for Improved Nutrition, Geneva, Switzerland

## Global survey of the omega-3 fatty acids, docosahexaenoic acid and eicosapentaenoic acid in the blood stream of healthy adults

Ken D. Stark<sup>a,\*</sup>, Mary E. Van Elswyk<sup>b</sup>, M. Roberta Higgins<sup>c</sup>, Charli A. Weatherford<sup>d</sup>, Norman Salem Jr.<sup>e</sup>

<sup>a</sup> University of Waterloo, Department of Kinesiology, 200 University Avenue, Waterloo, ON, N2L 3G1, Canada

<sup>b</sup> Scientific Affairs, Van Elswyk Consulting, Inc., 10350 Macedonia St., Longmont, CO 80503, USA

<sup>c</sup> MEDetect Clinical Information Associates, Inc., PO Box 152, Skippack, PA 19474, USA

<sup>d</sup> Weatherford Consulting Services, Poteet, TX, USA

<sup>e</sup> DSM Nutritional Products Ltd., 6480 Dobbin Road, Columbia, MD 21045, USA





# Key priorities for DSM to drive growth in North America

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1. Broaden our customer base

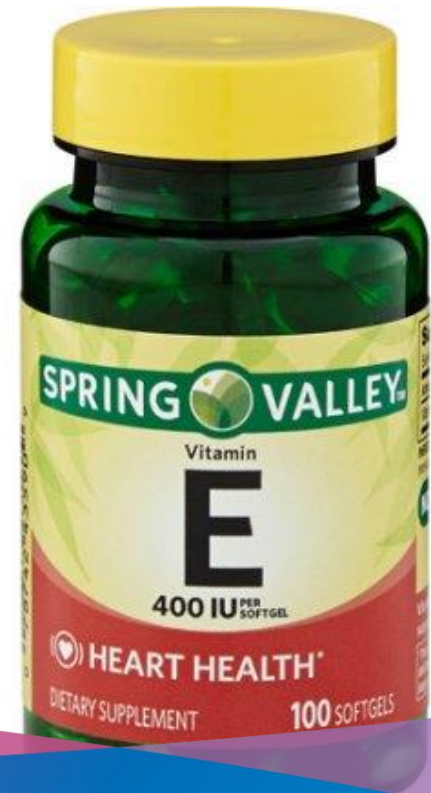


2. Reinvigorate core categories

3. Capture greater value through broadening solutions

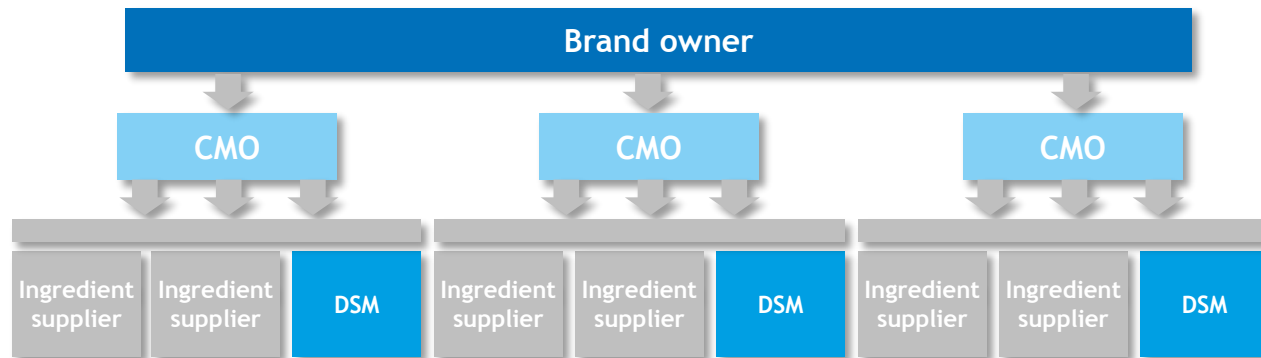


Broadening Solutions  
Retail-ready solutions



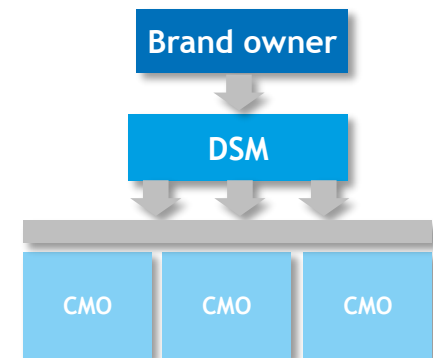
# Retail-ready solutions allow for simplified, turnkey products.

## Old model



- Dramatically simplifies the supply chain
- Provides enhanced flexibility, efficiency and value for our customers

## Retail solutions model



### Benefits

Quality Assurance  
Transparency  
Pricing Power  
Sourcing Expertise  
Inventory Management  
Regulatory Expertise  
Marketing & Category  
Development Expertise  
Innovation

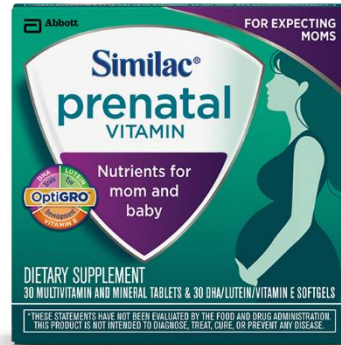


# Grow forward solutions space | Retail-ready solutions

- Capture greater share of value chain through providing one stop shop at highest quality
- Building mutually beneficial relationships with customers who are also suppliers



# A range of brands are well suited to this new capability



# Dietary supplements will continue to drive growth:

---



1. Attract new customers  
and drive targeted  
solutions

3. Capture more of the  
total value through  
advanced solutions.



2. Drive innovation and  
invigorate core  
categories.



- Food Specialties
- Hydrocolloids
- Human Nutrition & Health | Introduction
- Dietary Supplements
- **i-Health**
- Early Life Nutrition
- Nutrition cost & efficiency program
- Animal Nutrition & Health | Introduction
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- Resins & Functional Materials
- Engineering Plastics
- Dyneema
- Advanced Surfaces



# i-Health

Wes Parris, Business Director i-Health

ROYAL DSM  
HEALTH NUTRITION MATERIALS



# High Growth, High Margin CPG Business

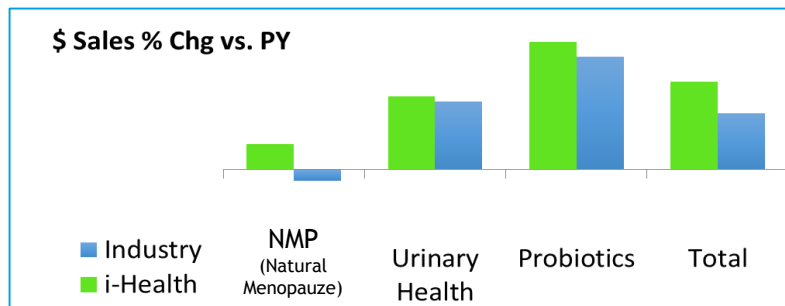


# i-Health in one view

## i-Health overview

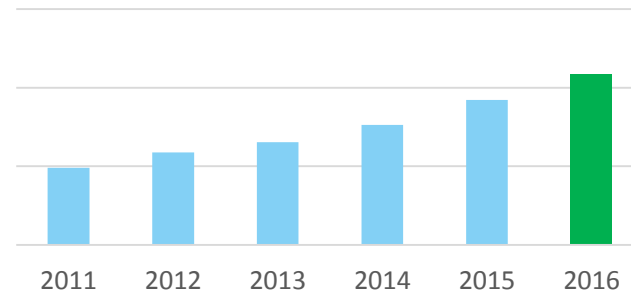
- Acquired by DSM in 2011, managed as a wholly owned subsidiary
- Sales & Marketing expertise with very strong understanding of the consumer and very strong relationship with retailers
- Strategically links DSM to the consumer and retailer

## i-Health outpaces industry growth

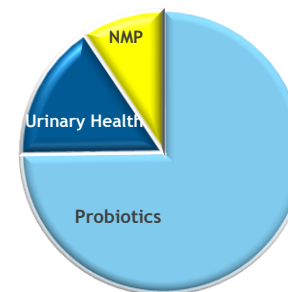


\*Syndicated market data based on Nielsen 52 wk w/e 7/9/16

## Sales - US\$m



## Category overview



# Key segments and drivers



## Key Drivers

### Microbiome Health Probiotic Health

- Culturelle is the #1 U.S. Probiotic Brand & #2 Global Probiotic Brand
- Digestive, Health & Wellness and kids segments
- Strong multichannel distribution (Hospital, Natural and Mass)
- Strong Consumer brand awareness

### Healthy Aging Natural Healthy Aging Solutions

- Estroven-#1 natural menopause solution
- AZO Bladder Control - The 1<sup>st</sup> natural supplement to address bladder control issues
- Omega - 3 - The #1 all natural, vegetarian Omega -3 to address heart health

### Urinary Health Pain relief and prevention

- AZO is the #1 OTC urinary brand and the only brand to address detection, pain relief and prevention
- AZO Yeast is the #1 all natural yeast infection product

# Driving growth through category innovation

2013-2014

2015-2016



## Estroven Weight Management

First to claim help for menopausal weight management



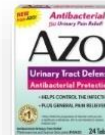
## AZO Bladder Control

Created new natural bladder control category



## Culturelle Digestive Health Ex. Strength

Providing growth from more committed loyal consumer base



## AZO Urinary Tract Defense

New, antibacterial claims



## Culturelle Kids Regularity

Expands Kids line with new benefits



## Culturelle Adult Chewables

New form expands consumer base



## AZO Cranberry Gummies

New form in commodity category



## Culturelle Pro-Well

Expands probiotic benefits to heart health with Omega-3s



# Full 360° Marketing Program to Drive Consumer Awareness and Trial

TV



Sampling



Print



Cause Marketing



Medical Marketing



Digital

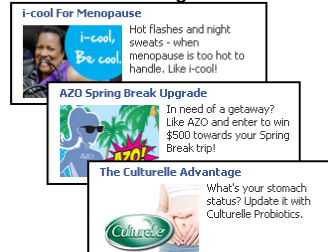


Digital Coupons

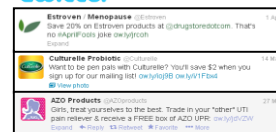


Social Media

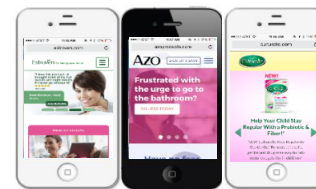
Facebook Advertising



twitter



Mobile



# Television ads



# Future areas of innovation | Consumer insight driven innovation focused on microbiome leadership and proactive health & wellness



Position Culturelle as the probiotic megabrand in the broader health and wellness space- beyond digestive and immunity



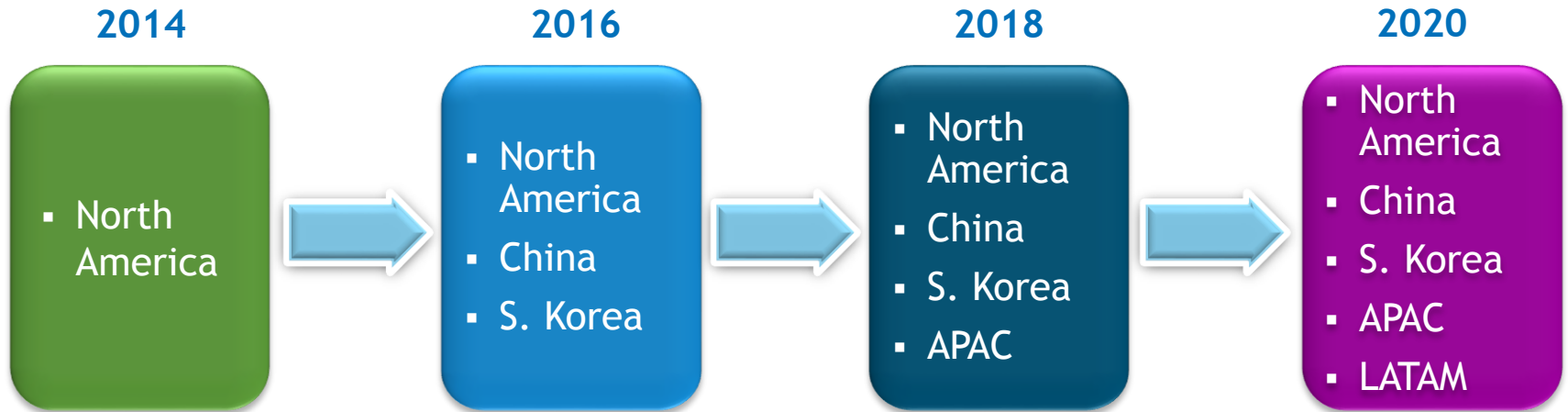
Broaden the brand beyond menopause to help consumers 45-65 with their biggest health concerns



Broaden into new areas that address more of their health and wellness needs



# i-Health global expansion and footprint





- Expansion strategy focused on distribution and consumer brand building
- Aggressive marketing support deployed to drive growth

Mom and Baby National Tours



Medical Marketing



Trade Marketing



TV Advertising





- International marketing supporting ongoing brand building

## Seoul Kids Fair



## In Store



## Infomercial

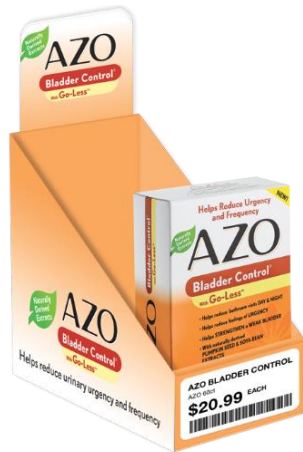




# Expanding i-Health business to Australia



- Currently Launching AZO Bladder Control with Go-Less™
- Followed by launch of Menopause Relief + Weight Loss
- Developing strong 360° consumer support for these launches to build awareness



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# Early Life Nutrition

Ethan Leonard - Business Director Early Life & Medical Nutrition

ROYAL DSM  
HEALTH NUTRITION MATERIALS



# DSM's Position on Importance of Breastfeeding

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Human milk represents the nutritional gold standard for infant nutrition and DSM strongly supports and follows the WHO recommendation that infants should be exclusively breastfed for the first six months of life to achieve optimal growth, development and long-term health. Thereafter, older infants and young children should receive nutritionally adequate and safe complementary foods, while continuing to breastfeed for up to two years or more. DSM believes that breastfeeding is an unequalled way of providing ideal food for the healthy growth and development of infants and is also an integral part of the reproductive process with important implications for the health of mothers.. For many reasons, however, not every infant will be fed breast milk exclusively for 6 months. Indeed, some mothers choose not to breastfeed; some mothers may breastfeed only part of the time and a small percentage perhaps cannot breastfeed their babies. Infant formula, although it can never equal breast milk, is formulated in an attempt to ensure that the most nutritionally complete substitute possible is made available for babies who are not breastfed. Breast milk should be the nutritional gold standard by which formula milk should be assessed. The industry's goal over the years has been to continually improve the quality and safety of infant formula. We believe that components like DHA and ARA, as well as other infant nutrition innovations, help achieve this goal

<http://www.dsm.com/corporate/sustainability/managing-sustainability/position-papers.html#>

# ELN is a significant market for the ingredients DSM supplies

---

- The ELN segment is composed of three primary sub-segments:
  - ✓ Infant formula/follow-on formula (0-12 months)
  - ✓ Children's products, including growing-up milks, weaning foods, toddler milks, etc.
  - ✓ Maternal nutrition (preconception through breastfeeding)
- It's a substantial attainable market for DSM ingredients
- Segment volume is growing in low to mid single digits; DSM is tracking the market
- DSM's pillars are DHA & ARA and premixes; material share in these categories
- Innovation will provide new opportunities and revenue streams



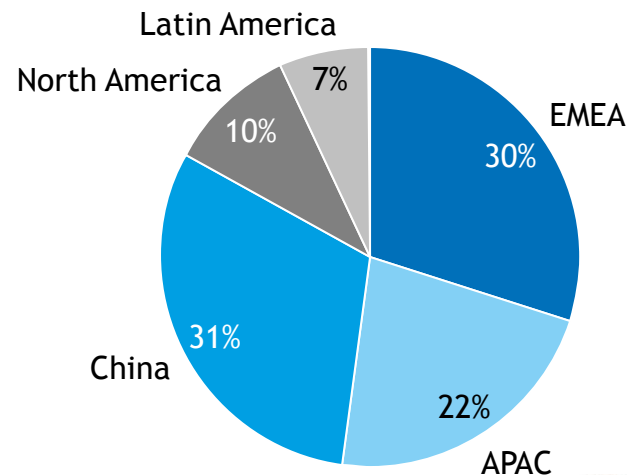
# INF & GUM is a highly attractive ~€45 billion retail market

- Infant Formula (INF) & Growing-up Milks (GUM) sub-segments represent >90% of the attainable market
  - ✓ INF & GUM retail market (€27bn and €18bn respectively)
  - ✓ Internal projected volume CAGR through 2020 is 2-3%

## Key trends and drivers:

- Birth and breastfeeding rates
- Economic development and stability
- Consumer base renews annually
- Demand for best nutrition to support optimal growth and development
- Demand for quality and trusted multinational brands
- Chinese consumption drives demand, although recently slowed
- New China regulations creating short-term volatility; should ultimately be positive

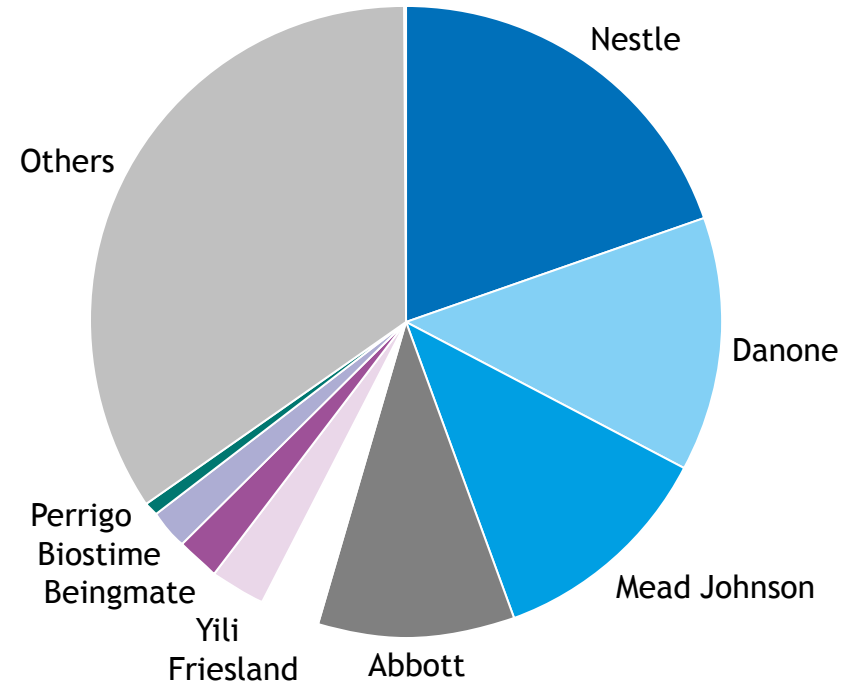
Source: Euromonitor 2016





# Serving a highly concentrated industry

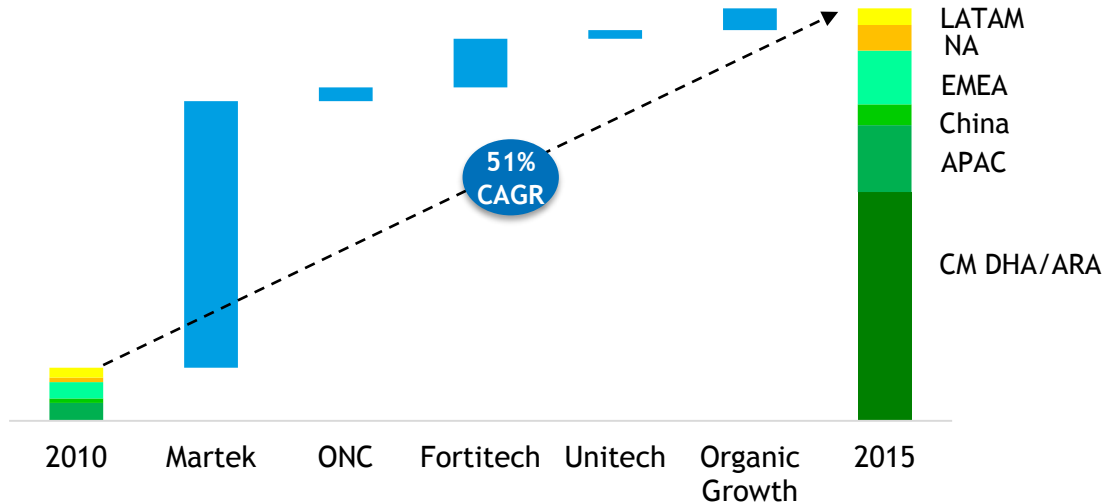
- Premium products continue to outperform standard formulas
- Differentiation and developmental benefits drive innovation
- Quality and safety requirements increasingly robust
- Regulatory and marketing restrictions becoming more demanding for manufacturers
- Highly concentrated industry, top 5 companies account for ~60% of volume



Source: Euromonitor 2016

# DSM is a leading player in the market, having grown global share through focused acquisition and organic growth

DSM ELN sales by region - €m\*



- ELN revenue represents ~25% of DSM HNH sales
  - ✓ Margin is above Company and HNH averages
  - ✓ Long-term supply contracts with major customers
  - ✓ DSM's market share remains significant
  - ✓ Global IP portfolio for *life'sDHA* and *life'sARA* remains relevant
  - ✓ Chinese share is domestic only, actual share is much higher

# ELN is sweet-spot for DSM & our core values are aligned with our customers

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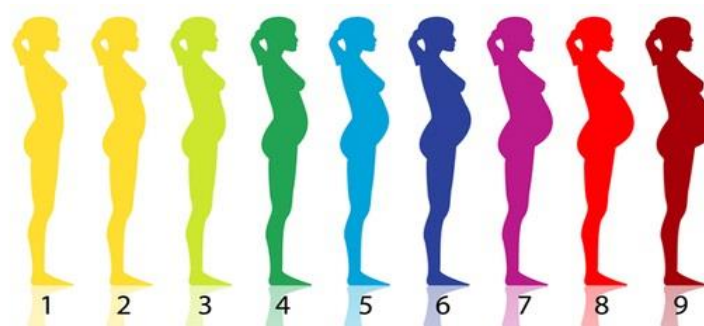
- DSM's core values, science, quality, safety and innovation, are aligned with ELN industry
- ELN companies are unique because they consistently:
  - ✓ Develop science-based nutritional solutions
  - ✓ Prioritize product quality and safety; 100% consistency!
  - ✓ Recognize value in working with high quality suppliers, provides “peace of mind”
- DSM continues to invest and innovate to maintain its quality, safety & business leadership

# Maternal nutrition represents an important growth opportunity

- Global maternal nutrition retail market is ~€1.2 billion
  - ✓ High growth potential due to low consumption and under-fortification

## Key trends and drivers:

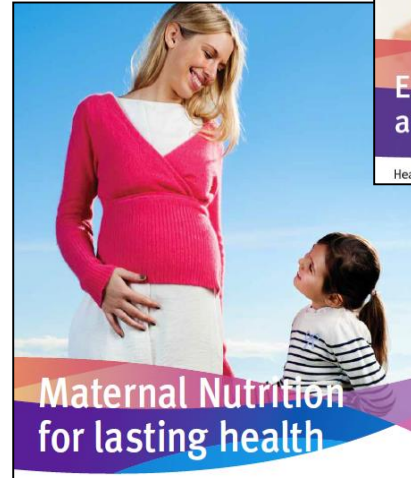
- Baby's health and development is directly linked to mom's nutrition
- Governments, NGOs and regulatory bodies emphasizing nutrition
- Less regulation and faster speed to market
  - ✓ Opportunity to create consumer/HCP awareness
- Breastfeeding is on the rise



Source: IMS and Nielsen (2014 and 2015)

# What customers value in DSM, and why they stay with DSM

- ✓ DSM's commitment to quality
- ✓ History of safe use and no adverse events
- ✓ Concept development and consumer testing
- ✓ Marketing and public relations
- ✓ Nutrition science and advocacy
- ✓ Technical support
- ✓ Regulatory expertise
- ✓ Security of supply and sustainability



## Reasons to believe in the ELN segment

---

- The fundamental drivers of the segment remain sound
  - ✓ Desire to provide best developmental opportunity
  - ✓ Consumer market renews annually
  - ✓ Success of premium products
  - ✓ Emphasis on quality and safety
  - ✓ China is prioritizing increased births
- ELN will continue to be a relatively stable market, led by a small number of multinationals
  - ✓ Continued consolidation in China should favor DSM and its customers
  - ✓ DSM has substantial and long-standing relationships with segment leaders



# Reasons to believe in ELN business

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- Newly formed dedicated global ELN team will drive regional growth
  - ✓ Focused regional teams
  - ✓ “Global products/Local Solutions” operationalized
- DSM ingredients are currently used by over 100 ELN companies
  - ✓ DSM is the primary global supplier for most major multinationals
  - ✓ Many customers are in multi-year supply agreements
  - ✓ Expect to maintain overall share position through strategic initiatives
  - ✓ Innovation and continued operational improvements underpin financial goals

**DSM is well-positioned to continue as the leading supplier and partner to the Early Life Nutrition industry**

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# DHA/ARA REFERENCE SLIDE

# life'sDHA and life'sARA: Developmental Importance Primer

## Docosahexaenoic Acid (DHA) 22:6 n3

- Important component of all cell membranes
- Important in infant development
- Maintains cardiovascular, visual and neural function through life
- Preferentially crosses the placenta as a key nutrient for the fetus
- Always found in human milk



## Arachidonic Acid (ARA) 20:4 n6

- Essential for growth
- Important for infant development
- Precursor of immune regulators and cell regulation molecules
- Crosses the placenta as a key nutrient for the fetus
- Always found in human milk

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- Dyneema
- Advanced Surfaces



# Nutrition cost & efficiency program

Richard Oosterhoff, VP Nutrition Operations Americas

ROYAL DSM  
HEALTH NUTRITION MATERIALS



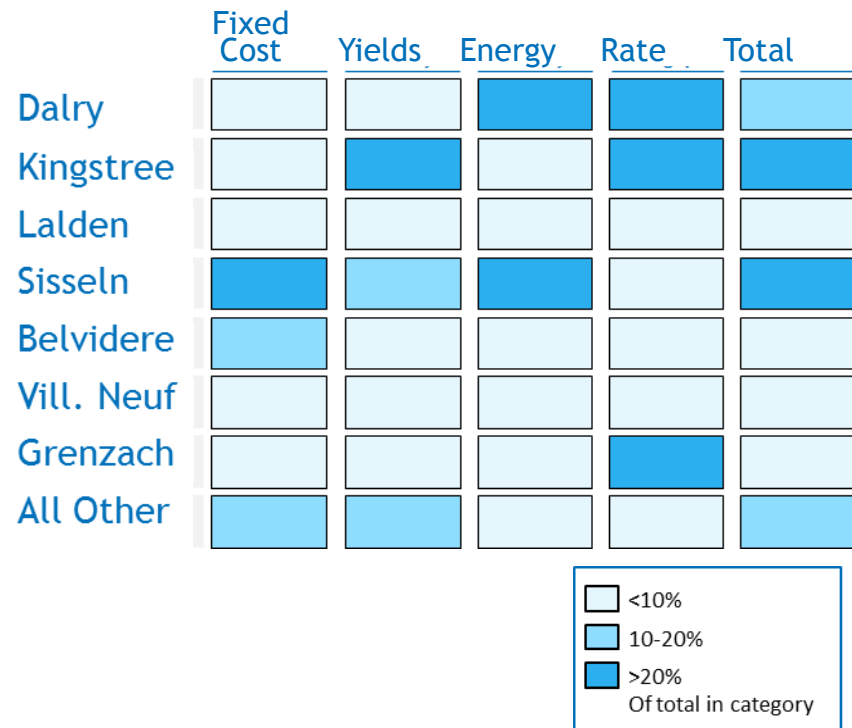
**DSM Nutritional Products Operations**  
Dedicated to delivering the best value chain in our industry



# A network of 18 global products sites



# Rigorous effort undertaken to realize gains across all major manufacturing sites



## What

- Increased yields, upgrading side streams
- Higher throughput / rates
- Higher uptime / availability
- Increasing energy efficiencies

## How

- Common approach across all major sites
- Well structured and resourced process
- More than 400 measure sheets
- One third are Lean or Six Sigma projects

## Examples

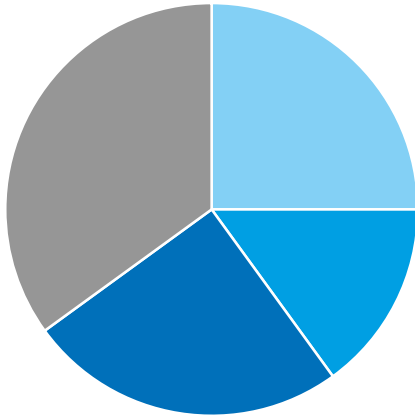
- Doubling spray drying rates with hard- and software
- Lowering energy consumption in distillation columns
- Smart lifetime extensions to debottleneck

# Nutrition-specific improvement program (recap Q2)

Savings: €130-150m

## Cost improvements

**Efficiency gains**  
(Yield & Energy)  
*“Making the same with less inputs”*



**Purchasing**  
*“Lowering the cost of our direct raw materials”*

**Fixed cost reduction**  
(~100 FTE)  
*“Lowering costs”*

**Throughput gain in sold-out units**  
*“Getting more volume out of the same equipment”*

## Work stream closely monitored and on track

		<u>Current status</u>
<b>Purchasing</b>	<ul style="list-style-type: none"><li>▪ Purchasing savings implemented</li></ul>	
<b>Fixed cost reduction</b>	<ul style="list-style-type: none"><li>▪ Cost reduction programs are being executed. Remaining part will be captured in the upcoming period</li></ul>	
<b>Throughput gains</b>	<ul style="list-style-type: none"><li>▪ Increased output at sold-out units on track</li></ul>	
<b>Efficiency gains</b>	<ul style="list-style-type: none"><li>▪ Substantial number of measure sheets have been implemented, resulting in unit costs reduction</li><li>▪ Targeted gains for 2018 confirmed</li></ul>	

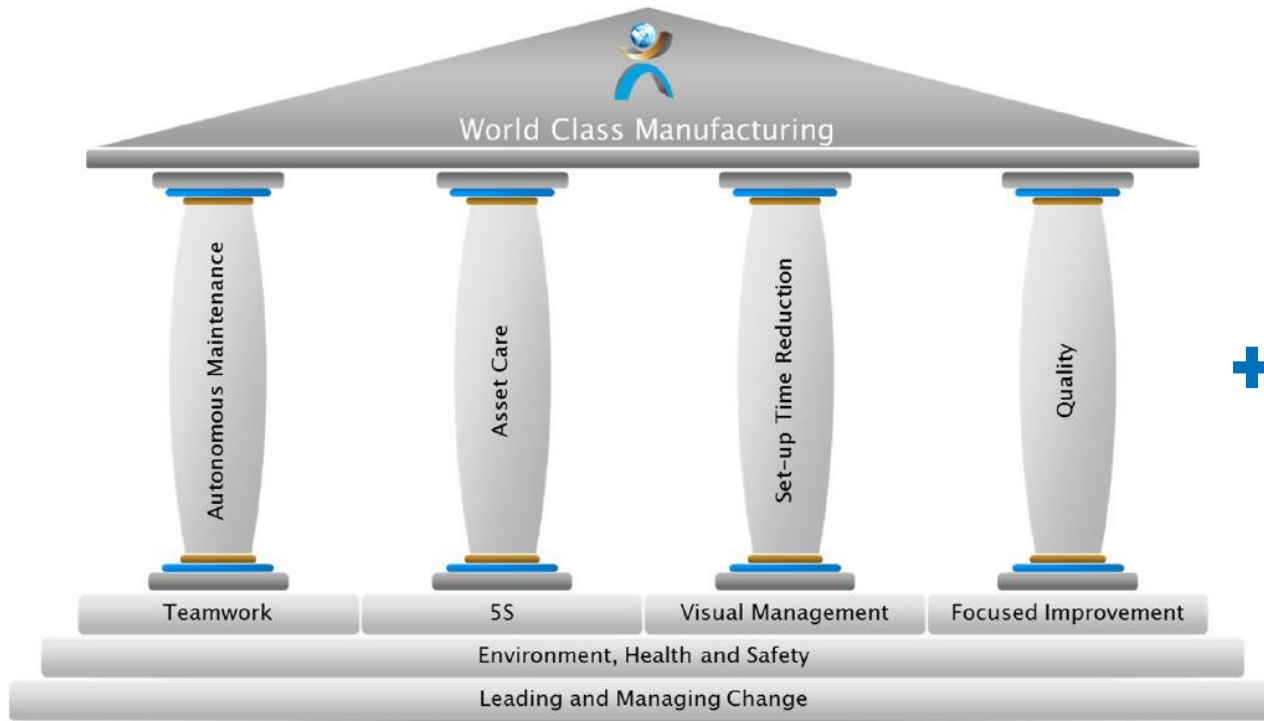
# DSM integral continuous improvement

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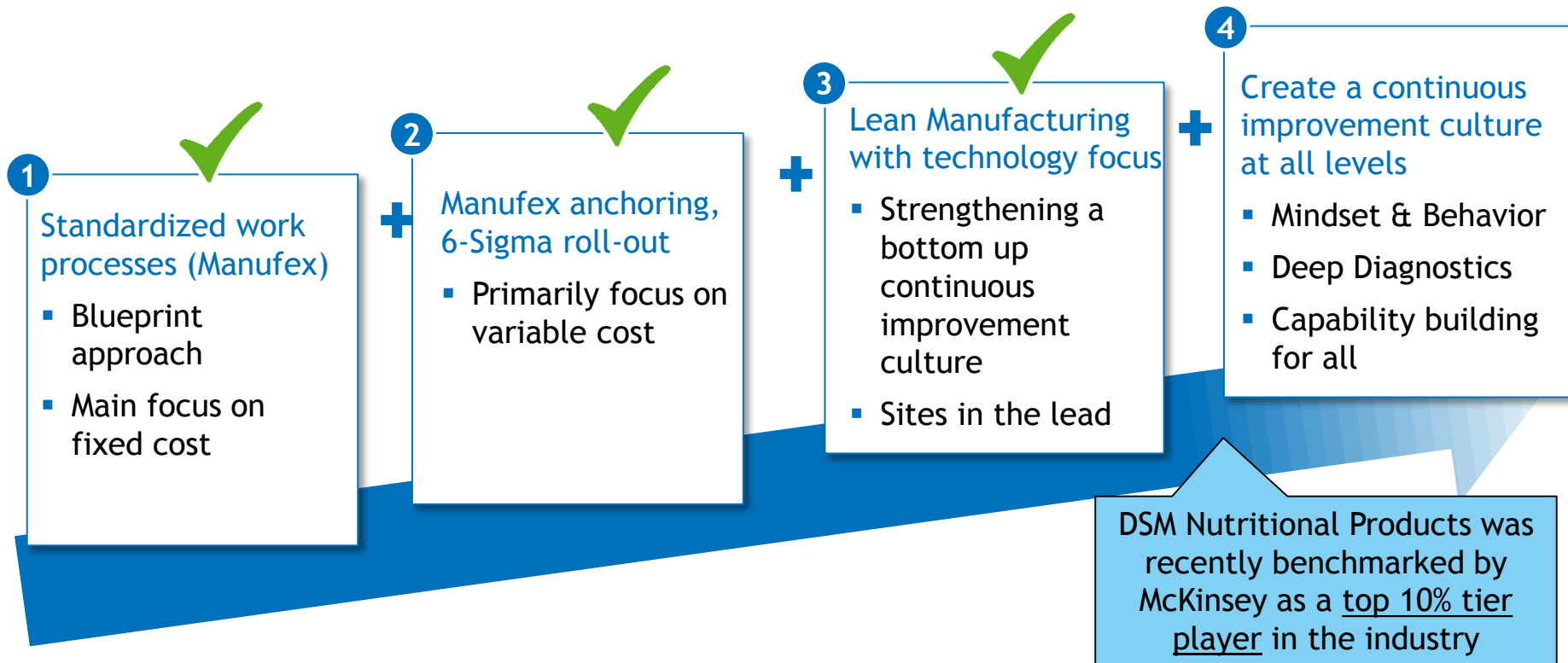
- One DSM manufacturing culture of continuous improvement is the basis for the Nutrition Manufacturing cost improvements
- Heavily investing in capability building and bottom up engagement of the total work force to drive improvements and to be best in class
- Using best practices and tools across the company

# Based on proven concepts deployed at many companies



Supported by process technology developments centers in Sisseln (Switzerland) and Winchester (United States)

# In Nutrition we had a successful journey of continuous improvement, we know how to do this... AND HOW TO DELIVER



2003

2006

2012

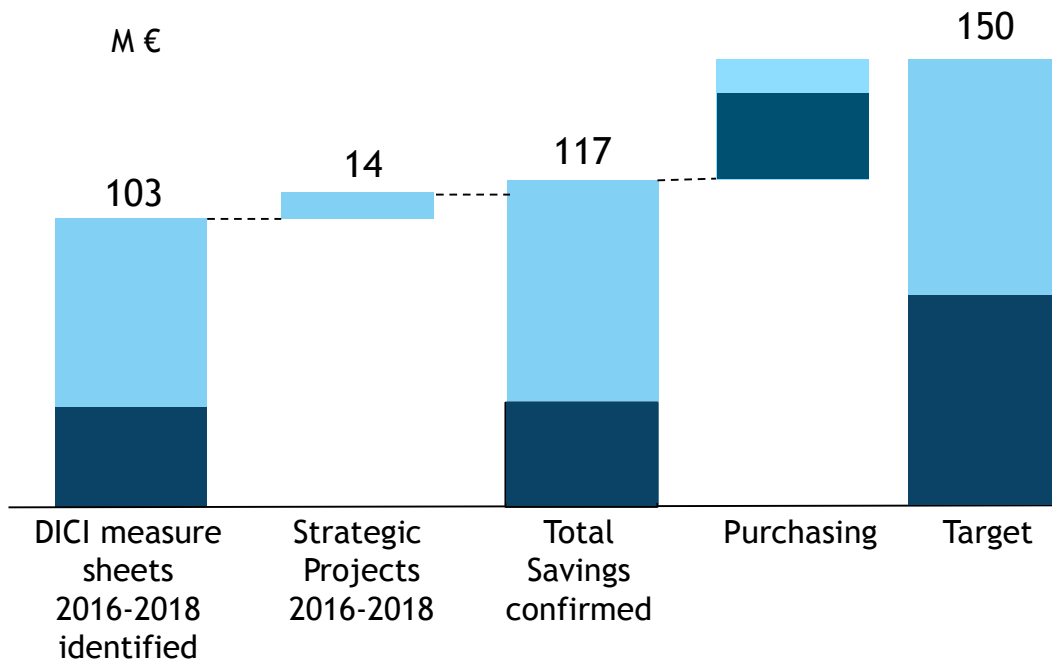
2015



# DICI + Purchasing measure sheet update Q2 | Tracking on target

Measure sheet open  
Measure sheet closed

**Closed = Savings  
will be delivered  
over 2016-2018**

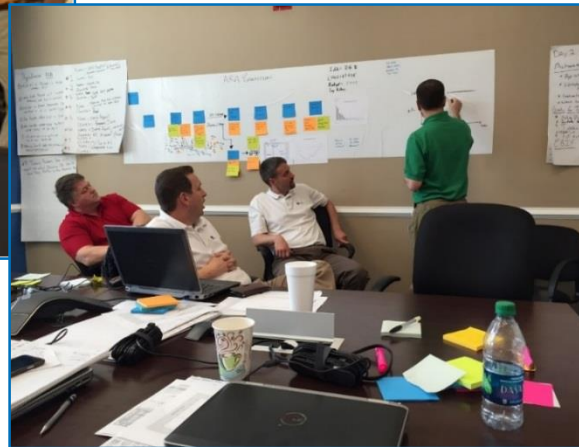


- Global deployment of DICI program: done in Belvidere (PoC), ongoing in Dalry and Kingstree (Wave 1), in preparation for Lalden, Piura and Freeport (Wave 2)

# Kingstree | DICI in action: An example

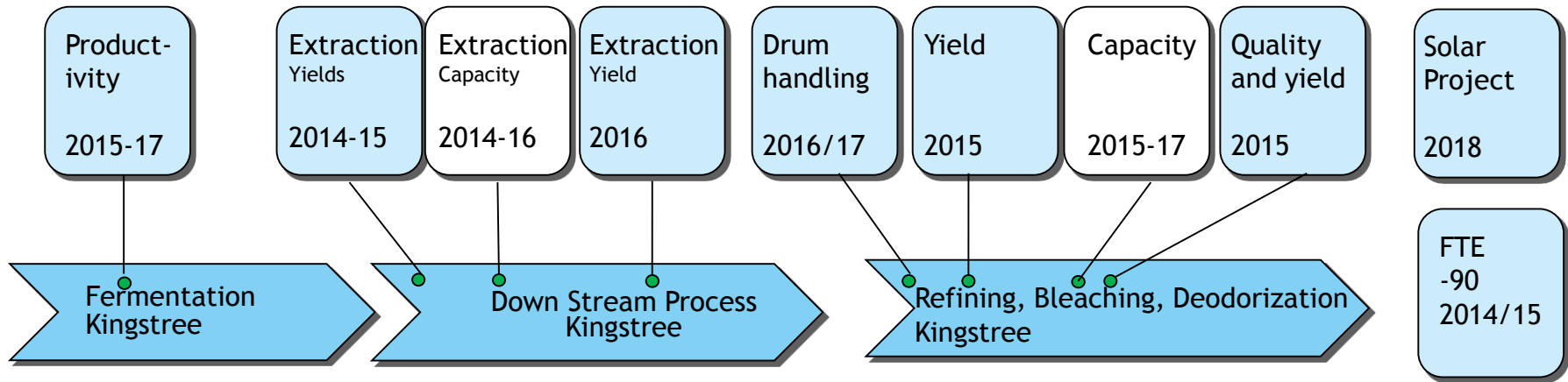


- Latest focused improvement action led to US\$1.2m savings per year by combining ALL knowledge of ALL employees.
- Through: Teamwork, 5S, Visual Management and focused improvement
- More focused improvement actions planned



# Kingstree is increasing competitiveness

- Kingstree is delivering 11% of the total savings goal
- Our pipeline of further improvement potential is strong and will continue to grow
- Since the acquisition our manufacturing cost went down with 40% per unit produced.



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# Animal Nutrition & Health

David Blakemore - President Animal Nutrition & Health



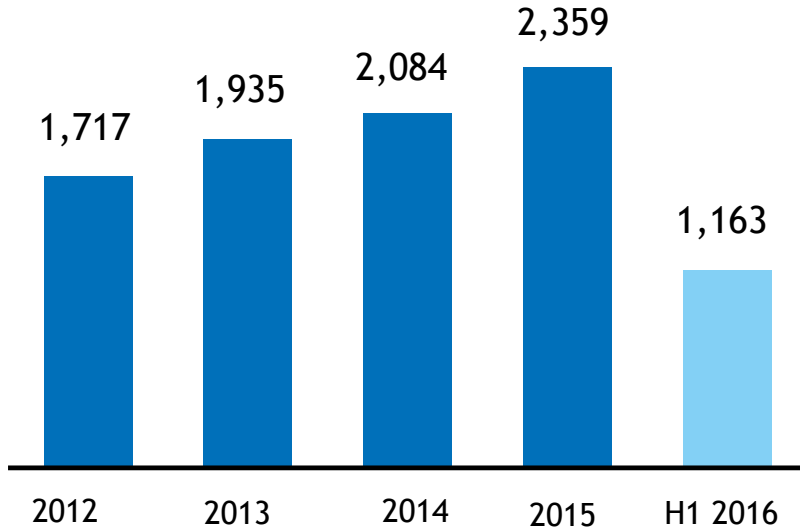
ROYAL DSM  
HEALTH NUTRITION MATERIALS



A full value chain player, providing active ingredients, delivery systems, and nutritional and premix solutions globally and at a local level

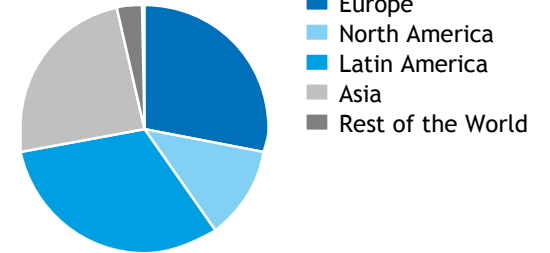
# Animal Nutrition & Health in one view

## Sales - €m



## Sales overview

By region



## Global premix network

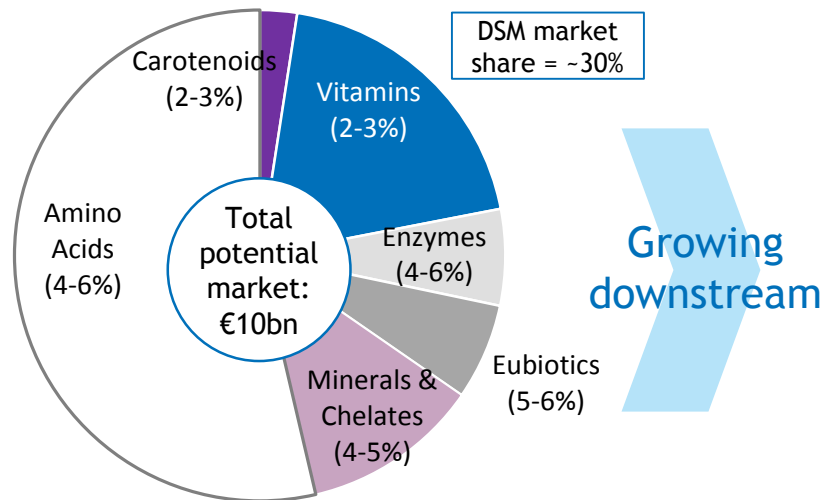




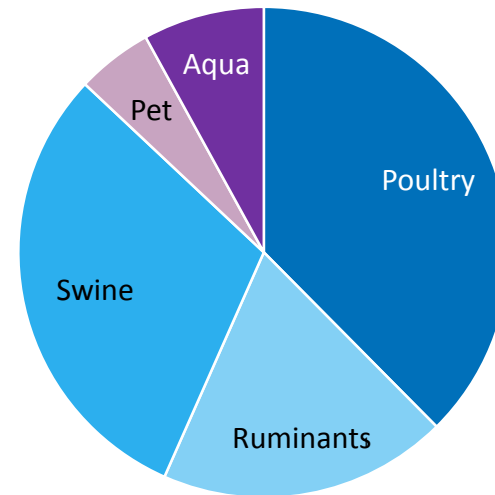
# Complete feed ingredients portfolio targeting attractive markets

## Animal Nutrition market by product (excl. premix)

(x) = Growth rate 2016-18 (CAGR, %)



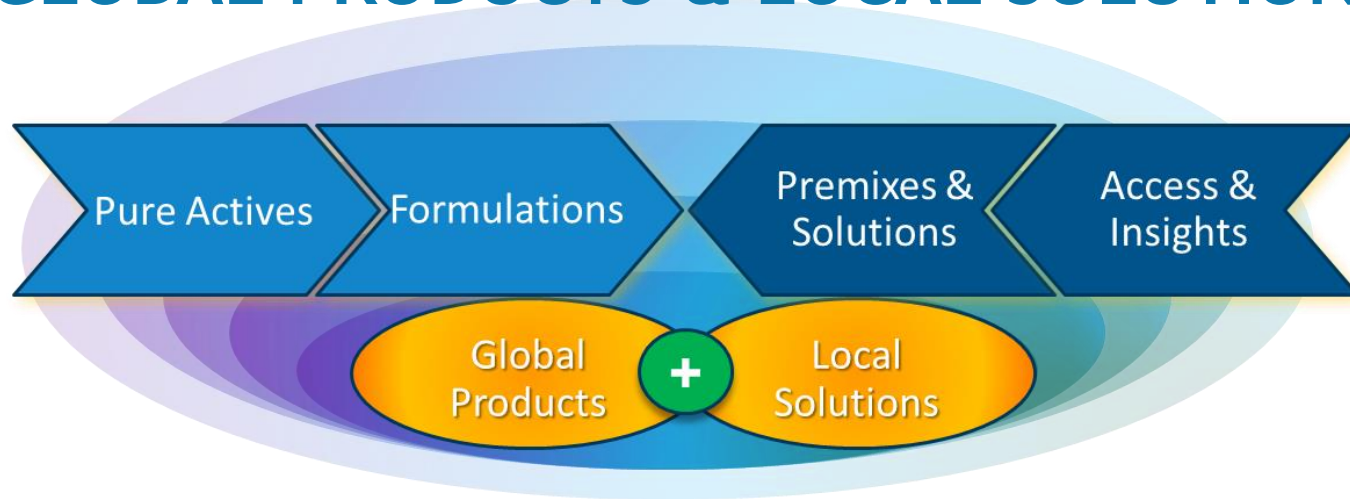
## Animal Nutrition application landscape<sup>1</sup>



<sup>1</sup> Landscape includes Carotenoids, Vitamins, Enzymes, Eubiotics and Minerals/ Chelates

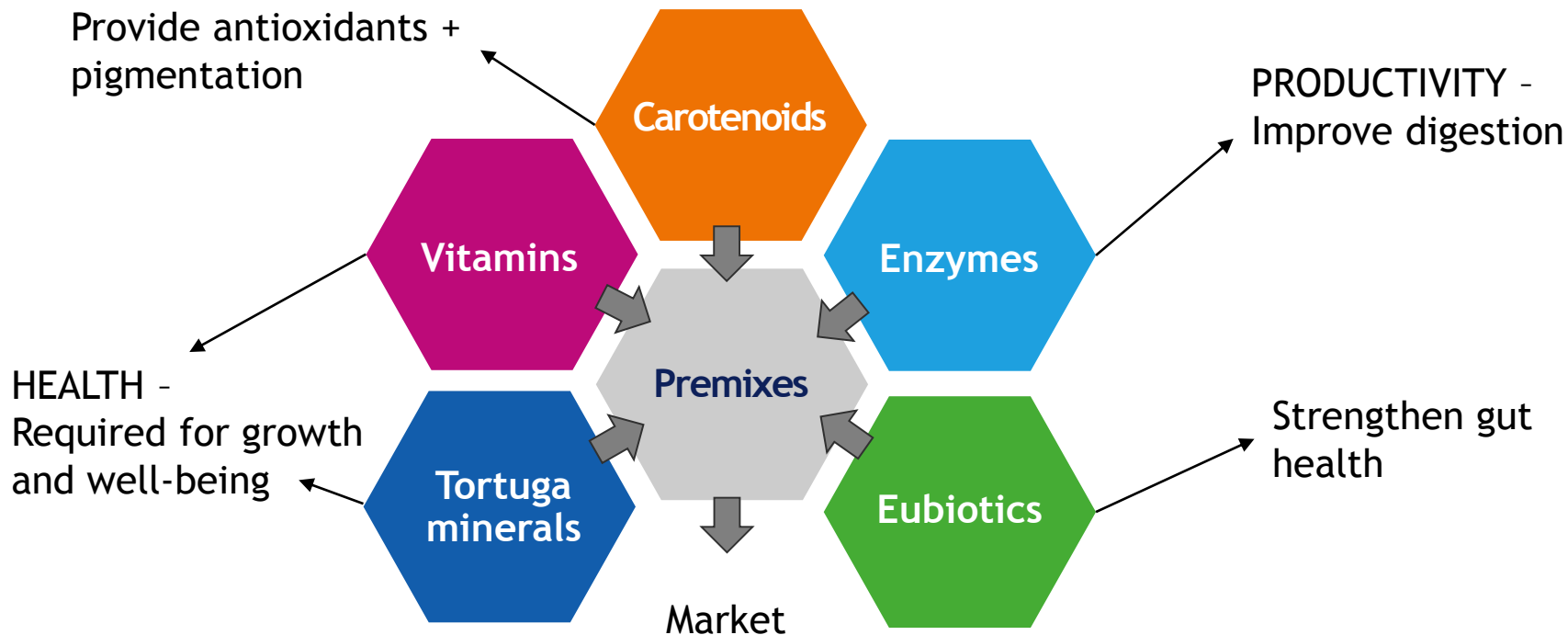
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# GLOBAL PRODUCTS & LOCAL SOLUTIONS



A highly skilled and motivated team, the broadest range of ingredients in the industry, and a global pre-mix network enable us to provide today's unique solutions and identify tomorrow's unmet needs

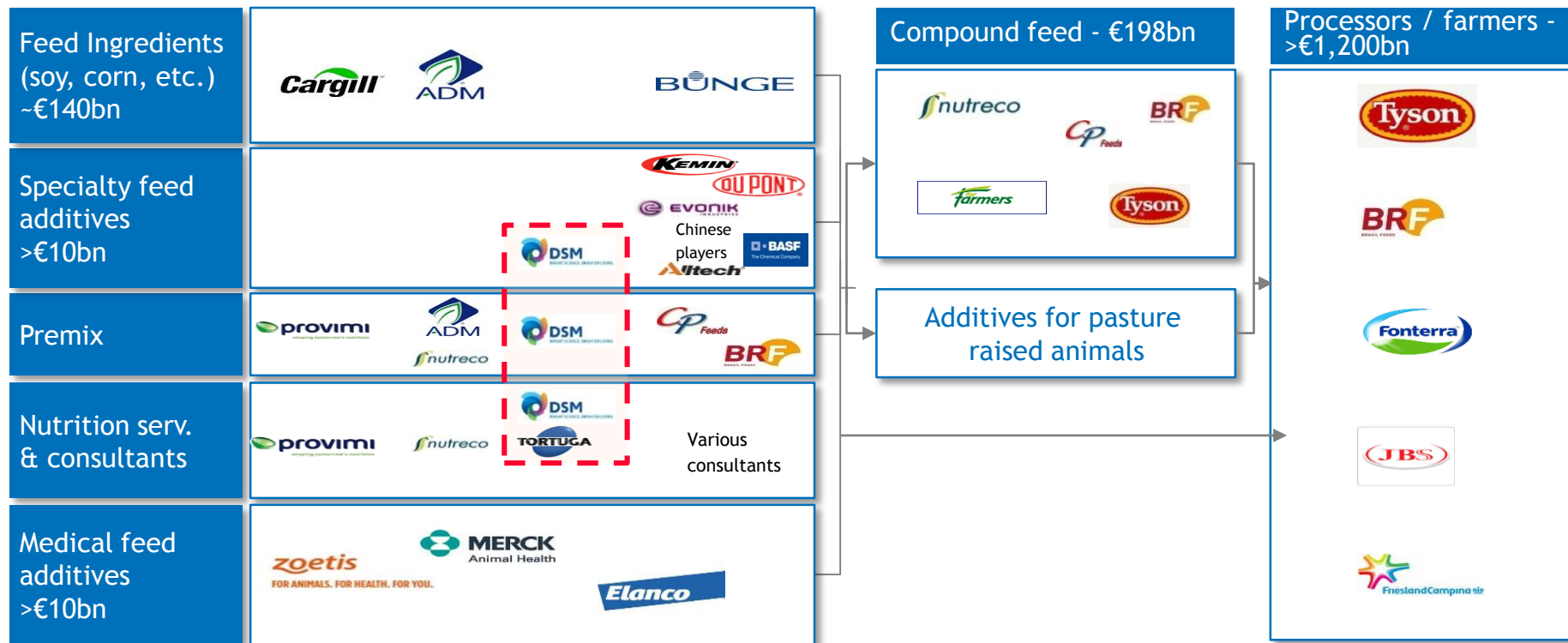
# DSM has the broadest portfolio in the industry



# A deep technical understanding of the animal nutrition market coupled with a strong passion to make a difference



# DSM is uniquely position in the value chain

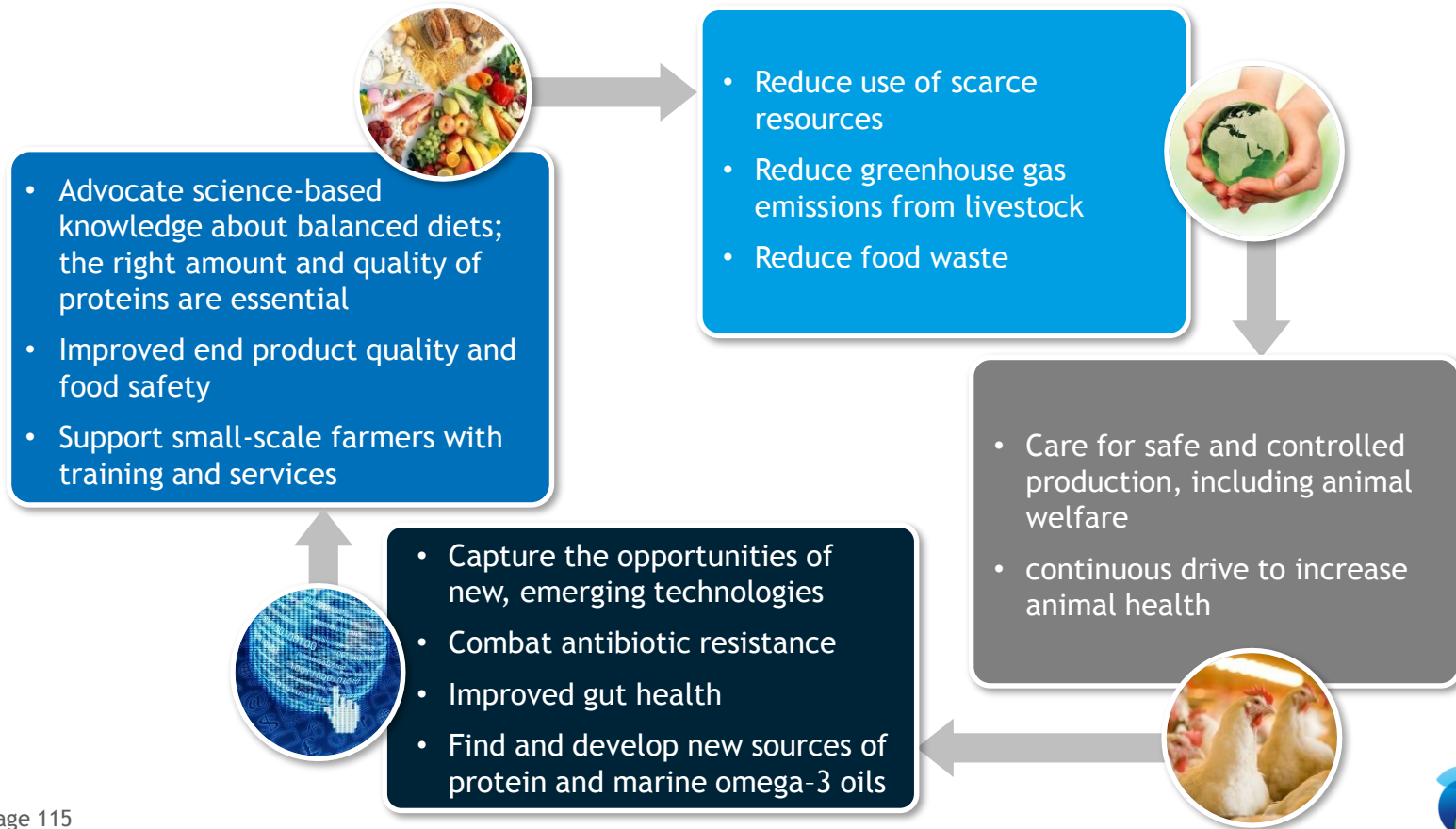


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# Animal Nutrition & Health

Sustainable Animal Nutrition to Address the Human Need for  
Animal Sourced Proteins

# Focused on sustainable animal nutrition





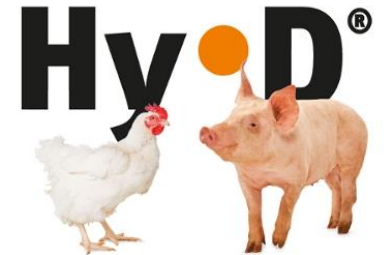
**TYSON FOODS**  
WILL STOP USING ANTIBIOTICS  
IN ITS U.S. CHICKEN PRODUCTS  
**BY 2017**



# Approach to antibiotic-free, healthy animals

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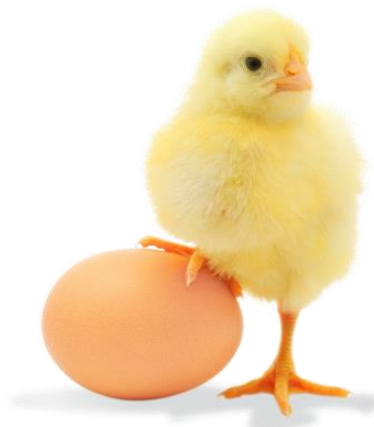
- Animal Husbandry
- Animal Welfare
  - ✓ “Downtime & Density”
- Nutrition
  - ✓ Feed Quality
  - ✓ Vitamins & Minerals
  - ✓ Enzymes & Eubiotics
- Life Stages



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# Animal Nutrition & Health

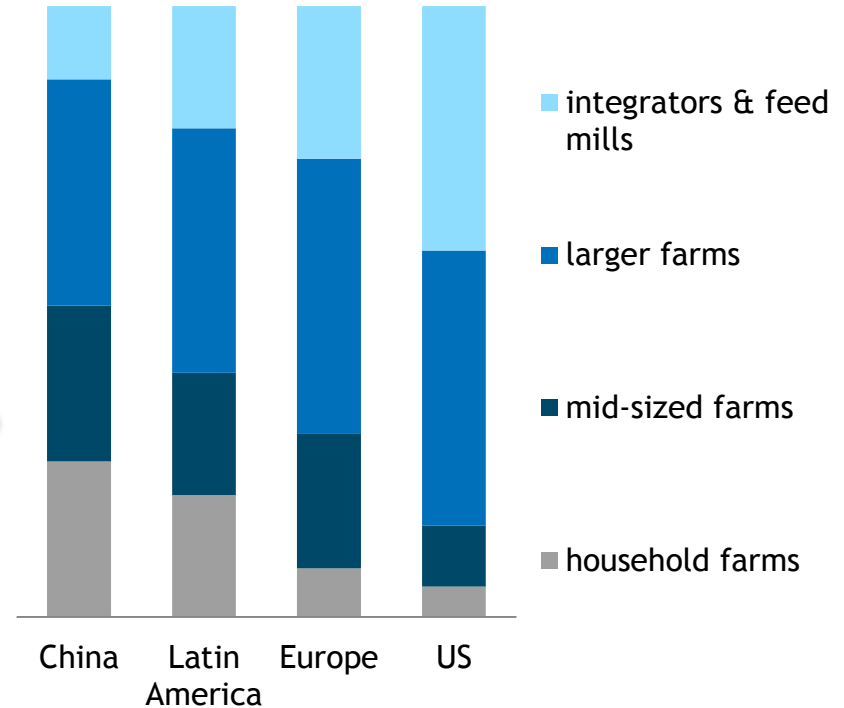
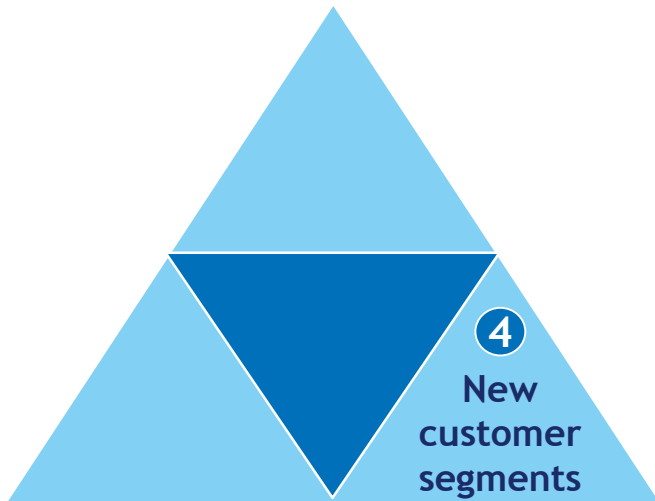
## Our Strategy



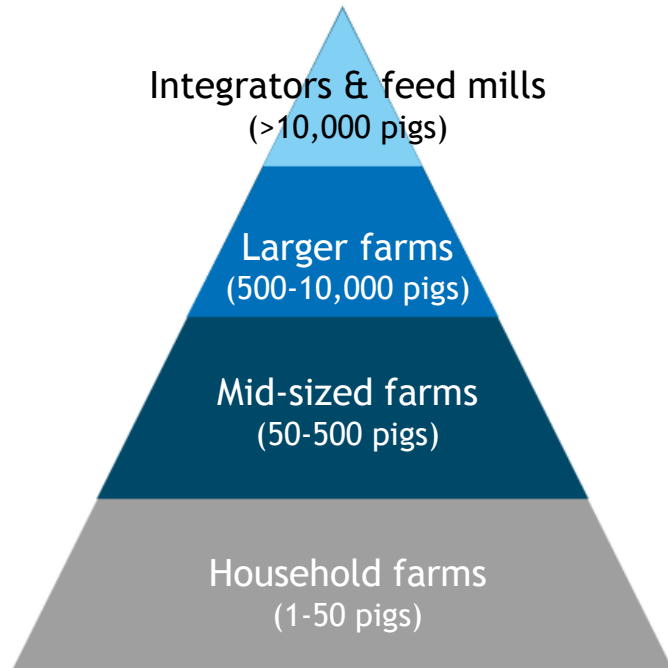
# Our Strategy for Profitable, above market growth



# Designing and executing the right channel strategy



# Drive growth via penetration of new customer segments



- Traditional B2B
- Current B2C premix business, focused on ROVIMIX brand
- Overall B2F channel strategy, combining the strength of our ROVIMIX brand and portfolio + a NEW brand YiWeiZhuang (YWZ) + NEW mobile order/payment platform
- YWZ product portfolio incorporating enzymes and full vitamin supplementation, with animal husbandry solutions
- Small, non-professional farms, not served

<sup>1</sup> Scope on slide is swine industry China

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# Animal Nutrition & Health

Well positioned to deliver above-market growth as the unrivaled leader in the animal protein value chain





- Food Specialties
- Hydrocolloids
- Human Nutrition & Health | Introduction
- Dietary Supplements
- i-Health
- Early Life Nutrition
- Nutrition cost & efficiency program
- Animal Nutrition & Health | Introduction
- **Green Ocean**
- Resins & Functional Materials
- Engineering Plastics
- Dyneema
- Advanced Surfaces



# Green Ocean

Amanda Ruess - Project Director Green Ocean

Chris Lindsay - Director Nutrition R&D Biotechnology

ROYAL DSM  
HEALTH NUTRITION MATERIALS



# A disruptive technology revolutionizing the Omega-3 industry by going directly to Nature's Choice - Algae!

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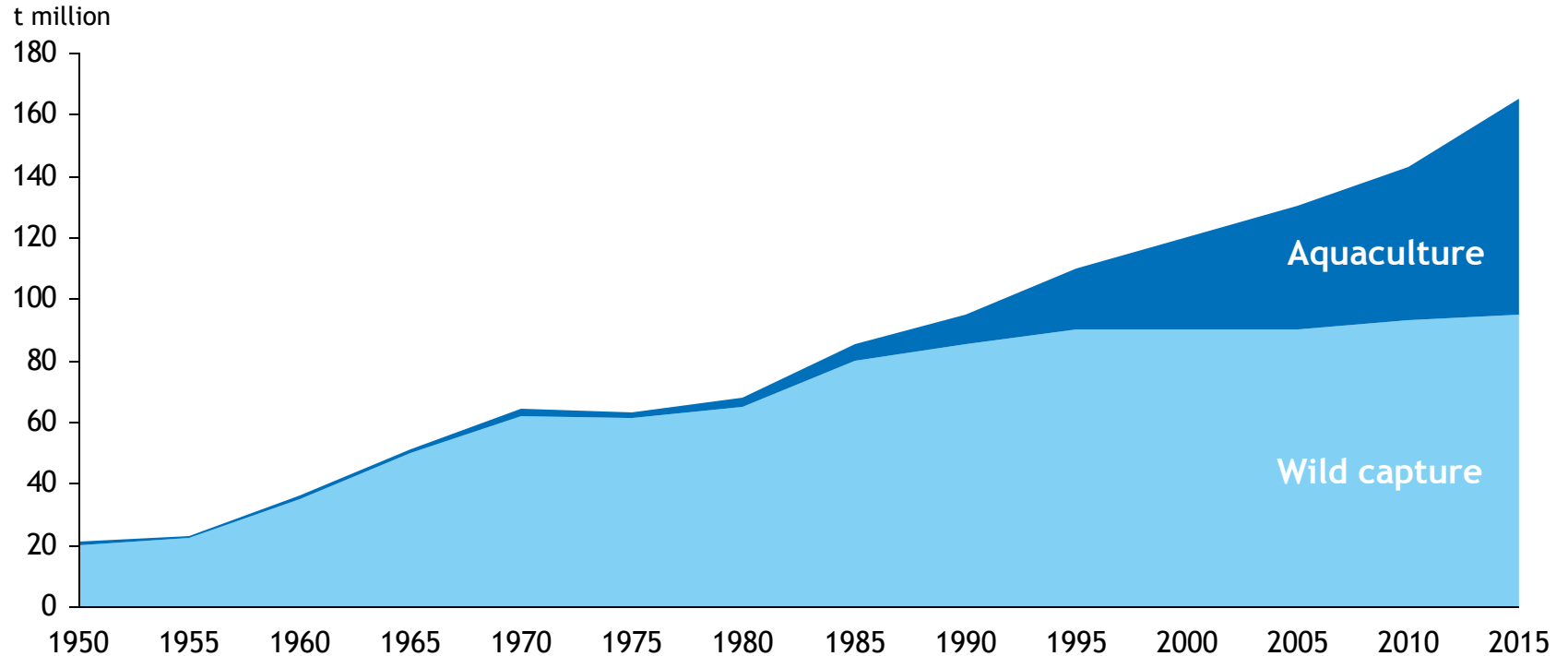




# Green Ocean | The sustainable solution for aquaculture

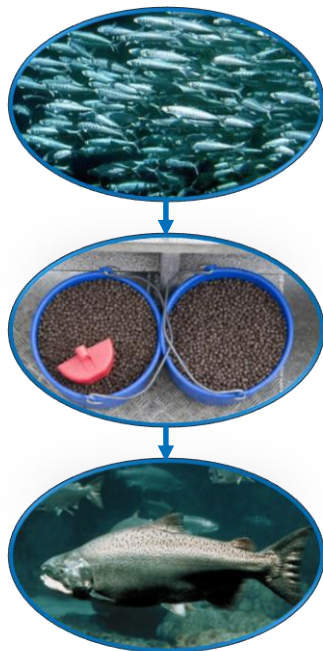


# Aquaculture needed to cover increasing demand for fish

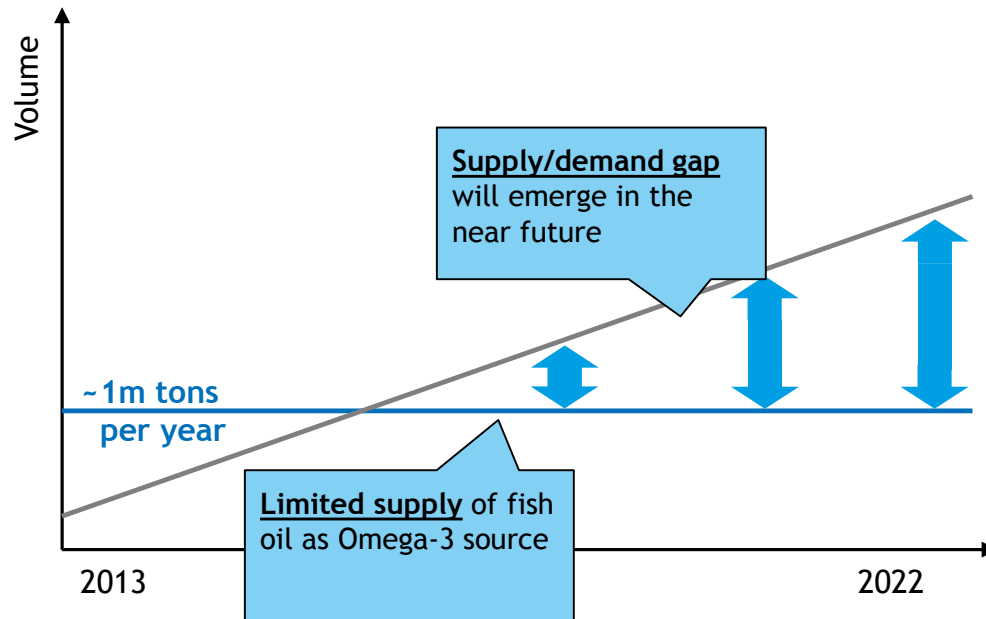


Source: FAO The state of the world's fisheries and aquaculture 2016

# Aquaculture is the biggest consumer of fish oil



## Market size of fish oil and alternatives



# Retailers rely on a responsible value chain to provide consumer confidence

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# Omega-3's are essential for fish and human health

## Salmon need EPA & DHA

- **Nature's choice** - 2 Omega-3's - key fatty acids found in natural balance
- Essential nutrition to support normal growth and health

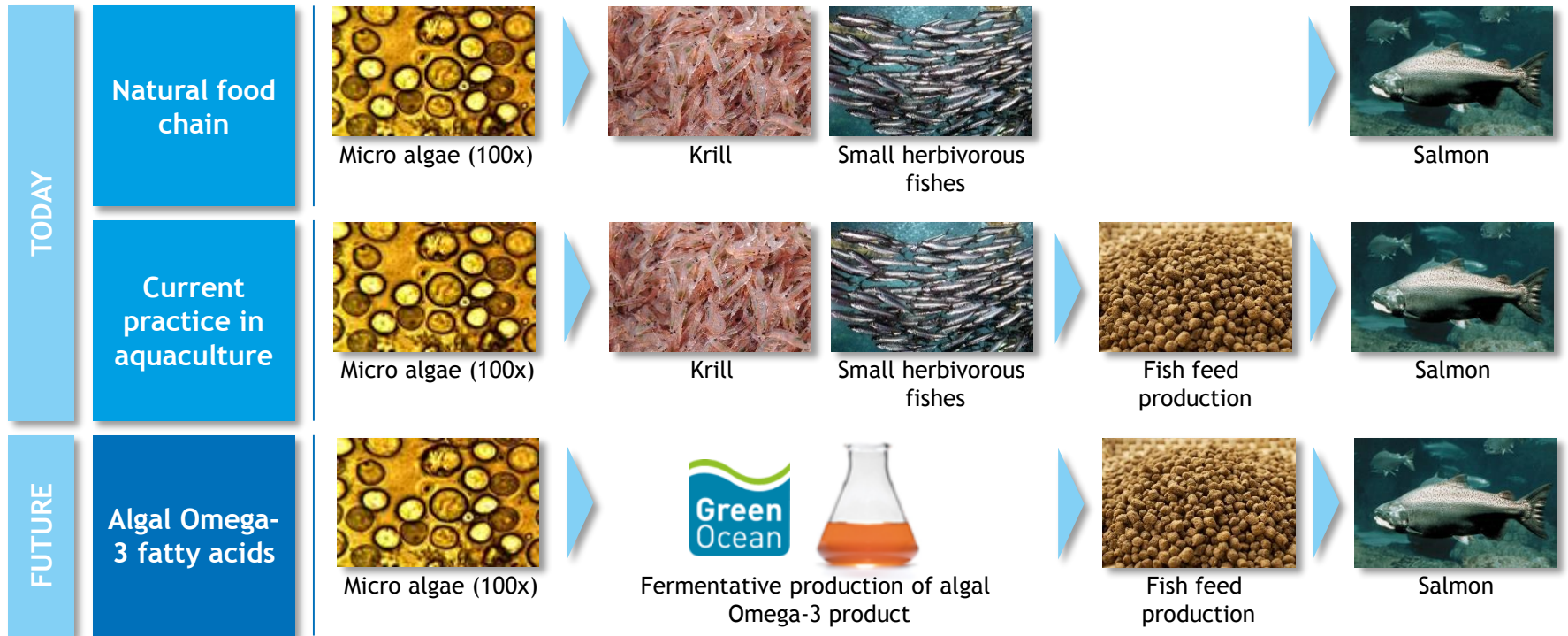


## EPA & DHA are key for human health

- **Human needs** - 2 omega 3's - essential in all life stages
- British Nutrition Foundation advises a weekly intake of 1.5g EPA and DHA

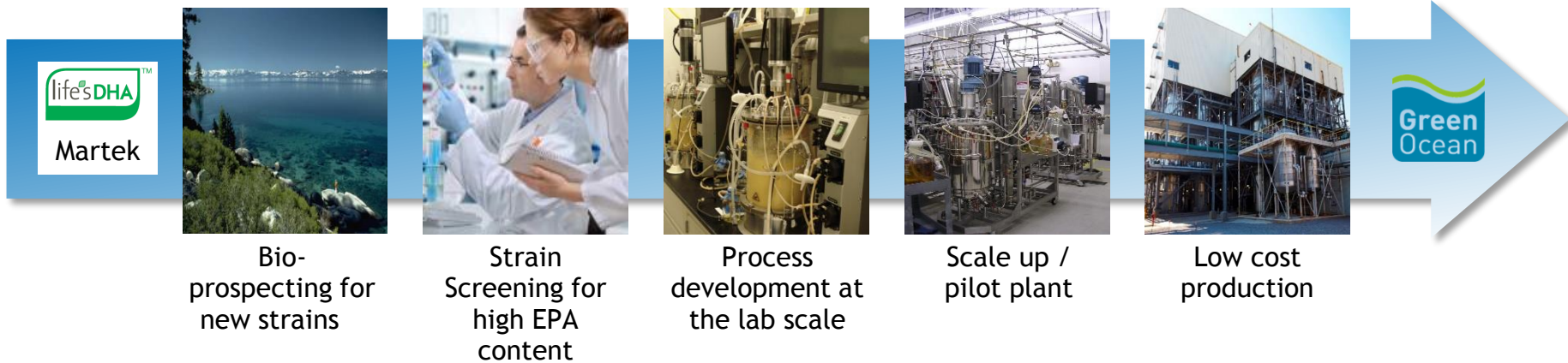


# Nature's source | Green Ocean's marine algal Omega-3



# Martek know-how driving our new EPA and DHA form

- IP protected
- Leveraged DSM's experience in Nutritional Lipids



# A complementary partnership in aquaculture



# The solution for the farmer

- Ease of use and reliability
  - 2 essential Omega-3's
  - Easy to handle oil
  - Concentrated
  - Formulation flexibility
- Securing confidence and reputation within the value chain





**MAXIMUM  
NUTRITION  
MINIMAL  
IMPACT**

**Healthy and kinder to the ocean**

Our salmon are raised naturally and responsibly, meaning they are both delicious, and sustainable. Their diet is made with marine algae found in their natural food chain. It secures high levels of DHA and EPA, two essential types of Omega-3. So our salmon tastes good and does you good.

Image source: <http://cn.depositphotos.com/2675777/stock-photo-salmon-from-norway-at-beige.com>



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# DSM Resins & Functional Materials

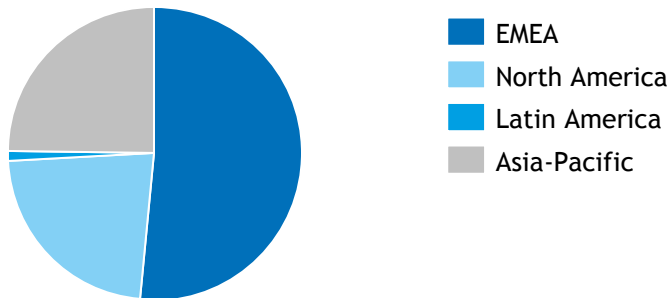
Patrick Niels - President DSM Resins & Functional Materials

ROYAL DSM  
HEALTH NUTRITION MATERIALS

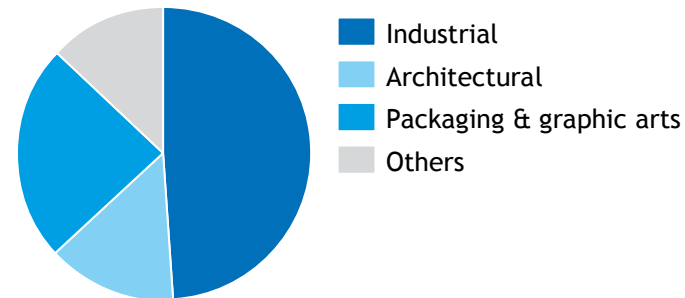


# Resins and Functional Materials in one view

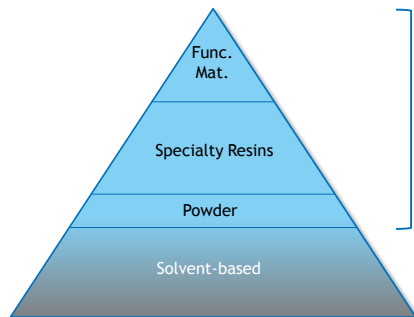
## Sales by region (%)



## Sales by end market (%)



## Extensive portfolio in sustainable specialty resins



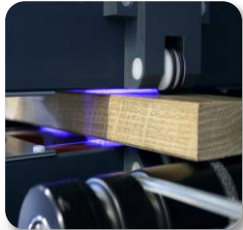
# Resins and Functional Materials consists of 5 business lines

## Sustainable Coating Resins

DSM-AGI

Powder  
Coating  
Resins

Specialty  
Resins



UV

Applications  
for Industrial  
and Packaging  
applications

Powder

Very  
sustainable  
technology for  
Industrial  
Coating

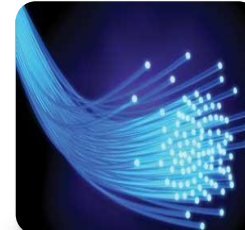
Waterborne

High  
performance  
low/ no VOC  
coatings and  
packaging

## Functional Materials

Fiber  
Optic  
Materials

SOMOS  
3D  
Printing



Fiber Optics

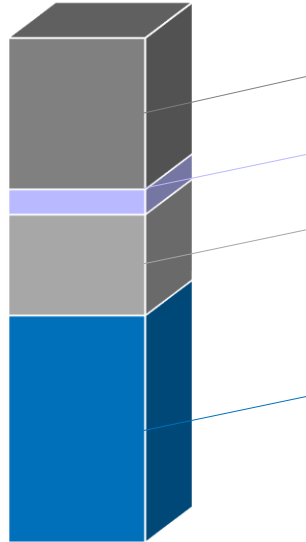
Protecting  
Optical Fibers

3D printing

Prototyping  
and small runs



# Resin is a key component in coatings



~30%: Water or Volatile Organic Compounds

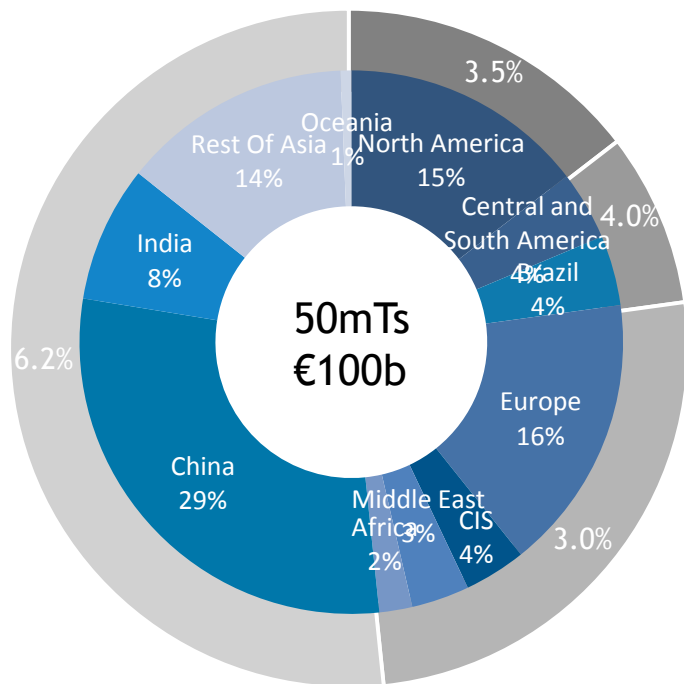
~5%: Additives & Preservatives

~20%: Pigments

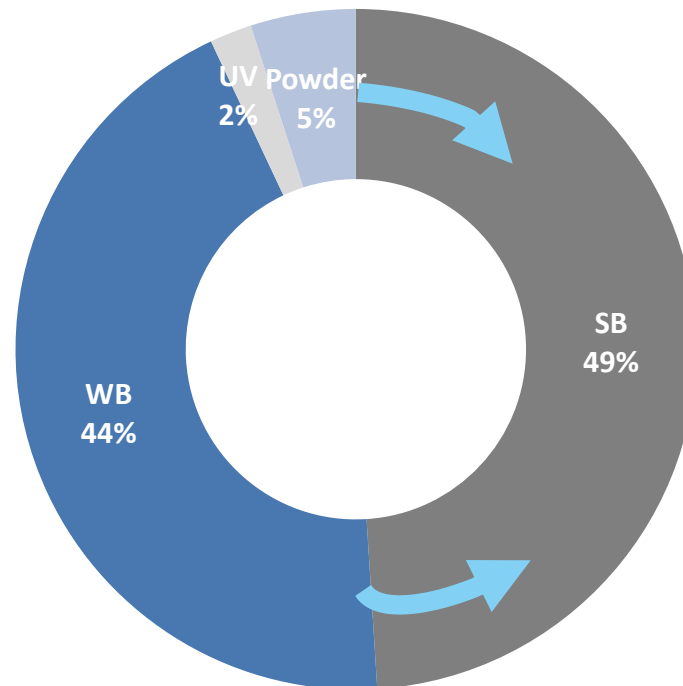
~45%: Resin (binder)

# Global coatings market 2016-2019 | Growth in sustainable technologies

Sales by end market (value)



Market increasingly shifts away from solvent-based

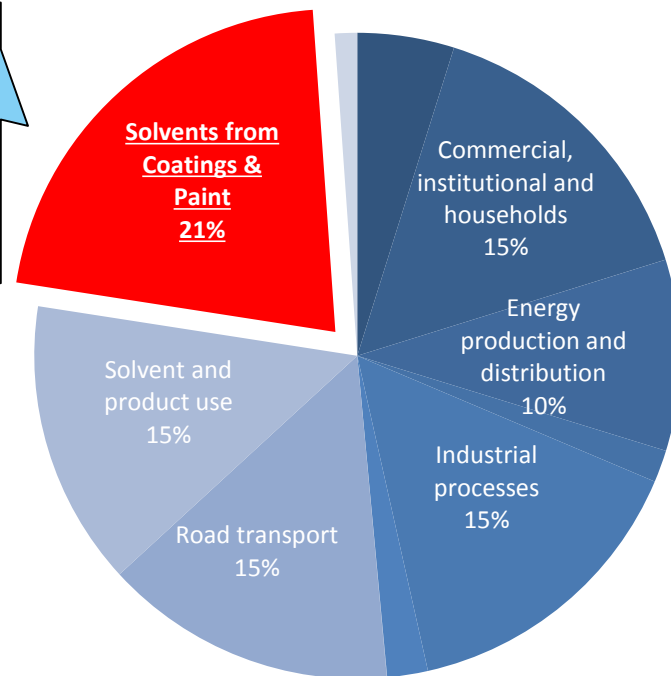


# Coatings contribute 21% to global Non-Methane Volatile Organic Compounds ('NMVOC')



Global emission of NMVOC (%)

**8,500kTs**  
global  
emission of  
solvents  
from Paints  
and  
Coatings

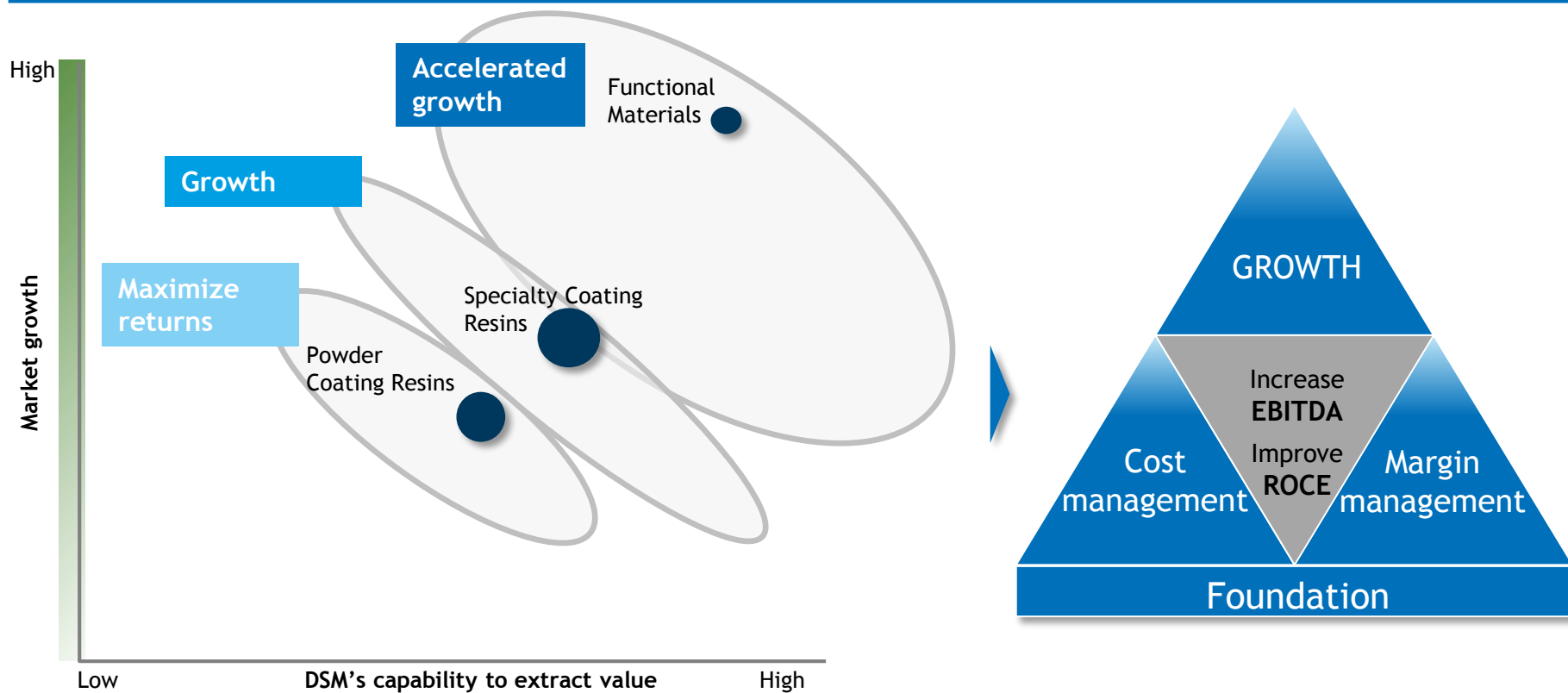


# Resins & Functional Materials is ideally positioned as the industry continues to move to more sustainable coatings



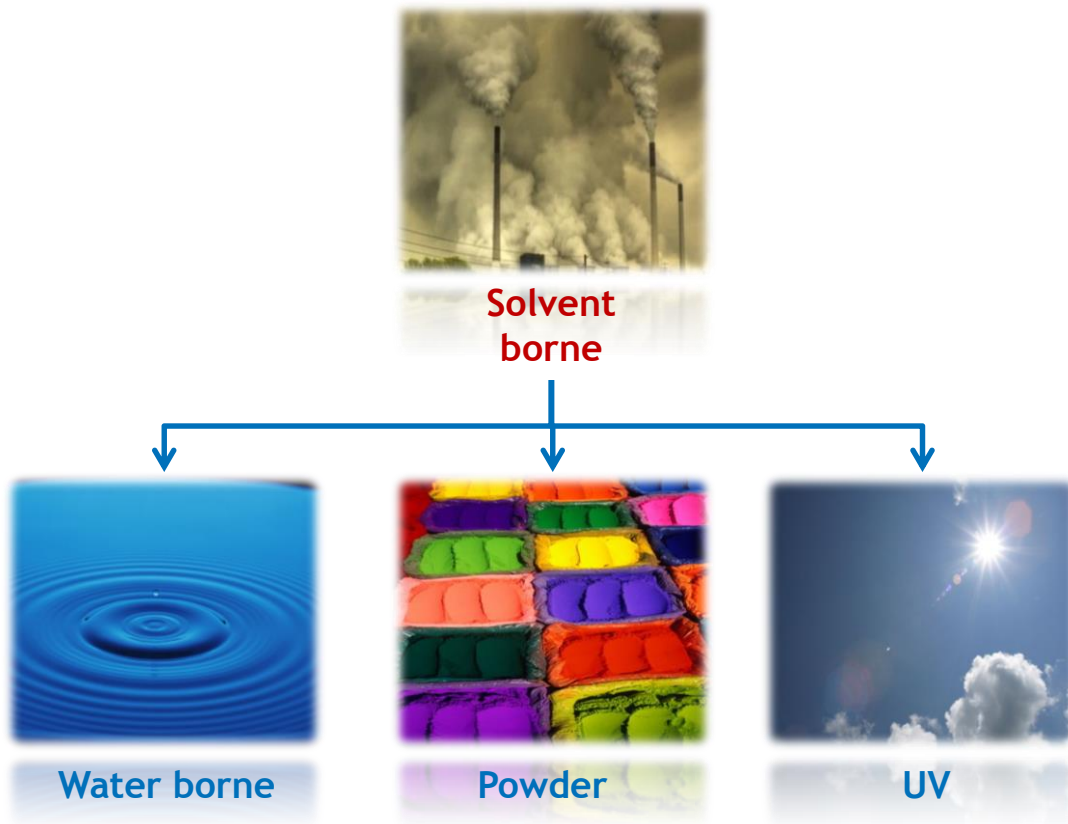


# Strategy 2018 | Focus on well-defined, higher-growth specialty segments, while maximizing returns in Powder Coating Resins



# Sustainability as a business driver | Continued focus on innovations driven by sustainable coatings solutions

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# Growth in powder coating resins | New powder technology for wood and plastics



# Growth in specialty resins | Transforming the Chinese, solvent-based, sea freight container industry

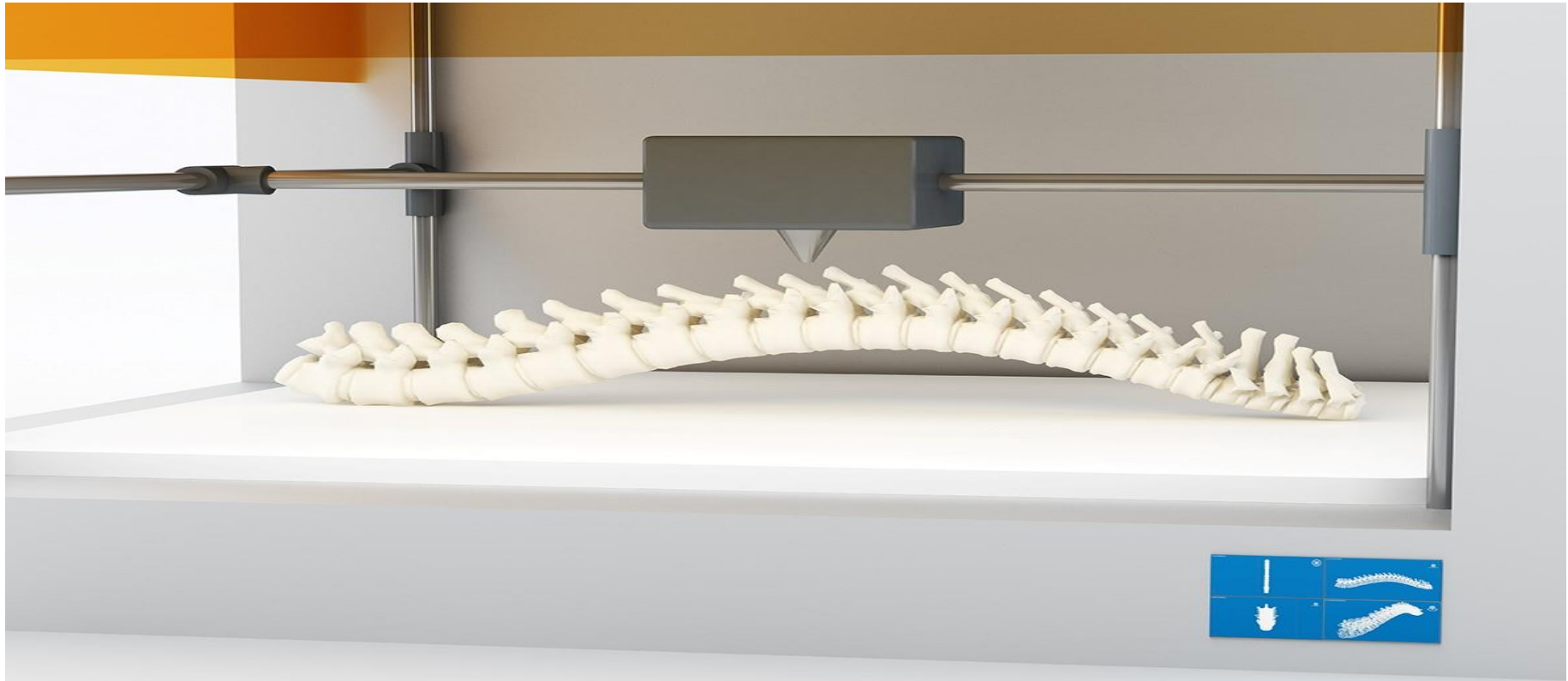




# Growth in specialty resins | Circularity by design: 100% recyclable carpet



# Growth in 3D printing | High end materials providing step change in design and prototyping for our customers



# Growth in fiber optics | Enabling greater reliability and performance for ever increasing data transmission





# Wrap-up

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- Industry changes driven by market and (environmental) legislation provide significant headroom for Resins and Functional Materials
  - Profit from significant portfolio shift toward specialty, value-added technologies
  - Continue growth after shift from solvent-borne technologies to sustainable solvent-free products and low emission paints and coatings
- Capitalize on our innovation pipeline
  - Innovation solely focused on more sustainable, high quality resins technologies and solutions
  - ‘Move the needle’ in the short term with low temperature curing powder coatings, biobased paint resins and circular carpet

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# DSM Engineering Plastics

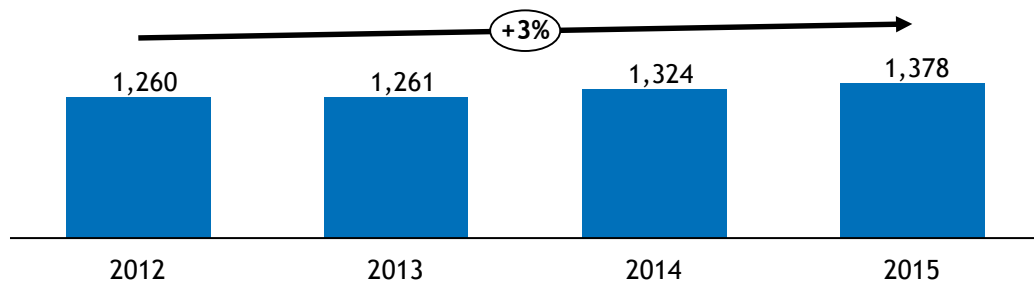
Roeland Polet - President DSM Engineering Plastics

ROYAL DSM  
HEALTH NUTRITION MATERIALS



# DSM Engineering Plastics in one view | A leading, technology and science driven supplier of specialty materials solutions to the global market

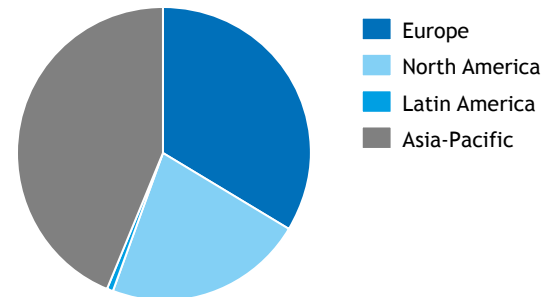
Sales (€m) | 2012-15



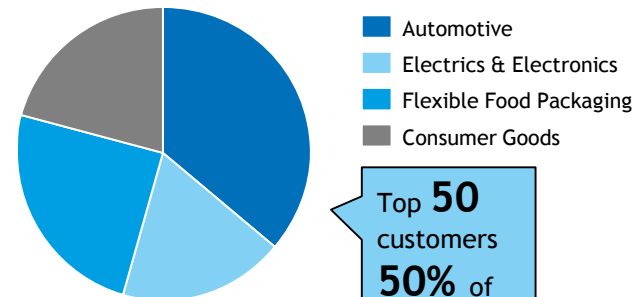
## Global leading market positions in:

- High Temperature Polyamides
- Thermoplastic Elastomers
- PET Specialties
- Polyamide 6

Sales by region (%) | 2015

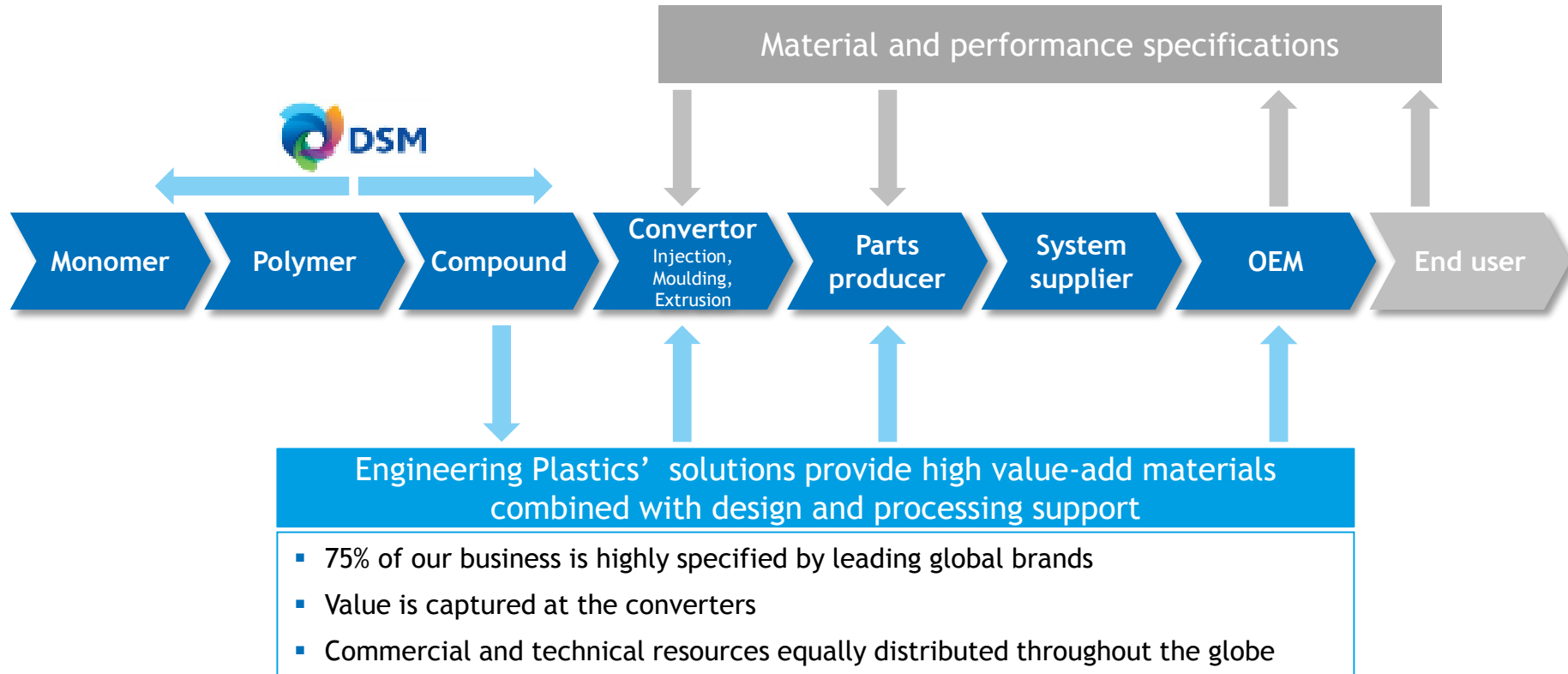


Sales by end market (%) | 2015

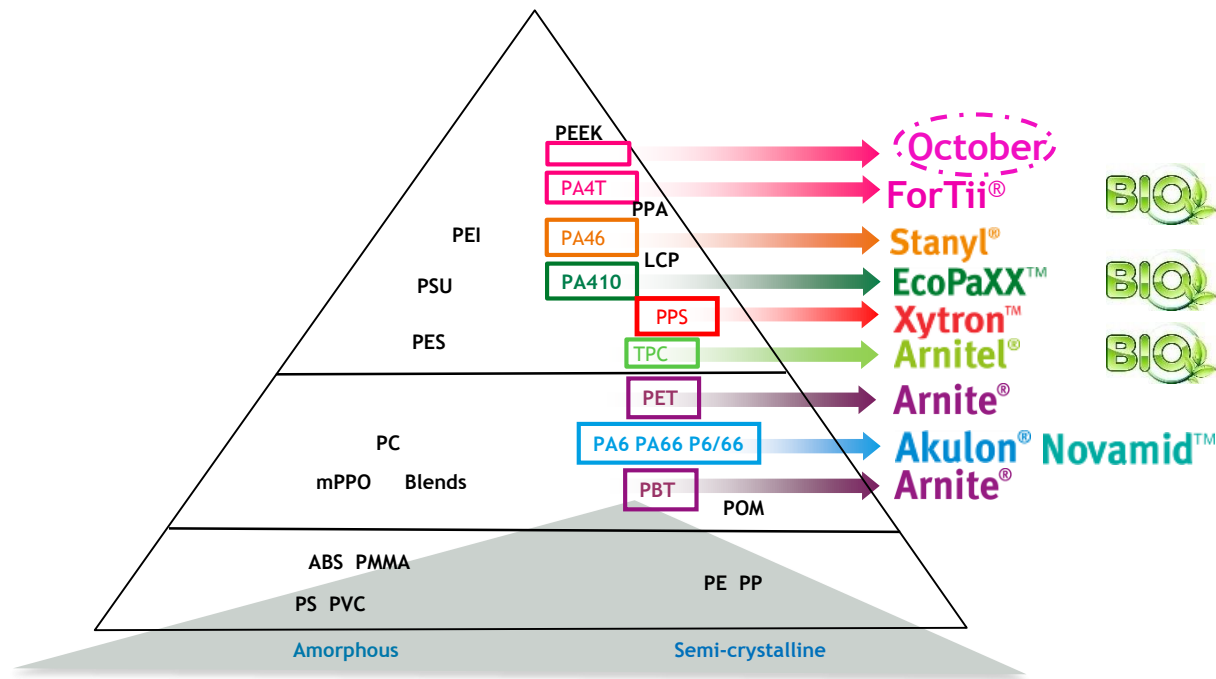


Top 50 customers  
50% of revenue

# Value chain driven by application development at leading OEMs and system integrators

















































# Engineering Plastics has one of the broadest portfolios of high performance plastics



- Engineering Plastics continues to create innovative polymer platforms
  - New technology launch in October
- Xytron PPS was added to the portfolio by completing joint venture with NHU (China) in Q3 2016

# Extensive global product coverage compared with peers

PA6	PA66	HTPA	LCPA	PBT	PET	TPC	PPS	LCP	PEEK	PEI/PES
										
 <b>BASF</b> The Chemical Company	 <b>BASF</b> The Chemical Company	 <b>BASF</b> The Chemical Company	 <b>BASF</b> The Chemical Company	 <b>BASF</b> The Chemical Company	 <b>BASF</b> The Chemical Company				 <b>BASF</b> The Chemical Company	
										
 <b>SOLVAY</b> asking more from chemistry™	 <b>SOLVAY</b> asking more from chemistry™	 <b>SOLVAY</b> asking more from chemistry™	 <b>SOLVAY</b> asking more from chemistry™				 <b>SOLVAY</b> asking more from chemistry™	 <b>SOLVAY</b> asking more from chemistry™	 <b>SOLVAY</b> asking more from chemistry™	
				 <b>Celanese</b>	 <b>Celanese</b>		 <b>Celanese</b>	 <b>Celanese</b>		
										
 <b>EMS</b> EMS-GRIVORY		 <b>EMS</b> EMS-GRIVORY	 <b>EMS</b> EMS-GRIVORY							
 <b>LANXESS</b>	 <b>LANXESS</b>			 <b>LANXESS</b>						
 <b>UBE</b>			 <b>UBE</b>							
		 <b>EVONIK</b> INDUSTRIES	 <b>EVONIK</b> INDUSTRIES						 <b>EVONIK</b> INDUSTRIES	



# Engineering Plastics has a strong global presence serving global customers

Amount of global customers is growing at double digit rates each year



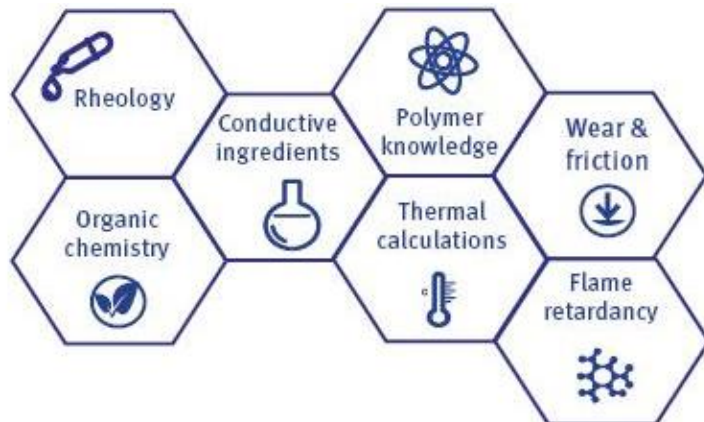
# Consistent investments in technology and IP

## R&D facts



Over 1,100 active patents, 30 patents filed each year

## Competences



Deep competences to co-develop with customers

# Continuously seeking to shift towards higher-value, specialty materials, introducing more advanced grades

## Lever for growth

- More stringent legislation on fuel consumption and emission reduction lead to the continuous quest by OEMs for weight reduction of automotive components

## Value Proposition

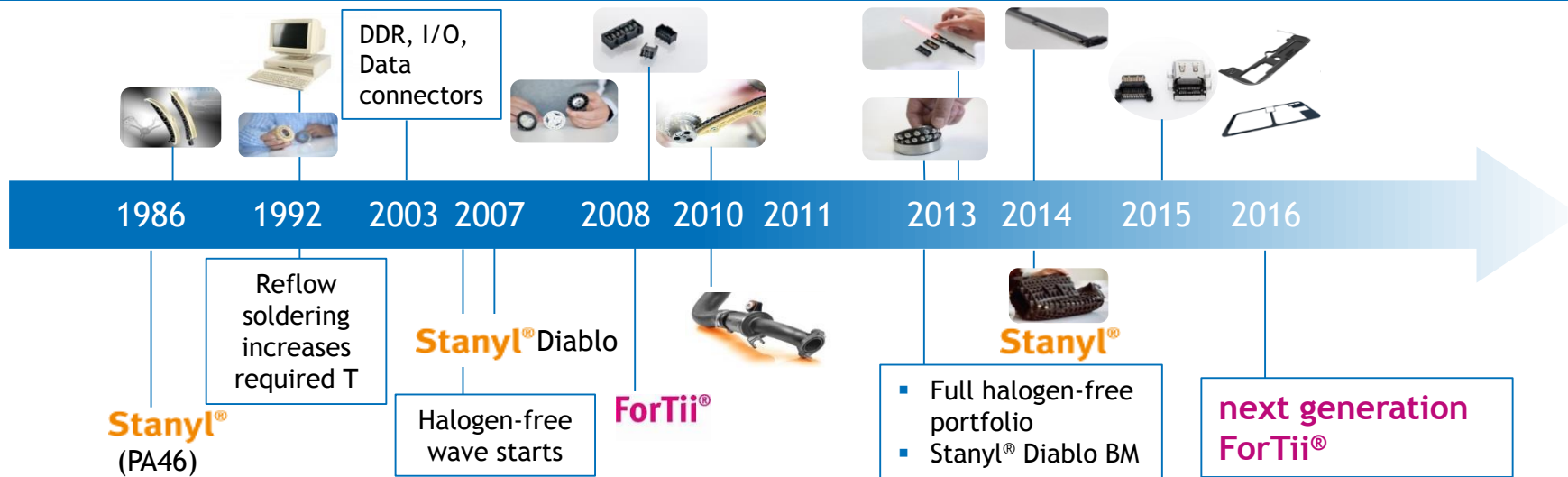
- 40-50% lighter than metal

*DSM: First one in commercializing engine and transmission oil pans in PA6*



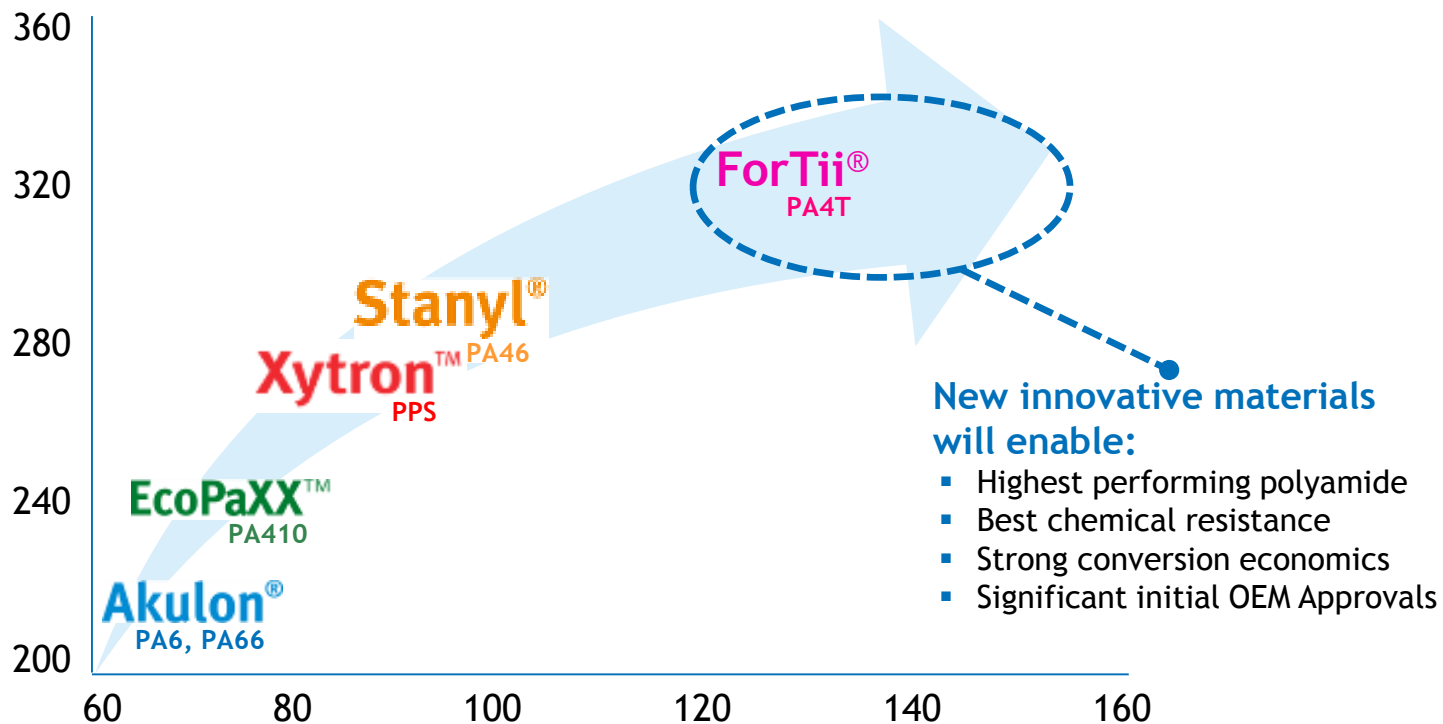
**Akulon UltraFlow Grades:  
Improve productivity even further**

# As the inventor of the high temperature polyamides space, DSM materials are now in 87% of all cars and in almost every mobile device



- Stanyl® PA46 was the first high performance polyamide in the market and opened a new class of materials: High Temperature Polyamides (HTPA)
- Launched in 2008, DSM's semi-aromatic polyamide, **ForTii® (PA4T)**, combines the benefits of existing PPA with improved high temperature mechanics of Stanyl PA46
- Unique proprietary position with PA46, PA4T
  - In Q4 2016 DSM will launch next generation high performance polyamide family, opening new market space

# Today, DSM has the most extensive portfolio, enabling a wide range of operating temperatures





# High performance plastics for Automotive

The continuous quest for fuel and emission reduction

# Engineering Plastics in Automotive | 4 strong levers for growth in the market

## Fuel & Emission Reduction

- Increase Engine Efficiency
- Electrification
- Weight Reduction
- Friction Reduction

## More Safety

- More Active Safety Systems
- More Passive Safety Systems
- Advanced Lighting Systems
- Connectivity

Total market potential: >€10bn

## Connectivity & Comfort

- Electronification & Digitization
- Infotainment on Board
- Autonomous Vehicles

## Increase Car Builds

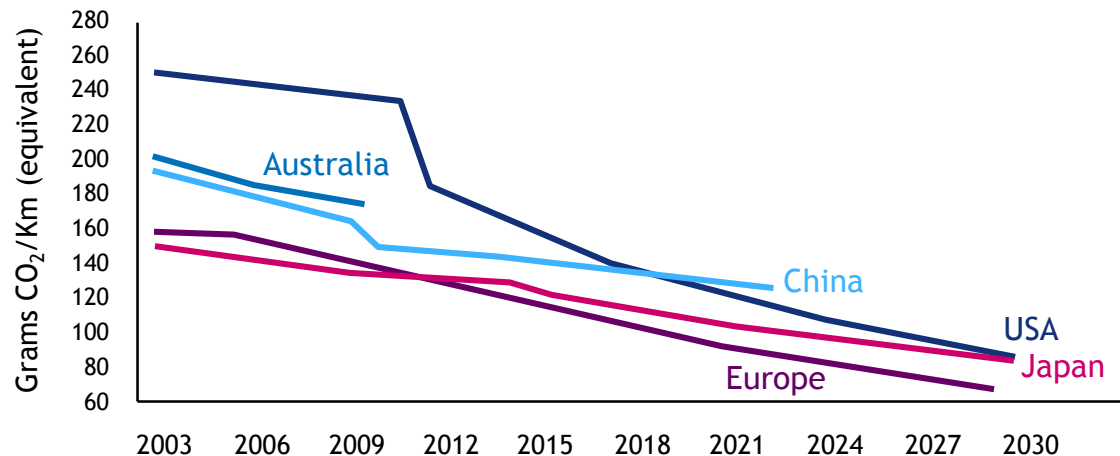
- Increase in middle class in emerging regions
- Increased age of fleet in certain parts of the world

- These 4 levers are driven by regulation in the western world
- These levers will be accelerated in the developing economies
- All levers will increase of the amount engineering plastics in cars



# In Automotive, stricter environmental regulations drive substitution growth towards high temperature resistant specialty plastics

## CO<sub>2</sub> requirements in different regions



- Continuous global push for lower CO<sub>2</sub> emissions, or increased fleet MPG (miles per gallon) has automotive manufacturers focus on:
  - Lower car weight
  - Increased fuel efficiency requiring high performance materials
  - Increased electrification of the car

# Growth in automotive | New Stanyl HR grades for significant friction reduction

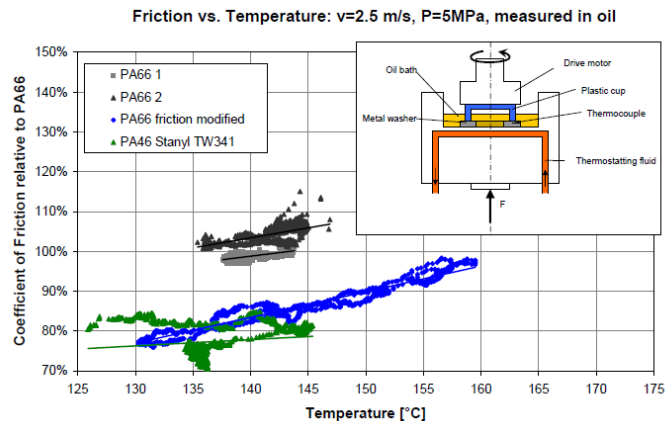
## Levers for Growth:

- More stringent legislation on fuel consumption and emission reduction lead to the implementation of low friction components in engine and transmission

## Value Proposition:

- Stanyl offers lowest friction at elevated temperatures
- This will result in 1% fuel down or 1 gr/km less CO<sub>2</sub> reduction versus PA66 alternative

## Stanyl vs. PA66 friction



# Growth in automotive | Improving engine efficiency using lighter, long-term heat resistant solutions

## Levers for Growth:

- More stringent legislation on fuel consumption and emission reduction lead to the implementation of engine efficiency improvements such as integrated air inlet manifolds and highly sophisticated turbo systems where temperatures up to 230°C do occur

## Value Proposition:

- Stanyl Diablo has market superior high heat performance
- 40-50% lighter than metal





OnePlus 3  
It's about time.

# High performance plastics for Electronics

The continuous quest for miniaturization

# Engineering Plastics in Electronics | Multiple levers for growth

## Mobility

- Thinnovation
- Flexible touch
- Displays
- Wireless
- Weight reduction

## Cloud computing

- Memory increase
- DDR4/5
- 5G

## Digital health

- Wearable electronics
- Design towards fashion

## Connected cars

- Computerized cars
- Sensors
- Remote Software service
- 5G

## Total market potential

>€5bn



## Connected Home

- Sensors
- Battery storage
- IP controlled devices

## Green design

Halogen free, recycling, RoHS, Reach, WEEE

## Energy efficiency

Control energy use of electronic devices and servers

- All levers in electronics represent significant potential for growth
- DSM has been an active development partner in the industry for 20+ years

# Growth in Electronics | Stanyl and ForTii mobility and cloud computing

## Product of Choice in these demanding applications

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### Levers for Growth:

- Convergence to universal connectivity through USB-C
- Massive increase in cloud computing requiring DDR connectivity for server farms

### Value Proposition:

- Stanyl and ForTii offer high temperature resistance as required in reflow soldering processes
- Stanyl and ForTii allow for thin-wall designs because of their excellent flowability

### USB-C connectors

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### DDR4/5 connectors

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# Growth in Electronics | Quest for thinnovation continues to push

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## Levers for Growth:

- Thinnovation quest in a multitude of electronic devices

## Value Proposition:

- Stanyl and ForTii offer high temperature resistance as required in reflow soldering processes
- Stanyl and ForTii allow for thin-wall designs because of their excellent flowability

## Mobile phone antennas and splitters

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## Frames mobile phones

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# Growth in Electronics | Broadest range of engineering plastics offers many solutions for the critically important wearables segment

## Levers for Growth:

- Booming segment of Wearables yields a multitude of opportunities for materials such as Arnitel TPC



## Value Proposition:

- Arnitel TPC allows vibrant and (very light) colorful products with elegant design, able to retain an elegant, silky look and feel
- DSM EP adds value to OEMs because of other electronic device related competencies

## Printed Electronics



4G, Bluetooth  
GPS Antennas



NFC, RFID,  
Wireless Charging  
Antennas

# We have the portfolio, the scale, the presence and the customer equity that makes us the supplier of choice for leading brands all over the world

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- With one of the broadest ranges of specialty engineering plastics, DSM is ideally positioned to profit from clear global growth levers
- We have strong partnerships in winning, global segments
  - Partners in key industries including Automotive, Electronics
  - Focus on market and application areas which have demonstrated growth potential of 1.5 - 2X GDP
  - Well positioned to capture growth driven by globalization of manufacturing and design footprint of major brands across the globe
- Consistent above peer investment in technology

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- Advanced Surfaces



# DSM Dyneema<sup>®</sup> - The world's strongest fiber<sup>™</sup>

Golnar Motahari Pour - President DSM Dyneema

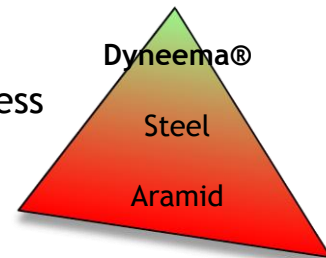
ROYAL DSM  
HEALTH NUTRITION MATERIALS



# Dyneema® in one view

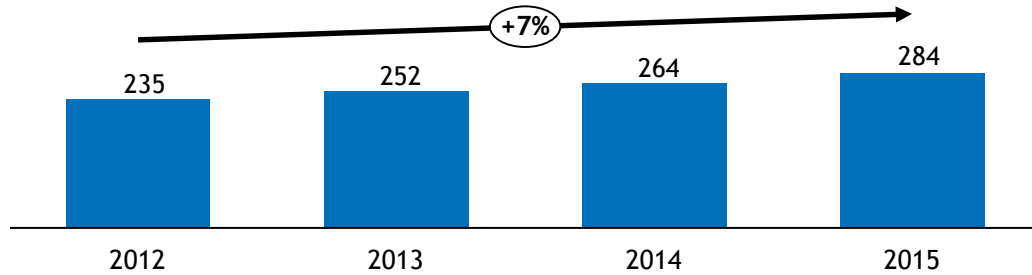
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- Dyneema is the brand for the ultra-high-molecular-weight polyethylene fiber (UHMWPE), unidirectional sheet, tape and fabric invented and manufactured by DSM
- Dyneema combines:
  - Light weight with incredible strength
    - 15x stronger than steel
    - 40% stronger than aramid
  - High Abrasion and Cut resistance
  - Incredible durability
- Dyneema, the greenest strength™
  - Lowest carbon footprint in application lifetime compared to alternative materials:
    - Less material needed to achieve a given performance
    - High durability and long service lives
    - Compared to other fiber producers lowest carbon footprint in manufacturing process

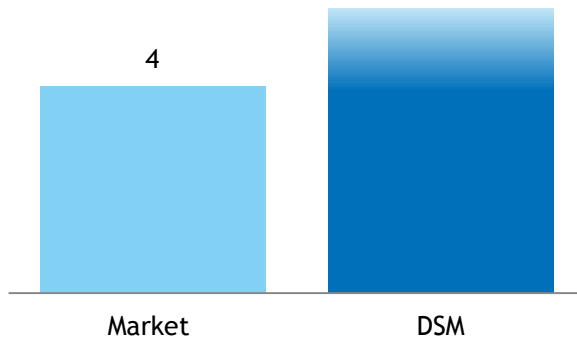


# DSM Dyneema in one view

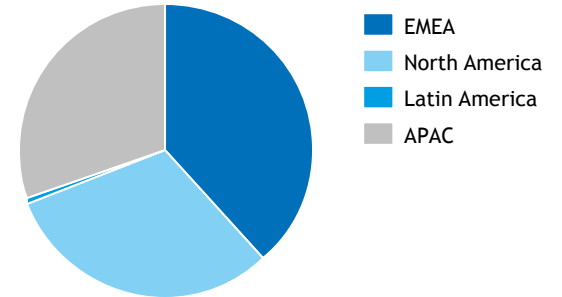
## Sales (€m) | 2012-15



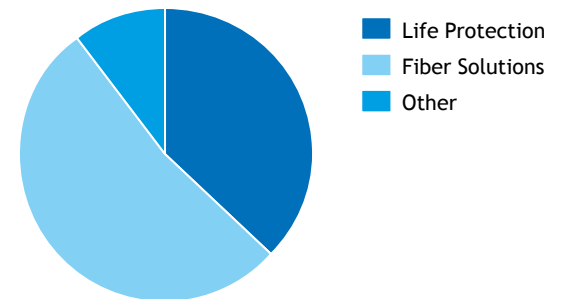
## Expected growth 2016-18



## Sales by region (%) | 2015



## Sales by end market (%) | 2015



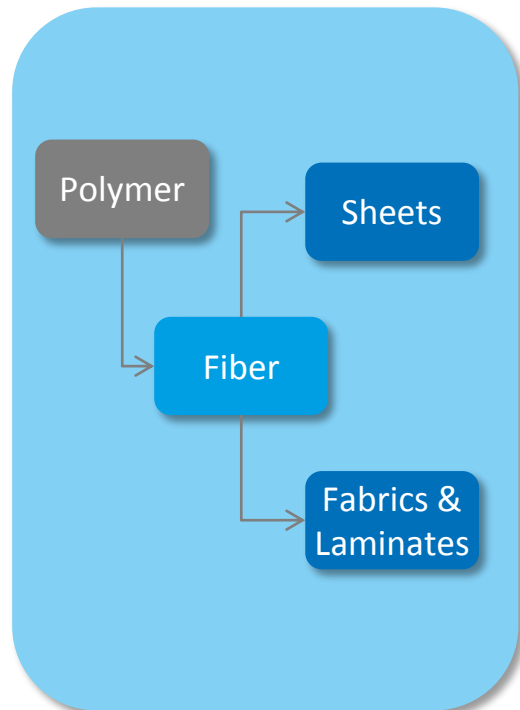
# Dyneema is the only UHMWPE player with assets in 3 main continents





# A versatile portfolio enabling innovative solutions

## Technologies and form factors



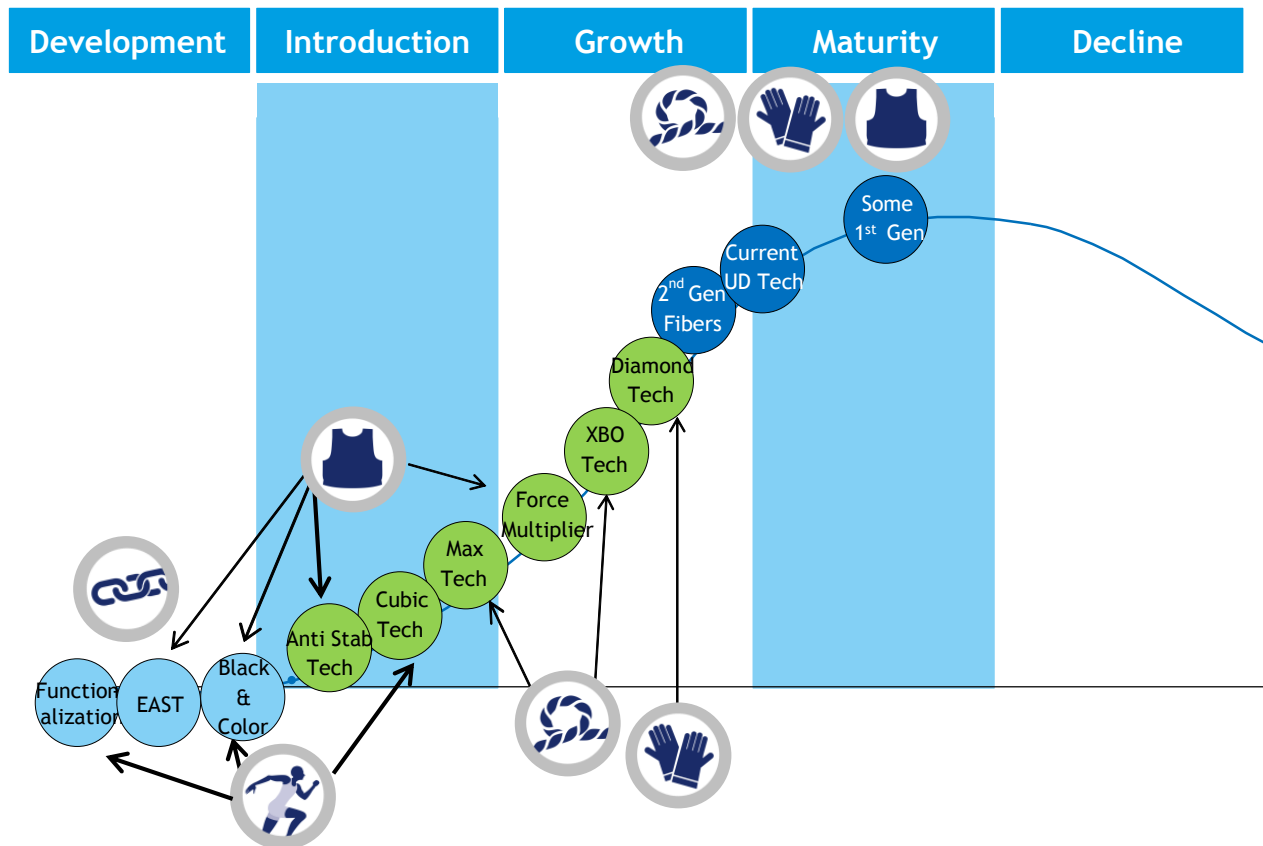
## Key markets



## Overview

Industry	Applications	Value proposition
<ul style="list-style-type: none"> <li>▪ Military &amp; Law Enforcement</li> </ul>	<ul style="list-style-type: none"> <li>▪ Ballistic Vests, Inserts, Helmets, Vehicle protection</li> </ul>	<ul style="list-style-type: none"> <li>▪ Lightest weight protection and increased comfort</li> </ul>
<ul style="list-style-type: none"> <li>▪ Maritime, Fishing, Offshore, Industrial, Aviation</li> </ul>	<ul style="list-style-type: none"> <li>▪ Ropes, cables, slings, nets, fishing and yachting lines</li> </ul>	<ul style="list-style-type: none"> <li>▪ Lower operation cost and increased worker's safety</li> </ul>
<ul style="list-style-type: none"> <li>▪ Automotive, Manufacturing, Food</li> </ul>	<ul style="list-style-type: none"> <li>▪ Cut resistant gloves, Protective workwear</li> </ul>	<ul style="list-style-type: none"> <li>▪ Better cut protection at higher comfort level</li> </ul>
<ul style="list-style-type: none"> <li>▪ Sports &amp; Lifestyle</li> </ul>	<ul style="list-style-type: none"> <li>▪ Jeans, Athletic Footwear, Sports Apparel</li> </ul>	<ul style="list-style-type: none"> <li>▪ Ultra lightweight, improved durability, increased protection</li> </ul>

# Innovative pipeline for further growth into existing and new markets and applications





# Spotlight on Life Protection

Bullet resistant body armor

# Dyneema Force Multiplier Technology



Setting new standard for ballistic armor protection

Manufacturer:



Customer:



*“Alpha Elite™ bullet resistant vests with Dyneema are the “Rolls Royce” of ballistic protection”*

- Protection with up to 30% reduced weight
- High comfort and flexibility





# Spotlight on Commercial Marine

Breakthrough solution in permanent subsea anchoring



- Reduced system and installation costs
- Increased worker's safety during handling

**Customer:**



**Product:** *Riser tethers, made with Dyneema DM20, for Floating Production, Storage and Off-loading vessel (FPSO); Anchoring for 25 years*

Sérgio Leite, sales director, Lankhorst:  
*“Riser tethers are very technical products that demand the highest levels of mechanical and fatigue performance over many years. The strength and durability of Lankoforce Dyneema DM20 makes it ideal for just this type of application”*



# Spotlight on Performance Apparel

High performance fabric solutions



# Fabrics with Dyneema

Mike Lelliot: "It's made to protect you when things go random. We're really just at the beginning of what's possible."



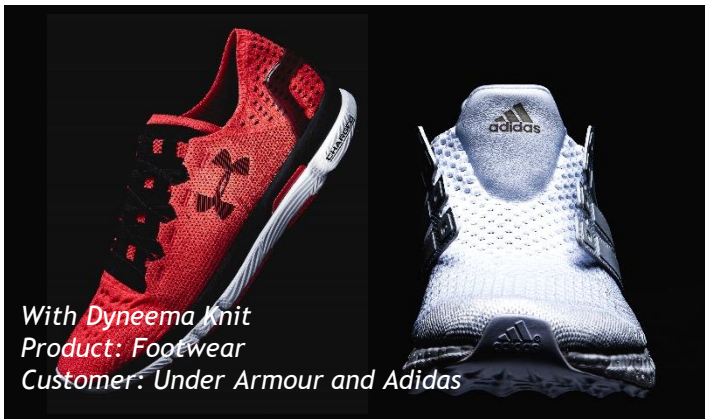
With Dyneema Denim  
Product: Motorcycle Jeans  
Customer: Saint

Tom Dumoulin - team Giant Alpecin: "In a few years' time, all cycling apparel will have this type of protection."

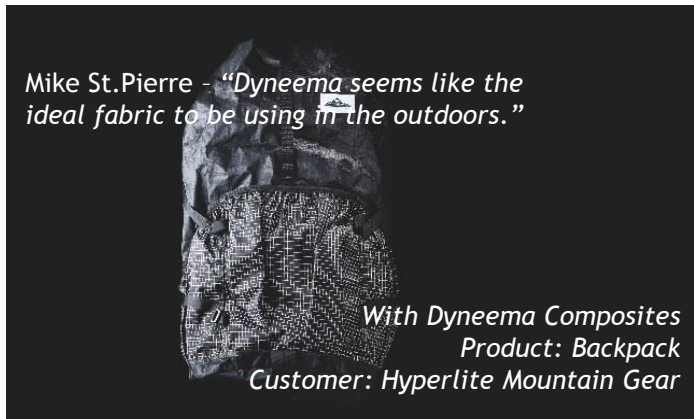


With Dyneema Woven  
Product: Cycling shorts  
Customer: Exteondo

With Dyneema Knit  
Product: Footwear  
Customer: Under Armour and Adidas



Mike St.Pierre - "Dyneema seems like the ideal fabric to be using in the outdoors."



With Dyneema Composites  
Product: Backpack  
Customer: Hyperlite Mountain Gear

Ultra lightweight

High durability

High comfort

Increased protection

# Our path forward

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- Strengthen product leadership
- Innovate into new markets



Anti Stab



Synthetic chains



Hybrid composites

- Food Specialties
- Hydrocolloids
- Human Nutrition & Health | Introduction
- Dietary Supplements
- i-Health
- Early Life Nutrition
- Nutrition cost & efficiency program
- Animal Nutrition & Health | Introduction
- Green Ocean
- Resins & Functional Materials
- Engineering Plastics
- Dyneema
- **Advanced Surfaces**

Same Sun. More Power.™

# DSM Advanced Surfaces

Rob van Leen - Chief Innovation Officer

ROYAL DSM  
HEALTH NUTRITION MATERIALS



# DSM Innovation Center | Accelerating and supporting innovation at DSM





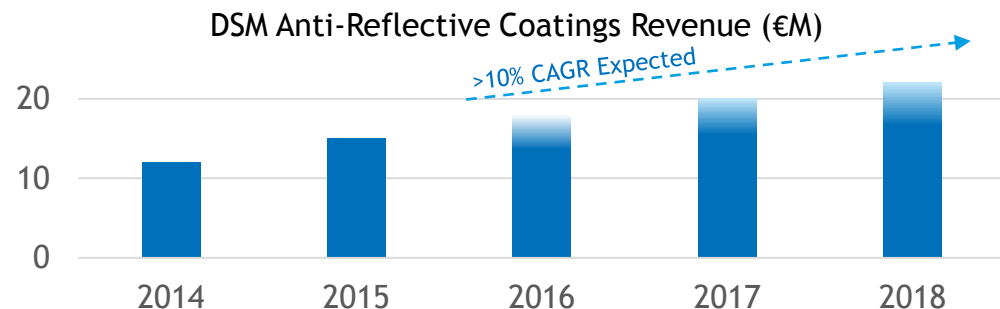


# DSM in the photovoltaics market

Innovations to accelerate solar power adoption

# Advanced Surfaces in one view

## Sales and expected growth 2016-18



## Global presence

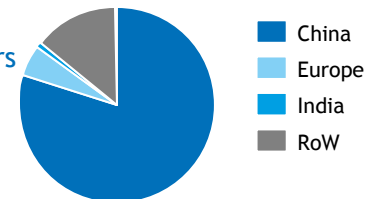
- One production site (Europe)
- Two R&D and Application Development centers (Europe, China)
- Four sales offices (Europe, China, US, India)

## Products

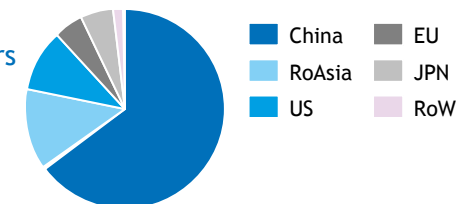
- Anti-reflective coating - global market leadership
- Backsheet - launched 1Q16
- Strong innovation pipeline

## Markets by region | 2015

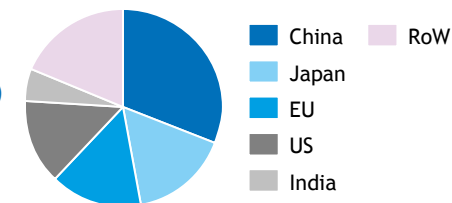
### PV Glass Manufacturers (AR coating)



### PV module Manufacturers (Backsheet)



### PV system Installation (end-market)

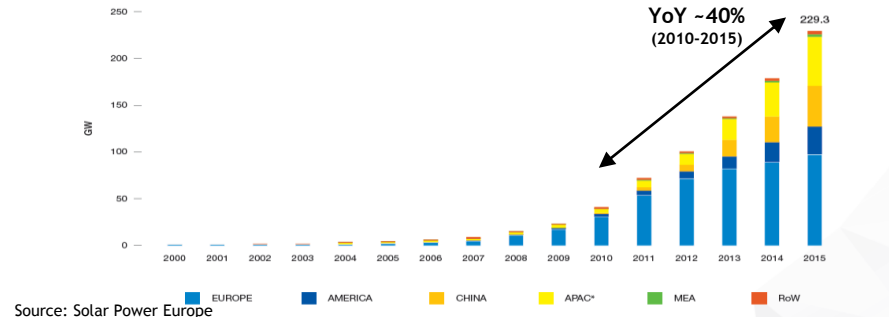




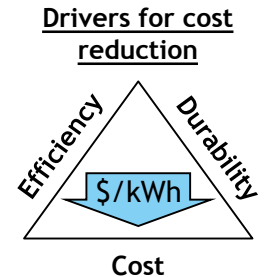
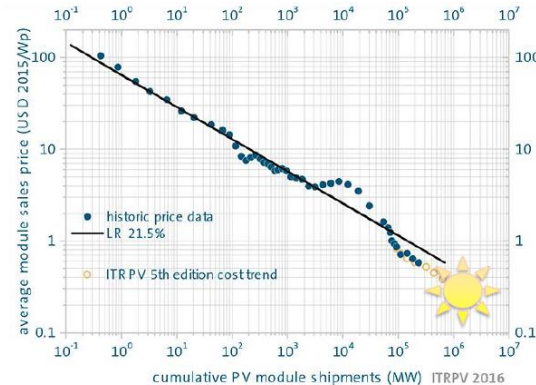
# Meeting the needs of an attractive growth market

- Solar PV has emerged as a mainstream source for power generation
  - Driven by incentive schemes and increasing competitiveness
- In 2015, solar photovoltaic ('PV') accounted for 25% of new power capacity added globally
- Continued strong market growth expected
  - Enabled by further reduction of the price of solar power (\$/kWh)
- DSM aims to commercialize a portfolio of innovations that lower the cost of solar energy by increasing its efficiency, durability and reliability

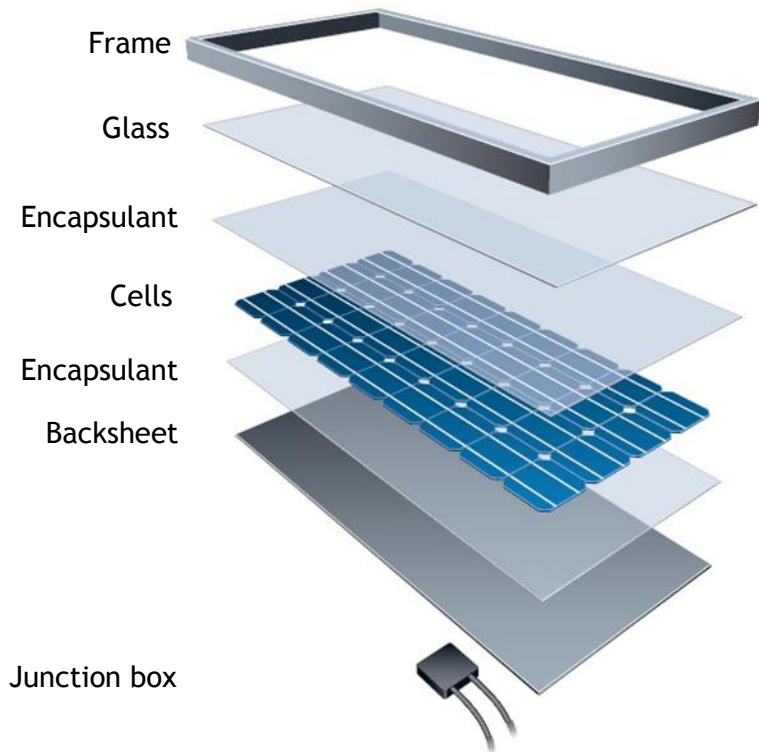
## Growth of global PV capacity | 2000-2015



## PV module price reduction



# DSM solutions are lowering the cost of solar power



## DSM Anti-Reflective Coating

Lowering cost through enhanced PV glass light transmission, resulting in higher module power output

## DSM Backsheet

Lowering cost through enhanced light management and improved barrier properties resulting in higher power output and reduced degradation during lifetime of the module



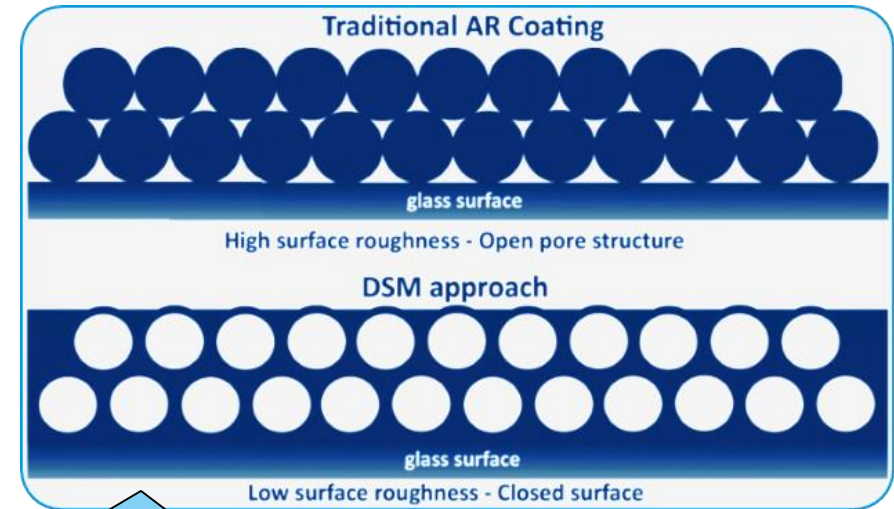
# Spotlight on Anti-Reflective Coatings

Increasing the efficiency of solar photovoltaic panels

# Anti-Reflective Coatings ('ARC') for photovoltaic solar glass

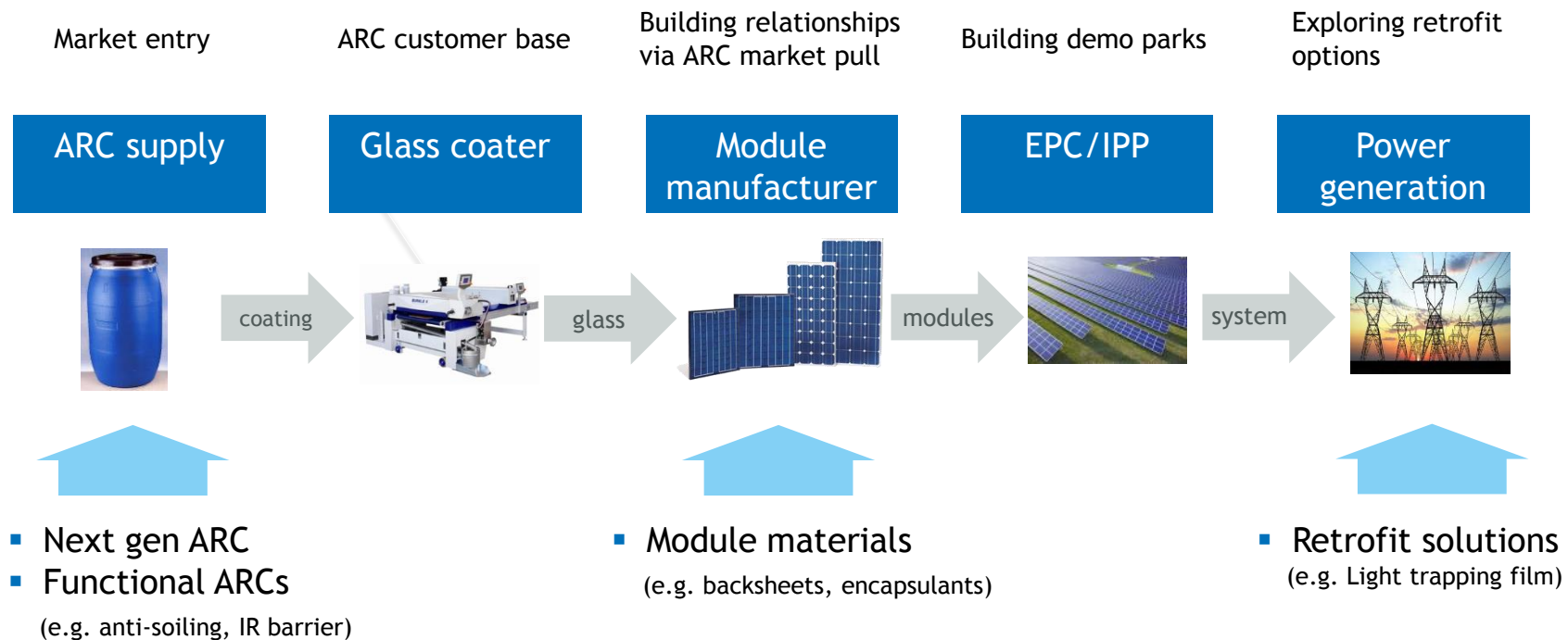
- Launched in 2011, DSM established a global market leadership within three years
- Applied to the front side of solar glass
- Coating minimizes reflection, especially at low angles of incidence
  - As more light is allowed to enter the panel, the power production is increased by ~4%
- DSM's highly durable, proprietary technology delivers:
  - Unparalleled transmission gain
  - Easy handling and durability even in extreme weather conditions

## DSM's differentiating technology



A closed pore structure is established through a differentiating core-shell technology, provides unique optical, mechanical and durable properties

# Setting the stage for further expansion







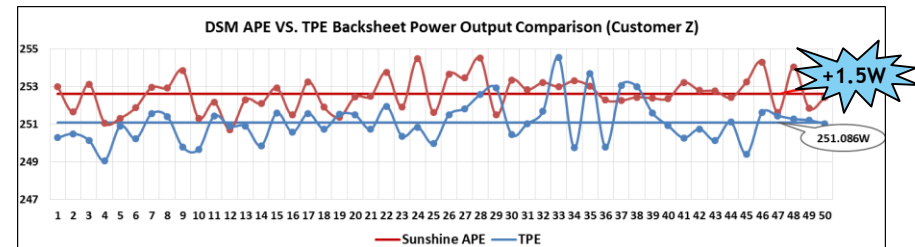
# Spotlight on Advanced Backsheets

# Advanced backsheet

## increased value for module makers and system owners

- Backsheet materials protect PV modules against weather conditions and mechanical loads and provide safety through electrical insulation
- DSM is partnering with a Chinese backsheet company to exclusively market a new portfolio of innovative PV backsheet products based on a patented technology
- By partnering, considerable acceleration and risk reduction in PV business expansion has been realized
- The innovative backsheet technology offers a platform to meet the broadening scope of future customer needs in a cost competitive way

### DSM's differentiating technology







# Our path forward

New innovations to deliver value to the solar PV industry

# Fundamental capabilities to accelerate growth

## Supporting today's market

- DSM established a leading ARC position recognized as high performance material supplier to the PV industry
- Fast growing global organization with expanding product portfolio
- R&D and Applications Development labs have been set-up in China and Europe
- Real-time field performance monitoring and outdoor test facilities have been installed globally



● DSM Installations ● Fraunhofer Speedcoll project ● DSM China glass testing

# Fundamental capabilities to accelerate growth

## Open innovation is key to future growth

- **SunRISE Techbridge Challenge**  
Start-up competition to identify solar material innovators



- Partnerships and development programs with leading R&D institutes in the PV industry



# DSM innovations for tomorrow's photovoltaic technologies

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Anti-soiling coatings



Reducing PV plant operation costs/power loss

Electroconductive backsheets



Innovative cell interconnection concept integrated in the module backsheet

Advanced encapsulants



Enabling high efficiency modules

Light trapping film



Capturing light reflected from the ground or passing in between the cells



**BRIGHT SCIENCE. BRIGHTER LIVING.™**